

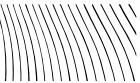
EIBA 2026



AALBORG - DENMARK



DECEMBER 10-13 | Welcome to Aalborg!



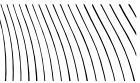
CONFERENCE VISION AND THEME

EIBA 2026 aims to be remembered not only as a gathering of ideas but as a catalyst for collaborative action towards a more inclusive, responsible and resilient future of international business

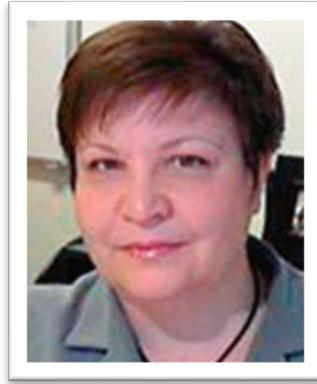


**SUSTAINABLE INTERNATIONAL
BUSINESS AND SOCIAL VALUE
IN A FICKLE WORLD**





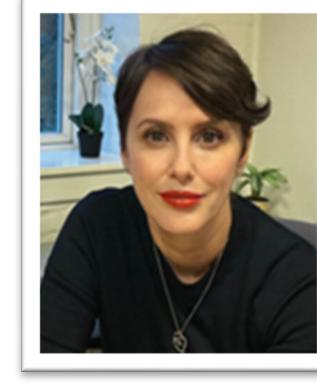
CONFERENCE CO-CHAIRS



SVETLA MARINOVA



BUSINESS SCHOOL
AALBORG UNIVERSITY



EVIS SINANI



COPENHAGEN
BUSINESS SCHOOL

Uniting Danish International Business Scholarship for EIBA 2026



AALBORG
UNIVERSITY



COPENHAGEN
BUSINESS SCHOOL



AARHUS UNIVERSITY



UNIVERSITY OF
SOUTHERN DENMARK



BUSINESS SCHOOL
AALBORG UNIVERSITY

TOGETHER FOR A FANTASTIC "HYGGE" EIBA 2026 EXPERIENCE





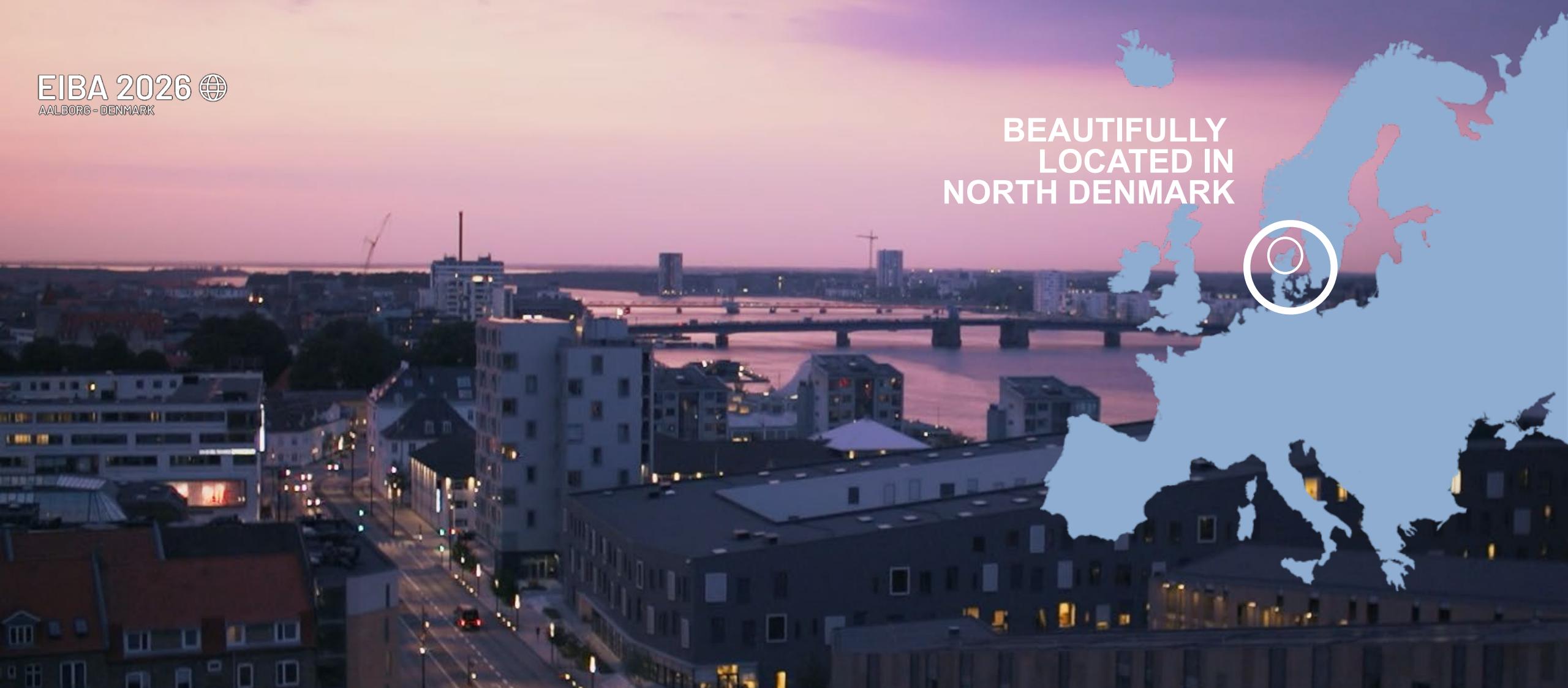
WELCOME TO AALBORG!

