

International Cultural Studies

**Study programme
at the Department of Culture and Learning
for international guest students**

FALL 2025

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Courses and practical information

Content

About the study programme INTERNATIONAL CULTURAL STUDIES (ICS)	4
Elegibility and requirements	6
Practical information	7
In short	9
Courses offered by the ICS programme	10
Courses offered by the ENGLISH LANGUAGE AND CULTURE (ENG) programme	11
ENG-BA-3 Discourse and Society – Project Module [15 ECTS]	11
ENG-BA-3 Discourse Studies Methods	11
ENG-BA-3 Project course: Functional Linguistics Approaches to Discourse Studies	11
ENG-BA-3 Project course: Analysing Discourses	12
Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES (LISE) programme	13
LISE-BA-1 Introduction to International Studies: Disciplines, Issues and Approaches [5 ECTS]	13
LISE-BA-1 20th and 21st Century World History [5 ECTS]	13
LISE-BA-1 Introduction to International Studies Project [10 ECTS]	13
LISE-BA-1 Grammar	14
LISE-BA-1 Academic Communication [5 ECTS]	14
LISE-BA-3 Theories of International Relations [5 ECTS]	14
LISE-BA-3 Contemporary International Conflicts [5 ECTS]	15
LISE-BA-3 International Relations Project [10 ECTS]	15
LISE-BA-3 Political Philosophy [5 ECTS]	16
LISE-BA-3 Professional Genre Writing [5 ECTS]	16
LISE-BA-5 Organization Studies: Theories and Methods [5 ECTS]	16
LISE-BA-5 International and Transnational Organizations [5 ECTS]	16
LISE-BA-5 Organization Studies Project [10 ECTS]	17
Courses offered by the CULTURE, COMMUNICATION AND GLOBALIZATION (CCG) programme	18
CCG-MA-1 Elective course: Current Issues I [5 ECTS]	18
CCG-MA-1 Cultures, Societies and Histories of the Peoples of the Arctic [5 ECTS]	18
CCG-MA-1 Organization and Leadership Profile (O&L) [5 ECTS]	19
O&L Course 1: Organizational Leadership and Intercultural Competence	19
O&L Course 2: Globalization, Communication and Organizational Leadership	19
CCG-MA-1 International Politics, Migration and Movements Profile (IPMM) [5 ECTS]	20
IPMM Course 1: Social Movements and Global Democracy	20

IPMM Course 2: International Politics and International Institutions	20
CCG-MA-1 Consumption and Market Communication Profile (CMC) [5 ECTS]	20
CMC Course 1: Global Consumer Culture	20
CMC Course 2: Online Market Communication	21
CCG-MA-1 Global Processes Project Module [15 ECTS]	21
Core Course: Globalization	21
Core Course: Cultural Worlds/Worlds of Culture	22
Courses offered by the INTERNATIONAL BUSINESS COMMUNICATION (IBC) programme	23
IBC-BA-3 Discourse and Organisation [5 ECTS]	23
IBC-BA-3 Interpersonal communication and oral communication [10 ECTS]	23
IBC-MA-1 CSR and Sustainability Communication [5 ECTS]	24
IBC-MA-1 Crisis Communication and Crisis Management [5 ECTS]	24
Courses offered by the TOURISM (TOU) programme	25
TOU-MA-1 Tourism Destination Analysis [5 ECTS]	25
TOU-MA-1 Market Communication in Tourism [5 ECTS]	25
TOU-MA-1 Tourism Encounters [5 ECTS]	26

About the study programme INTERNATIONAL CULTURAL STUDIES (ICS)

Academic focus

The International Cultural Studies (ICS) Programme's academic focus lies mainly on culture, communication, international studies, politics, globalisation, and organisations.

Language of instruction

The language of instruction and project supervision within the ICS programme is mainly English. Students with intermediate or advanced Danish-language proficiency may select from a range of courses that are taught in Danish. Please contact the ICS coordinator for more information on that.

