



BUSINESS SCHOOL

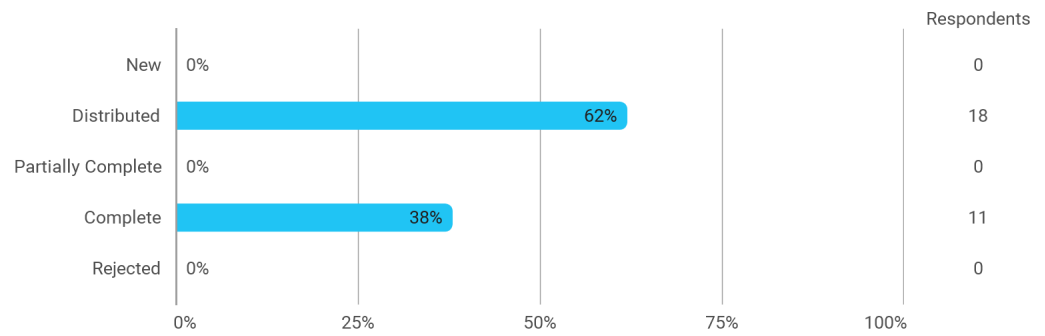
**AALBORG
UNIVERSITY**

MODULE AND PROJECT EVALUATION
Fundamental Marketing, Customer Value and
Sales Management

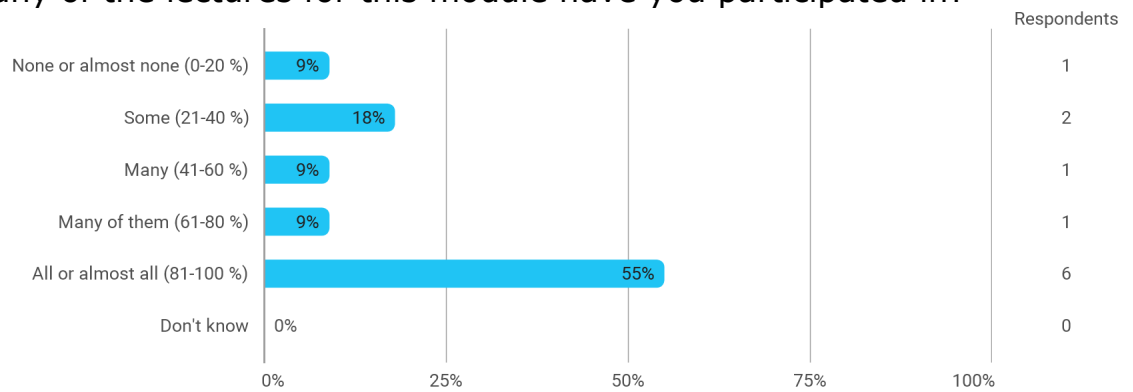
Autumn 2022
MSc in Marketing
1. semester