“

Aalborg is world's eighth-most interesting place to visit this year. The only European city or destination to appear higher than Aalborg is Munich, which takes fifth spot.

Viking long ships once glided through Aalborg's mighty Limfjord. Today, the city is turning its most famous natural asset into an artistic one, with its Utzon design center, concert hall Musikkens Hus, Kunst Museum, Congress Centre, Aalborg Street Food and the Nordkraft power plant-turned-culture-hub amongst the town's highlights." (New York Times, 2019)

The New York Times ON AALBORG



BEAUTIFULLY
LOCATED IN
NORTH DENMARK



**WELCOME
TO AALBORG!**

Population of Denmark: 5.5 million

Aalborg Municipality has a population of 225,000
Denmark's 3rd largest municipality

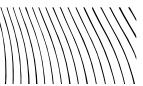


AALBORG: A CITY OF INNOVATION

Once known for its heavy industries, Aalborg has reinvented itself into one of Europe's most forward-looking innovation cities, where **sustainability, technology, and citizen engagement** go hand in hand

Aalborg's strategy rests on a clear, long-term vision:
“From grey to green, from smoke to smart, from local industry to global innovation”





WELL-CONNECTED AND EASY TO REACH



International airport voted **Denmark's Best Airport** for five consecutive years in 2020-2025

Direct flights from **Oslo, Copenhagen and Amsterdam**

SAS

KLM

norwegian

Flights to Aarhus airport can also be used

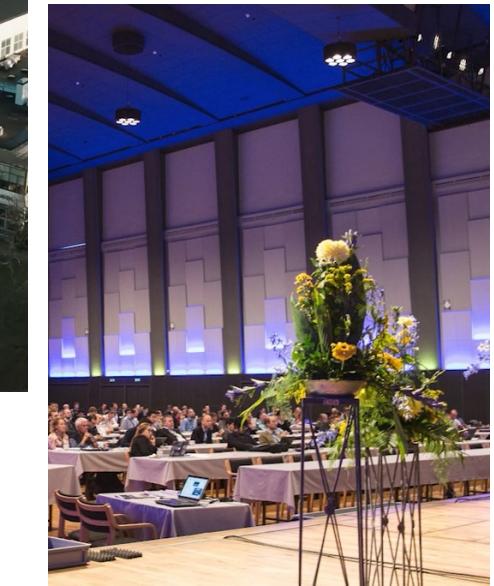
Excellent **train connections** from Odense, Aarhus and Copenhagen