Fellow students

ICS is integrated with the ordinary bachelor and master programmes for students in the Department of Culture and Learning at the Faculty of Social Sciences and Humanities at AAU. Approximately 10-20 international guest students, primarily from partner universities in Asia, Europe, North and South America, enroll in the ICS programme each semester.

Teaching and evaluation methods

Courses

Some courses will take the form of lectures with up to approximately 80 students attending. Others will be offered as seminars with 10-30 students. Classroom activities include e.g. class attendance, participation in class discussions, and oral presentations. All students are expected to complete recommended readings and exercises and actively participate by contributing to discussions, presenting papers etc. The examination formats for courses vary but may be topic papers or on-site written or oral exams. More detailed information can be found in the course rooms on the online Moodle platform 1-2 weeks before the semester starts. When you have gained access to the AAU Moodle system, you can search for each of your courses, click the enroll button and find the information. It's important that you read this information carefully - and follow updates - so that you know what is expected. Unless otherwise stated, classes are in the **Kroghstraede 3 (KSt3) building**, 9220 Aalborg East, Denmark. Classes usually meet once (or twice) each week for 2 x 45 min. including a 15 min. break during the first 8-10 weeks of the semester.

Problem-based project work

A key concept of educational activities at Aalborg University is **Problem-Based Learning (PBL)**. In particular, PBL is practiced in project work each semester. In continuation of course sessions (the first 8-10 weeks of the semester), students work full-time in groups (or individually) to research a problem or question of a theoretical or practical nature. Under tutorial supervision, students write a comprehensive project report which is submitted some weeks before the oral exam. At the end of the semester students sit (as a group or individually) for an oral project examination where they discuss their work with the supervisor and a co-examiner. **It is only possible to register for ONE project each semester.**

Please acquaint yourself with the PBL principles:

- Booklet: https://prod-audxp-cms-001-app.azurewebsites.net/media/mmmjbthi/pbl-aalborg-model_uk.pdf
- Films: <https://www.pbl.aau.dk/films/>

Course registration

There are two registration periods: About two weeks before the start of each semester, you will receive an e-mail from the ICS coordinator asking you to e-mail your pre-registration of the courses/modules you wish to attend, based on the course information available at the time. You will then be required to confirm or amend your course selection during the first two weeks of the semester. After that time, no changes in registration are permitted.

ECTS credits required for full-time enrollment

The International Cultural Studies programme defines a typical full-time academic programme as 30 ECTS credits for one semester and 60 ECTS points for two semesters. Full-time registration may consist of 4-5 courses and a written project each semester, including oral project exam. Students receive from 10 to 15 ECTS points for project modules, and typically 5 ECTS credit points for courses that are assessed separately, i.e. without a project assessment. **ICS students are required to enroll in a minimum of 30 ECTS points. The maximum number of ECTS points allowed each semester is 35.**

ECTS credits

ECTS credits are a numerical value (between 1 and 60) given to course units to describe the student workload required to complete them. They reflect the quantity of work each course unit requires in relation to the total quantity of work necessary to complete a full year of academic study at the institution. Lectures, practical work, seminars, tutorials, fieldwork, private study (in the library or at home) and examinations are included when estimating the quantity of work required for a course or a project. **One ECTS credit approximately reflects 28 student working hours**, including participation in lecture sessions, readings, preparation of class presentations, and exam work.

Each programme affiliated with ICS allocates ECTS credit points for project work and other course-related examinations based on the study regulations of the degree programme that has been approved by the Danish Ministry of Higher Education and Science.



Elegibility and requirements

Academic level

Undergraduates are expected to have completed a minimum of one year of undergraduate studies within the humanities or social sciences. If you wish to enroll in Master programme courses/modules, you should have completed at least two years of related undergraduate study.

Language skills

Proficiency in English is required of all applicants. Please check the English requirements here:

<https://www.en.aau.dk/education/apply/exchange#language-requirements>

Personal characteristics and skills

In general, all guest students should be mature, interested in learning about and experiencing other cultures, and able to work both independently and in groups.

General programme requirements and restrictions

The study programme into which you are admitted will consist of a number of courses at your own option. Minimum registration per semester is 30 ECTS credit points. Maximum registration per semester is 35 ECTS credit points.



