



BUSINESS SCHOOL

**AALBORG
UNIVERSITY**

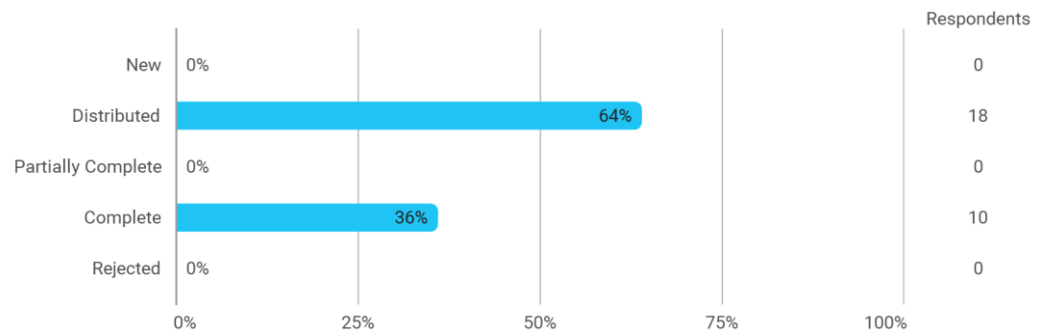
**MODULE EVALUATION
Sales and Marketing Analytics**

**Spring 2023
MSc in Economics and Business
Administration (Marketing and Sales)**

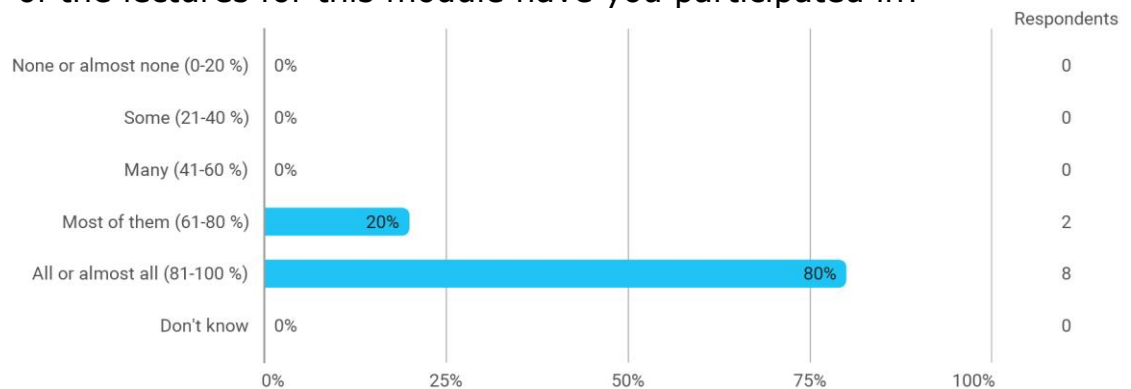
2. semester

Response rate: 36 %

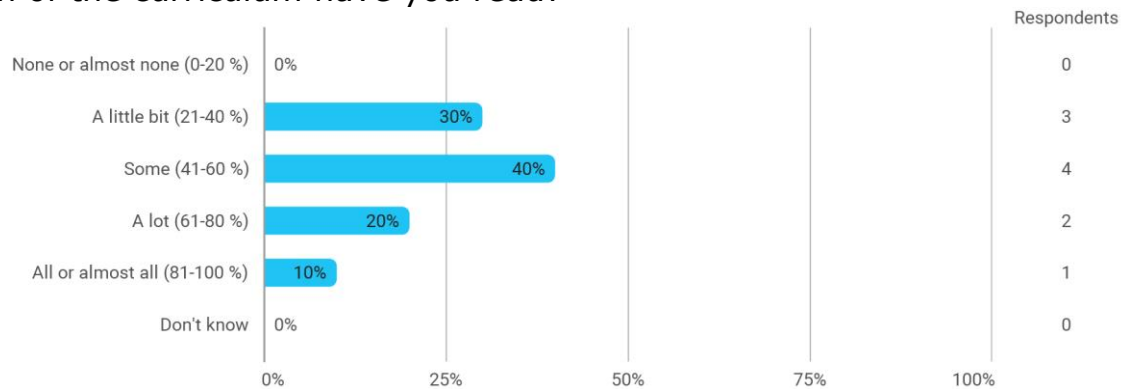
Overall Status



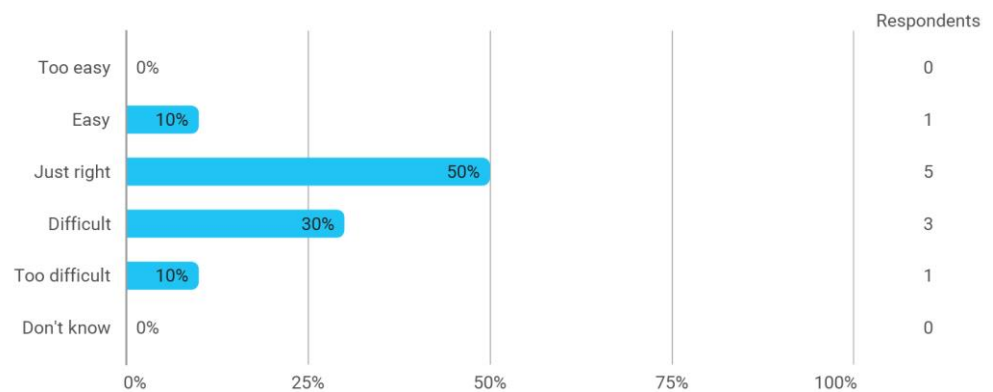
How many of the lectures for this module have you participated in?