Additional transport service will be provided if necessary and requested

CONFERENCE VENUE

- The first event venue in Denmark to be certified with international standard ISO 20121:2012 for sustainable events
- One of Scandinavia's largest and most flexible congress centres with 500,000 visiting guests and 1,000 events on a yearly basis
- 40 different state-of-the-art meeting rooms equipped with the latest technology
- F&B is supplied by the AKKC's restaurant which can cater for as many as 3,000 guests at the same time

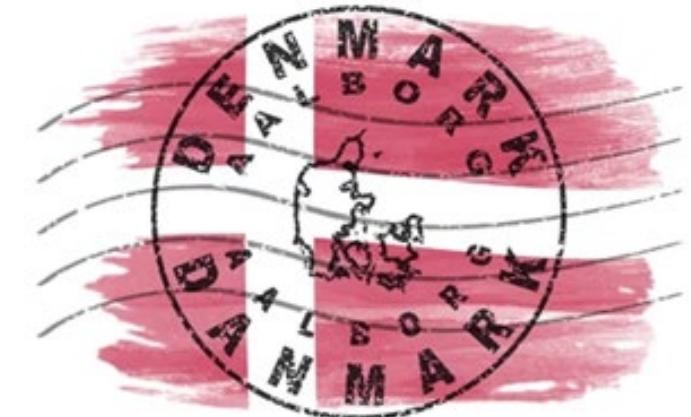
AALBORG KONGRES
& KULTUR CENTER



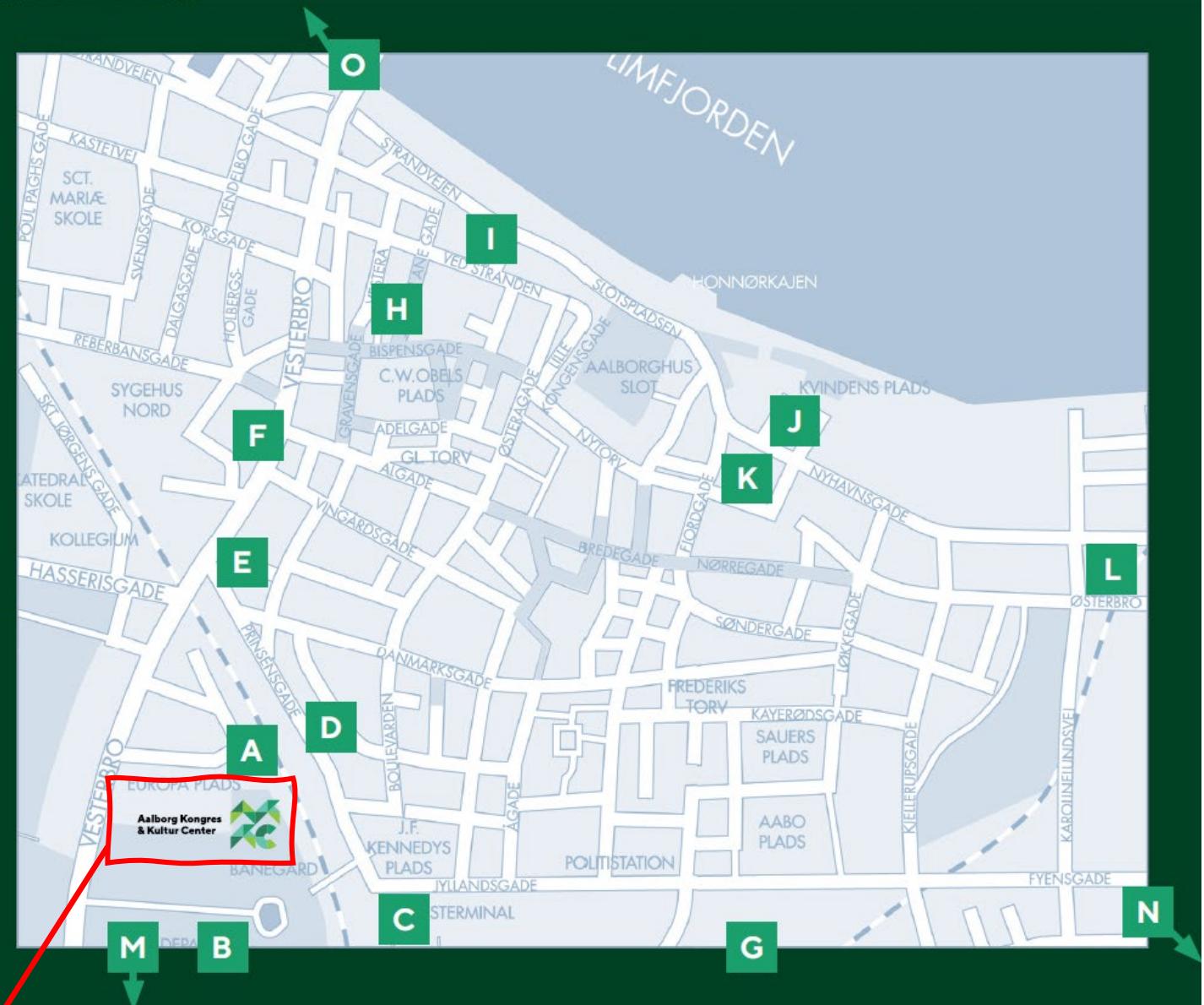
ACCOMMODATION IN AALBORG

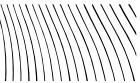


Hotel accommodation for all conference delegates can be provided within 2-15 minutes walk from the main conference venue



A	Scandic Aalborg City	0
B	Comwell Hvide Hus	0
C	Zleep Hotel Aalborg	0,5
D	Prinsen Hotel	0,5
E	Milling Hotel Gestus	0,5
F	Helnan Phønix Hotel	0,5
G	B&B Hotel	0,8
H	Hotel Jomfru Ane	1
I	Radisson BLU Limfjord Hotel	1
J	Pier 5 Hotel	1,5
K	CABINN Hotel Aalborg	1,5
L	KOMPAS Hotel Aalborg	2
M	Hotel Scheelsminde	3
N	Scandic Aalborg Øst	5
O	Aalborg Airport Hotel	7



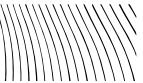


WELCOME TO AALBORG UNIVERSITY

YOUNG, AMBITIOUS, INNOVATIVE

- Founded on the idea of bridging theory and practice
- AAU's world-renowned PBL model
- Deep partnerships with industry: teaching, research, real-world projects