Practical information

Application deadlines

For students applying for a fall semester: April 1st

For students applying for a spring semester: October 1st

Application for exchange

Please see the documentation requirements here:

<https://www.en.aau.dk/education/apply/exchange#documentation-requirements>

ICS Coordinator

The ICS programme is coordinated by Dr. Anne Grethe Julius Pedersen (ics@ikl.aau.dk), who approves applications and course selection, and advises students on academic, social, and cultural matters. In addition, Dr. Pedersen is Associate Professor at the Department of Culture and Learning. Her office is room 5.204 (1st floor) at Kroghstraede 3, 9220 Aalborg East.



Academic calendar

Fall semester: 1st September - 31st January (or 23rd December)

Late August: Orientation

September 1: Classes begin

Mid-September: Final registration for courses and project modules

Early/Mid-November: Classes end; begin full-time work on project

November and January: Written and oral exams

Mid-December: Project reports due

December – January: Project exams

Spring semester: 1st February – 30 June

Late January: Orientation

February 1: Classes begin

Mid-February: Final registration for courses and project

Early April: Classes end; begin full-time work on project

April – June: Written and oral exams

Mid-May: Project report due

June: Project exams

Introduction events

Both the International Office and the coordinator of the International Cultural Studies programme offer orientation and introduction events at the beginning of each semester. You are expected to attend these events as important information is shared.

International Office

The International Office plays an important role in the international activities of the University. See their website for useful and important information: <https://www.newstudents.aau.dk/master#arrival-and-welcome---aalborg>

Buddies

The ICS programme relies on a number of student buddies for international students, appointed by the International Office. International students may apply for a buddy when admitted. You can apply here: <https://www.newstudents.aau.dk/bachelor#buddy-network---aalborg>

Housing

Because Aalborg University does not itself own residence halls, most of the international students from exchange partner universities live in privately owned residences called *kollegium*, or in rented rooms and apartments contracted by the university. Accommodation typically includes a single room furnished with bed, desk, and closet. Sometimes you have your own kitchen and bath; sometimes the kitchen and bath are shared. In your enrolment letter you will find a link (www.newstudents.aau.dk) for Accommodation where you can apply for Housing. Please apply as soon as possible. Aalborg University's International Accommodation Office will arrange your housing.

Costs

The cost of attending International Cultural Studies will vary from individual to individual, depending on their lifestyle. There are, however, minimum costs that all students should anticipate. When you apply for a visa, you will need to provide documentation that you have at least 6,820 DKK (2024 level) for each month you are going to stay in Denmark. 1 semester = 5 months.

Financial aid

Students from European partner universities can apply for scholarships through the Erasmus+ Programme. Information about Danish Government Grants can be obtained at Cirius or at the Ministry of Education in your country. Students from non-partner universities in the United States may be able to apply for Stafford Loans from the US Department of Education. AAU's Identification number is 02604300.

Academic transcript (ToR)

An academic transcript will be provided at the end of each semester. We will email you the transcript when all exam results, including re-exam results, are available, i.e. at the end of August and end of February. You don't need to do anything to receive the ToR. The transcript lists the titles and prefixes of all courses and projects for which you were registered, the number of ECTS credits points you earned, and the grade or mark you received for the classes and your project work. Grades are awarded in accordance with the Danish 7-point scale (see <https://ufm.dk/en/education/the-danish-education-system/grading-system>). A recommended grade conversion scale will also be provided. If you want to check your grades etc. during the semester, you may log into STADS Self-Service system: <https://www.students.aau.dk/practical/it/stads>

In short

- ICS students should select courses, including for example a project module, totaling 30-35 ECTS. Students are typically required to complete 4-6 courses. It is only possible to include one project module.
- The examination formats for the courses vary. It is the student's own responsibility to find available information relevant to them in Moodle. You may also find the relevant curriculum here: <https://studieordninger.aau.dk/>
- Written assignments must be submitted via Digital Exam by the submission deadline indicated. Please note that at AAU **one page is defined as 2400 characters including spaces**.
- Please note that some projects require an oral defense in January. Exam dates will be published online in the individual Study Secretariats' fora in Moodle.
- Unless otherwise stated, all classes are in the Kroghstraede 3 (KST3) building, 9220 Aalborg East, Denmark.
- **Please check your AAU email AND Moodle every day for any changes regarding courses etc.**



Courses offered by the ICS programme

The courses offered by the ICS programme are presented on the following pages.