Response rate: 38 %

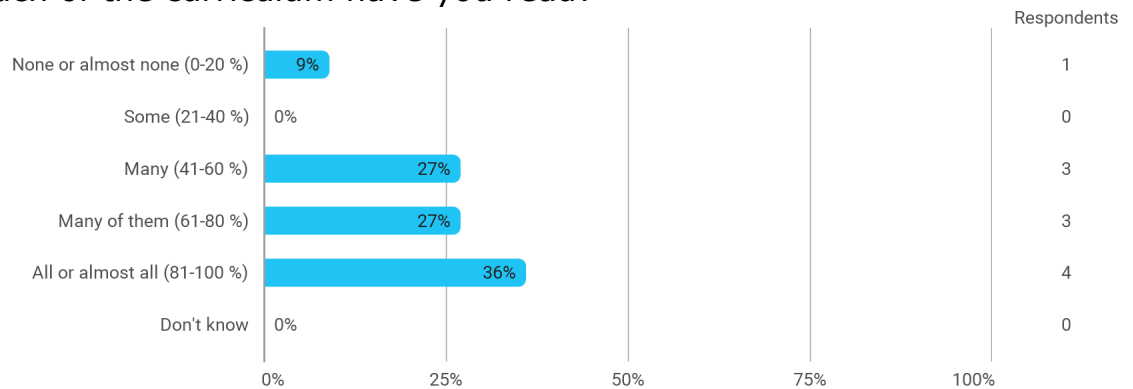
Overall Status



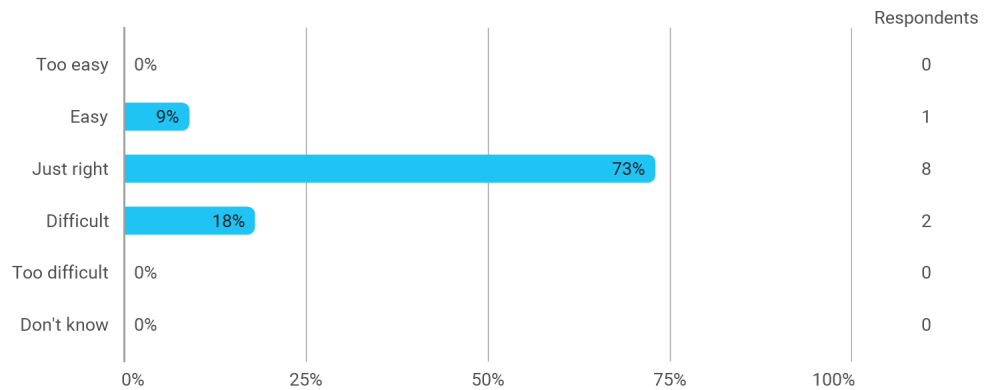
1. How many of the lectures for this module have you participated in?



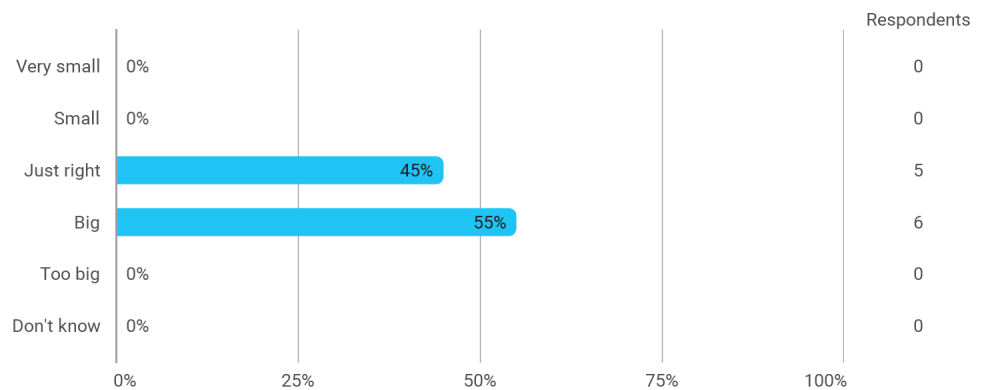
2. How much of the curriculum have you read?



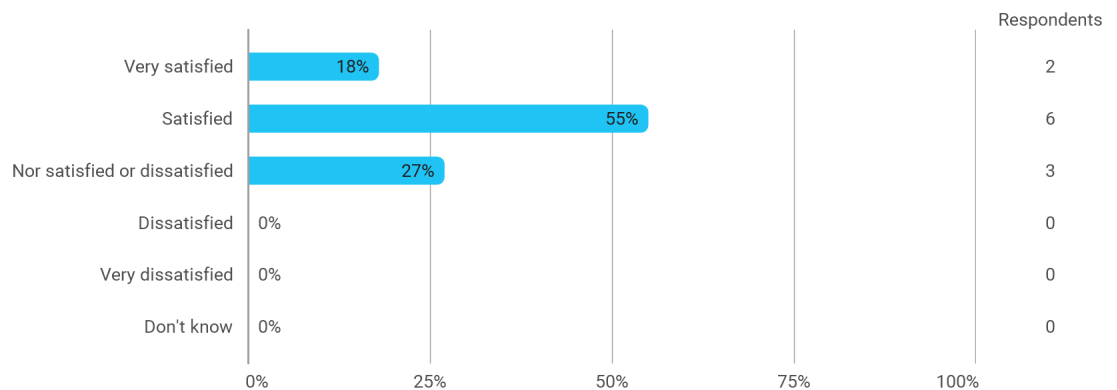
3. In relation to my own qualifications, I experienced the difficulty of the curriculum as:



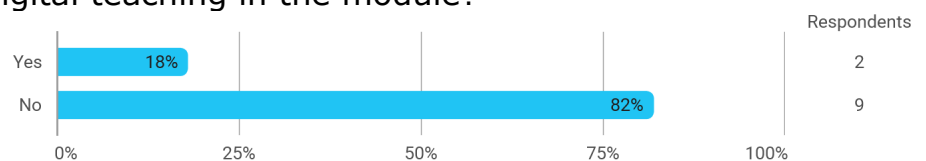
4. In relation to my own qualifications, I experienced the size of the curriculum as:



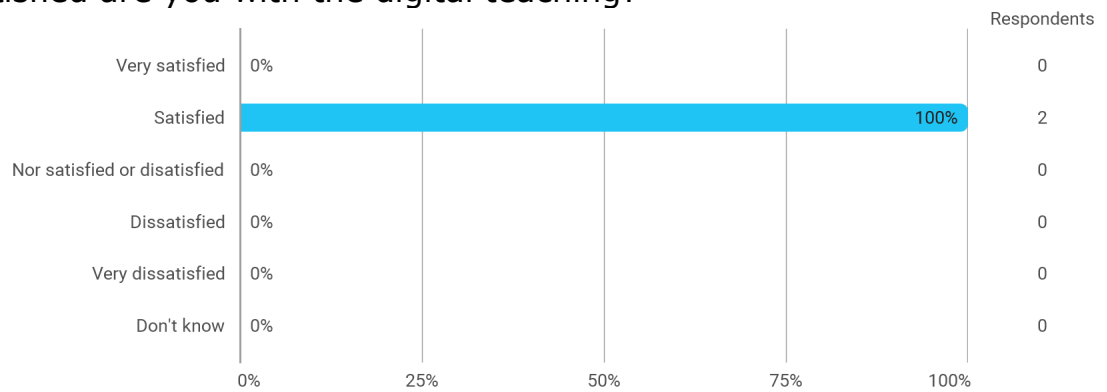
5. How satisfied are you with the logical order of the topics presented in the module?



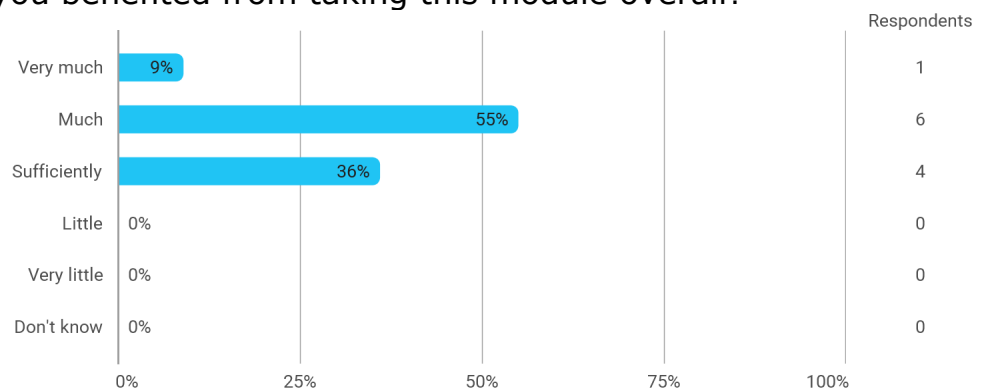
8. Have you received digital teaching in the module?



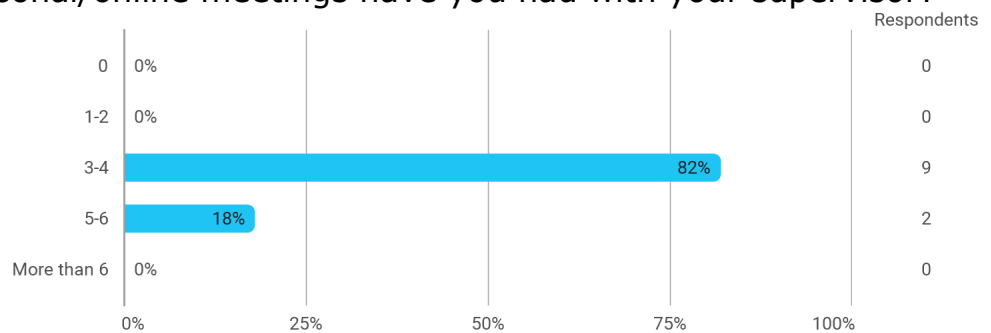
8.a How satisfied are you with the digital teaching?



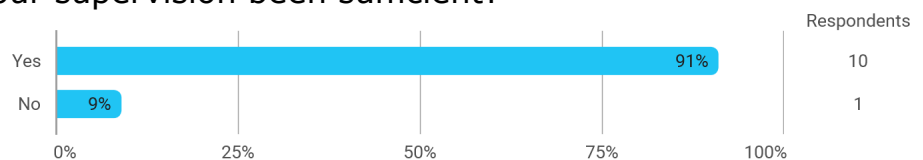
9.How much have you benefited from taking this module overall?



11. How many personal/online meetings have you had with your supervisor?



12. Has the scope of your supervision been sufficient?



13. How do you evaluate the supervision?