- Innovation-driven DNA: experimentation, collaboration, societal engagement
- Ensures tangible, positive societal impact





AAU BUSINESS SCHOOL

REGIONAL RELEVANCE AND INTERNATIONAL IMPACT

- Young, diverse, and globally minded business school
- We thrive through collaboration across disciplines, countries, values, and beliefs
- Inclusive culture with many nationalities represented
- Research and teaching connected to global business models, strategies, value chains



WHY EIBA 2026 AT AAU

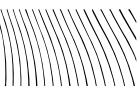


A PERFECT MEETING POINT FOR RELEVANCE AND IMPACT

- AAU + Aalborg provide a unique platform combining innovation, collaboration, and global orientation
- Strong match with EIBA's mission on international business, strategy, and value creation
- The conference will bring international impact to the region while showcasing AAU's commitment to regional relevance
- We hope the PBL spirit and our collaborative culture become part of the memories participants take home

THE PATH TO EIBA 2026





CONFERENCE TRACKS AND CHAIRS

1. Sustainable International Business and Social Value in a Fickle Word

Marin A. Marinov (Aalborg University, Denmark), Tamar Almor (Reichman University, Israel), Tilo Halaszovich (ICN Business School, France)

2. Internationalisation Processes and International Business Theory Development

Dimitrios Geogakakis (University of Leeds, the United Kingdom), Stefan Schmid (ESCP Business School, Berlin, Germany)