Please be aware of the 'codes' in front of each course/module:

Study programme abbreviations (ENG, LISE, CCG, IBC, and TOU) **are followed by BA** (Bachelor) **or MA** (Master) **and semester** (1st, 3rd or 5th) in the list below.

The abbreviations are used to help identify the level and programme in which each course or module is offered. **For example, LISE-BA-1 is a course for students in the study programme Language and International Studies at BA-level in the 1st semester.** Both BA- and MA-level courses are available to exchange students within ICS, but you must make sure that your home university can approve your choice.

ENG: Courses offered by the *English Language and Culture* **BA** programme.

LISE: Courses offered by the *Language and International Studies* **BA** programme.

CCG: Courses offered by the *Culture, Communication and Globalization* **MA** programme

IBC: Courses offered by the *International Business Communication* **BA** and **MA** programmes.

TOU: Courses offered by the *Tourism* **MA** programme.



Courses offered by the ENGLISH LANGUAGE AND CULTURE (ENG) programme

ENG-BA-3 Discourse and Society – Project Module [15 ECTS]

NO SEPARATE COURSE

Official title on transcript: Discourse and Society

Module description

The module comprises the following activities: The courses ENG-3 Discourse Studies Methods, at least one of the ENG-3 project courses below, and project supervision. Please note that the 15 ECTS apply to the entire Discourse and Society module which comprises two penum courses, a methodology course, and a project.

A specific grade is awarded in connection with the oral project exam.

Supervision: A professor will be allocated as supervisor during the project period.

ENG-BA-3 Discourse Studies Methods

Official exam title on transcript: Discourse and Society

Course description

This methods course provides students with valuable, practical experience in using a range of qualitative methods for analysing text, talk and social interaction appropriate for undertaking a group project in this field.

Assessment

PLEASE NOTE: The Discourse Studies Methods course above **MUST** be combined with project work: The course will not be separately graded and **MUST be taken in combination with at least one of the ENG-3 project courses listed below.** Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG-3 project course will be assessed together in the combined project plus oral exam.

ENG-BA-3 Project course: Functional Linguistics Approaches to Discourse Studies

Official exam title on transcript: Discourse and Society

Course description

This course will address a number of issues and approaches relevant to the project 'Discourse and Society' framework, such as register and cohesion analysis, speech acts in discourse, the characteristics of spoken vs. written language, and social actor representation in discourse. We will primarily focus on aspects of language use and its linkage to social relations and social practices. The analytical approaches will mostly be based on the sociolinguistic theory of M. A. K. Halliday and R. Hasan (the theory is called Systemic-

Functional Linguistics), but other theories of language will also be drawn upon. Course activities are lectures, in-class exercises, group work, and reading.

Assessment

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG-3 project course will be assessed together in the combined project plus oral exam.

ENG-BA-3 Project course: Analysing Discourses

Official exam title on transcript: Discourse and Society

Course description

This course is part of the Discourse & Society module, which also covers the Discourse Studies Methods, Functional Linguistic Approaches to Discourse Studies and a project. The aim of this course is to support your project process through its initial stages. We will draw connections between the three discourse courses and your project work. This course will discuss different approaches to discourse analysis and the connections between approach, topic, problem formulation, data, and analysis.

Assessment

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.



Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES (LISE) programme

LISE is an interdisciplinary BA-level programme focusing on international politics, culture and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organizations, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programmes concerning politics, culture and communication across the humanities and social sciences.

LISE-BA-1 Introduction to International Studies: Disciplines, Issues and Approaches [5 ECTS]

Course description

This course is an introduction to basic concepts and analytical tools useful for the study and understanding of International Studies. It includes an introduction to five relevant disciplines: history, political science, geography, anthropology and economics.