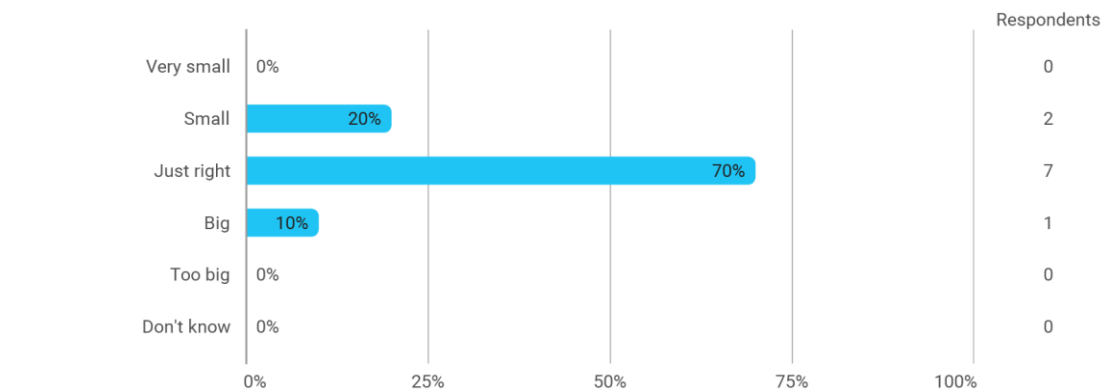
How much of the curriculum have you read?



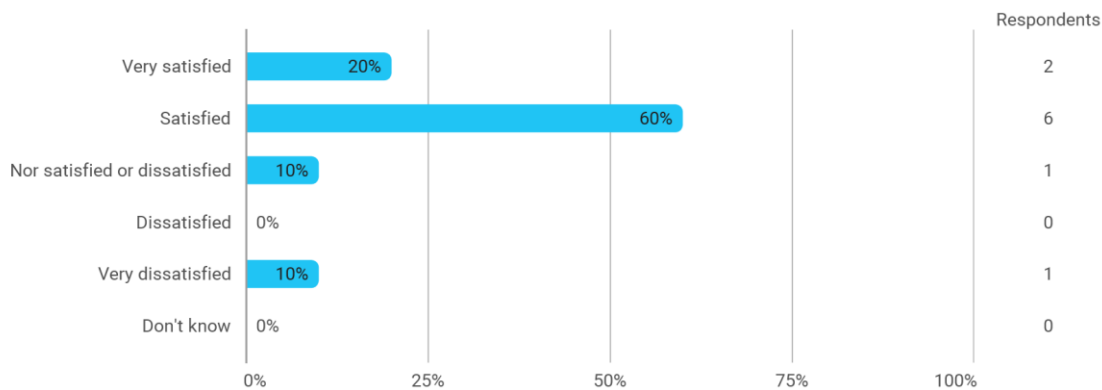
In relation to my own qualifications, I experienced the difficulty of the curriculum as:



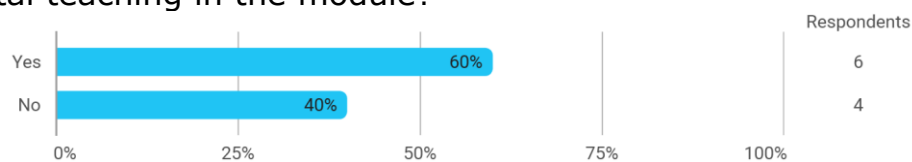
In relation to my own qualifications, I experienced the size of the curriculum as:



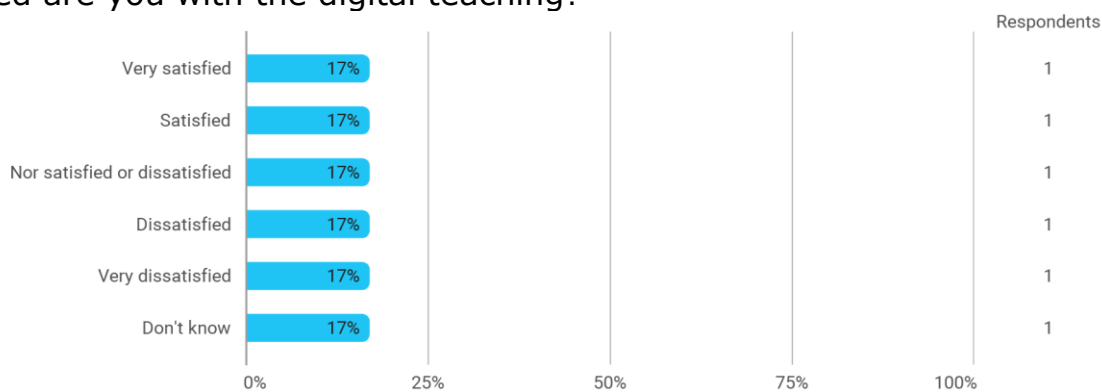
How satisfied are you with the logical order of the topics presented in the module?



Have you received digital teaching in the module?



How satisfied are you with the digital teaching?



How much have you benefited from taking this module overall?