3. International Business Strategy, Sustainability, and Circular Economy

Gabriel R.G. Benito (BI Norwegian Business School, Norway), Mohammad Bakhtiar Rana (Aalborg University, Denmark)

4. Institutions, Law, Treaties, and Multilateralism in International Business

Kristin Brandl (Copenhagen Business School, Denmark and University of Victoria, Canada) Ari Van Assche (HEC Montreal, Canada)

5. MNE Internationalisation

Olli Kuivalainen (Lappeenranta University of Technology, Finland), Miguel M. Torres (University of Kent, United Kingdom)

6. SME Internationalisation and International Entrepreneurship

Niina Nummela (University of Turku, Finland), Jonas S. Eduardsen (Aalborg University, Denmark), Victor Martin-Sanchez (University of Southern Denmark, Denmark)

7. International Marketing

Ulrike Mayrhofer (Université Côte d'Azur, France), Ernesto Tavoletti (University of Macerata, Italy)



CONFERENCE TRACKS AND CHAIRS

8. Emerging Markets

Marian Gorynia (Poznan University of Economics and Business, Poland), Bersant Hobdari (Copenhagen Business School, Denmark), Daojuan Wang (Aalborg University, Denmark)

9. International Business and Geopolitics

Jens Gammelgaard, (Copenhagen Business School, Denmark), Thomas Lindner, (Copenhagen Business School, Denmark), Der-Ting Huang, (Copenhagen Business School, Denmark)

10. R&D and Innovation in International Business

Davide Castellani (Henley Business School, the United Kingdom), Dmitrij Slepniov (Aalborg University, Denmark)

11. International Business Logistics

Eric Milliot (Nantes Université, France), Suzanne Apitsa (University of Clermont Auvergne, France)

12. Reconfiguration of Supply and Value Chains

Stefano Elia (Politecnico di Milano, Italy), Kurt Y. Liu (Henley Business School, United Kingdom)

13. Challenges to International Human Resource Management (IHRM) and Cross-Cultural Management

Maria Elo (University of Southern Denmark, Denmark), Agnieszka Urszula Nowinska (Aalborg University, Denmark)

14. Teaching of and Methods in International Business

Filip De Beule (KU Leuven, Belgium), Eriikka Paavilainen-Mäntymäki (University of Turku, Finland)





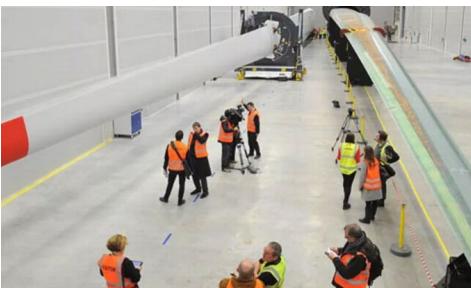
CONFERENCE PROGRAM OVERVIEW

	Thursday December 10	Friday December 11	Saturday December 12	Sunday December 13
MORNING	Pre-conference activities	Plenary session Parallel sessions Panel sessions	Plenary session Parallel sessions Panel sessions	Quantitative methods Qualitative methods PBL in International Business Teaching
AFTERNOON	Opening plenary	Parallel sessions Poster session Business and Fellows' Café	Parallel sessions EIBA General Assembly EIBA Fellows' Meeting	
EVENING	Welcome reception		Gala Dinner and Awards	

Exploration & Engagement Programme: City, Culture & Industry

City & Cultural Experiences

- Aalborg city walks: old town, waterfront, cultural highlights
- Visits to: Utzon Center, Kunsten, Musikkens Hus, Nordkraft
 - Local lifestyle experiences: cafés and Christmas market



On-Site & Interactive Industry Engagements

- Innovation & Industry Showcase: fair-style exhibition with leading regional companies and start-ups
- Industry Engagement Sessions: Business and Fellows' Café
- Research-Industry Matchmaking for collaboration opportunities



WE LOOK FORWARD TO SEEING YOU IN AALBORG!