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-BA-1 20th and 21st Century World History [5 ECTS]

Course description

This course is intended to take students through a range of the major political events and cultural trends from roughly the First World War to the present. This involves looking at watershed moments in major international conflicts, social trends and movements, the development of international institutions and international norms, global cultural debates and developmental issues, and the move from World War I to World War II to Cold War to post-Cold War eras.

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-BA-1 Introduction to International Studies Project [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Studies. Students should gain knowledge about a delimited topic within the field of International Studies on the basis of the project. Furthermore, students should acquire skills in analysing and understanding cultural, social and political phenomena in relation to modern and current development processes as well as skills in applying fundamental knowledge about important political, cultural and social events and trends in western and global history of the 20th and 21st centuries. Finally, students should obtain competencies in:

- working independently and in groups,
- handling relevant theories and methods for the analysis of a delimited problem within International Studies, and
- presenting ideas, arguments and research results within International Studies in an appropriate academic form, both orally and in writing.

Supervision: A professor will be allocated as supervisor during the project period.

LISE-BA-1 Grammar

Course description

In this course we will work with basic English syntax (the structure of simple English sentences) and areas of English grammar relevant to academic writing. You will learn about grammatical categories, such as nouns and verbs, and grammatical functions, such as subjects and objects, and how we can use these to explain why some sentence structures are grammatical in English while others are not. At the end of the course, we will discuss how you can use your grammatical knowledge to improve your own writing in English and make it fit the academic genre. **The exam for this course takes place in conjunction with the exam for Academic Communication.**

LISE-BA-1 Academic Communication [5 ECTS]

Course description

This course is intended to help students learn about academic writing as a unique genre with expectations for organization, research-related inquiry and contributions to larger scholarly conversations. We will specifically focus on identifying and developing good written arguments that use best practices for writing clear claims, credible evidence and strong reasoning. We will learn about how to use different types of sources to guide academic writing as well as how to properly cite the using APA, MLA or Chicago Style. **The exam for this course takes place in conjunction with the exam for Grammar.**

Assessment

Take-Home Exam, with a specific grade awarded.

LISE-BA-3 Theories of International Relations [5 ECTS]

Course description

This course will provide knowledge and understanding of basic theories and methods within the field of international relations such as realism, liberalism, social constructivism and Marxism. It will also provide you with skills in analyzing and reflecting on basic theories of international relations as well as competencies in considering the relevance of basic theories within the field of international relations in relation to issues such as international conflicts, international cooperation, or the role played by state and non-state actors in world.

Assessment

Portfolio, with a specific grade awarded.

LISE-BA-3 Contemporary International Conflicts [5 ECTS]

Course description

This course will provide knowledge and understanding of contemporary and/or recent historical international conflicts. This involves a range of significant ongoing conflicts, as well as recent international conflicts in which instructors have particular expertise or knowledge.

Please note that a series of discussions is part of this module, and that active participation is a condition for passing the exam.

Assessment

Portfolio, with a specific grade awarded.

LISE-BA-3 International Relations Project [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Relations. Students should gain knowledge about a delimited topic within the field of International Relations on the basis of the project.

Furthermore, students should acquire skills in:

- formulating a scientifically relevant problem within International Relations,
- applying relevant theories and methods for the analysis of the formulated problem
- communicating ideas, arguments and research results within complex problems in International Relations in a convincing, well-argued and precisely phrased academic form, both in writing and orally.

Finally, students should obtain competencies in:

- applying relevant theories and methods for the analysis of complex problems within
- International relations, communicating ideas, arguments and research results within International Relations.

Supervision: A professor will be allocated as supervisor during the project period.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Please note that one page is defined as 2400 characters including spaces. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded.

LISE-BA-3 Political Philosophy [5 ECTS]

Course description

This course will take students through some of the major thinkers and debates in the history of political thought with the goal of expanding students' vocabularies as political and social thinkers as well as ethical actors. This should help students with their acquaintance of important names and theories in the history of political thought as well as provide them with tools for analysis of political events and trends.

Assessment

Take-home assignment on a lecturer-decided topic (4-6 pages), with a specific grade awarded. Please note that one page is defined as 2400 characters including spaces.

LISE-BA-3 Professional Genre Writing [5 ECTS]

Course description

This course is intended to provide students with knowledge and understanding of various genres related to connecting academic skills to professional situations. Topics can, for example, include CVs, job letters and elevator pitches as well as audience analysis reports, executive summaries and data visualization slides. The course will focus on how public and/or private sector audiences affect the success and expectations of communication.

Assessment

End-of-course portfolio. A specific grade is awarded.

LISE-BA-5 Organization Studies: Theories and Methods [5 ECTS]

Course description

According to the curriculum, the purpose of Organizational Studies: Theories and Methods is to become familiar with theories on the nature and functioning of organizations. The course seeks to achieve this by introducing students to key organization theories and by introducing numerous cases and examples illustrating theoretical ideas. The ambition is also that students should become familiar with relevant terminology and key concepts enabling students to analyze organizational phenomena in their projects. In order to address student interests, a broad range of organizations will be included as cases and examples. Most cases and examples, though, will be drawn from international governmental organizations (IGOs) and large NGOs.

Assessment

The course is assessed on the basis of an exam portfolio. A specific grade is awarded.

LISE-BA-5 International and Transnational Organizations [5 ECTS]

Course description

The course evolves around questions relating to civil society, private and public international organizations, including non-governmental organizations, social movements and their significance to the international society. We will be discussing a number of theoretical perspectives as well as empirical cases during

sessions, including a high degree of student involvement in various types of group work and discussions throughout the course.

Assessment

The course is assessed on the basis of a lecturer-defined take-home assignment (max. 12 pages). Please note that one page is defined as 2400 characters including spaces. A specific grade is awarded.

LISE-BA-5 Organization Studies Project [10 ECTS]

NO SEPARATE COURSE

Project description

The module comprises problem-oriented project work within the field of organization studies.

Assessment

The project is assessed on the basis of the written project report plus the oral defense. The project report should be max. 15 pages per student in the project group and max. 20 pages in the event of individual projects. Please note that one page is defined as 2400 characters including spaces. A specific grade is awarded.

Supervision: A professor will be allocated as supervisor during the project period.

Courses offered by the CULTURE, COMMUNICATION AND GLOBALIZATION (CCG) programme

The Master's programme in Culture, Communication & Globalization offers three disciplinary profiles: 'Consumption and Market Communication' (CMC); 'Organisation and Leadership' (O&L), and 'International Politics, Migration and Movements' (IPMM).

In the fall semester of the CCG Master's programme, ICS students can acquire **5 ECTS** in each of the following courses:

- 1) the elective **Current Issues I** course
- 2) the Arctic specialization course **Cultures, Societies and Histories of the Peoples of the Arctic**
- 3) a **Profile Course I** - Please note that you can only gain ECTS from one of the three profiles. The two courses that are offered within each profile have one joint 5 ECTS exam.

In addition, students can acquire 15 ECTS by taking the CCG **project module 'Global Processes'** (see below).

It is the student's own responsibility to find available information in the study secretariat relevant to them and the modules they choose to take. Written assignments must be submitted via **Digital Exam** by the submission deadline indicated in the 'Dates to Remember' document also announced on the secretariat page in Moodle. Please also note that some exams require presence at the university, and exemptions are not made for these, so this should be considered when registering.

CCG-MA-1 Elective course: Current Issues I [5 ECTS]

The specific topic of this course is decided by the study board on an annual basis. Recently, the course has dealt with current challenges and ongoing crises in international contexts. The course begins with an introduction to concepts of crisis. Then the course focuses on various dimensions of crises and challenges in international contexts, for example challenges for democracy, climate crisis, refugee crisis, pandemic crisis, and the war in Ukraine. Finally, a workshop on crisis communication will give students the opportunity to reflect on specific crisis cases and train their communicative competences.

Assessment:

The exam is an individual written take-home assignment. A specific grade will be awarded.

CCG-MA-1 Cultures, Societies and Histories of the Peoples of the Arctic [5 ECTS]

The CCG Master's programme offers a specialization with a focus on Arctic communities and globalization. Through theories of identity-building, intercultural communication, international relations and sustainable development, the courses provide an advanced understanding of the Arctic region and its relationship with the rest of the world, considering historical, social, political, and cultural dimensions.

This course focuses on colonial histories and nation-building, historical and contemporary migration, intercultural encounters and exchange in the Arctic. The course explores the region from a humanities perspective, in which the primary foci are cultural and human dimensions.

Students will be asked to reflect on what kind of 'Arctic' different actors are addressing or constructing, with a particular view to intra-Arctic and extra-Arctic identity construction, stereotypical figurations and the power to represent.

Course sessions will primarily be based on theory/methodology and empirical case material and will include activities in the form of class or group discussions and workshops.

Course sessions: Monday 14.30 – 16.15

Assessment

Internally assessed written exam: 48-hour, take-home assignment (max. 10 pgs.), graded. Please note that one page is defined as 2400 characters including spaces.

CCG-MA-1 Organization and Leadership Profile (O&L) [5 ECTS]

Within the O&L profile, the following two courses are offered:

O&L Course 1: Organizational Leadership and Intercultural Competence

The course introduces the student to intercultural competence as a theoretical concept and relates the discussion of the complexity of the culture concept to intercultural competence with a particular focus on organisational leadership in various organisational settings. The main objective of the course is to give the student insight into the practical implications of intercultural competence on both an individual and an organizational level. How does intercultural competence express itself in practice - in the organizational culture, in leadership, in human resource management, knowledge management, and in corporate and societal structures and programmes? How can a person - in practice - contribute to the building of intercultural competence in organizations?

Working methods: lectures as well as group and plenary discussions based on real-life examples and cases drawn from public and private sector organizations. In addition, a video will be shown in the last session. Plus, if possible, I will try to set up a cultural awareness game which, if Covid-19 regulations permit, will be played in person somewhere on campus. This game is optional but may provide you with quite some relevant experiences in relation to intercultural sense-making.

Assessment

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

O&L Course 2: Globalization, Communication and Organizational Leadership

In a global world, organisations try to differentiate themselves from each other and to make their organisation the best place to work. This course mainly takes an internal perspective to organisations navigating in global contexts. We focus on different approaches to organisational culture and organisational communication, and we look at organisational identity, internal communication, employee voice, organisational responsibility, crisis and change communication in order to understand the different dynamics and processes that make up organisations.

Assessment

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80%

attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

CCG-MA-1 International Politics, Migration and Movements Profile (IPMM) [5 ECTS]

Within the IPMM profile, the following two courses are offered:

IPMM Course 1: Social Movements and Global Democracy

The course will provide students with knowledge about and insight into the role of social movements in the pursuits of democracy, justice, and equality in the world. Social movements can be understood as forms of collective action which aim to obtain substantial social change in a particular field (human rights; gender, etc.). They are usually also understood as being in conflict with the establishment of actors, institutions, ideas, and norms within their field of interest. Today social movements are claimed to work in an increasingly global political, social, and economic context. These observations urge us to consider what we mean by democracy from global, transnational, and local perspectives and what is old and what is new about these issues?

Assessment

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

IPMM Course 2: International Politics and International Institutions

Understanding the role of international institutions is a prerequisite for any meaningful discussion about international politics today. In this course, we will discuss central questions, approaches, concepts, and theories relevant for the study of international institutions and their role in world politics. After a general introduction to international institutions and international politics, we will take a closer look at some key cases, applying a series of different theoretical lenses.

Assessment

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

CCG-MA-1 Consumption and Market Communication Profile (CMC) [5 ECTS]

Within the CMC profile, the following two courses are offered:

CMC Course 1: Global Consumer Culture

This course critically discusses recent trends and developments in a global consumer culture taking as cases research from various countries across the world. We begin with the variety of definitions of “consumer culture” and topics that have been studied in consumer culture theory research stream. We will then

continue to explore the most recent global cultural forms of consumption and their local implications: this global vs local dimensions, cross-cultural comparison and cultural context of consumer practices will comprise our framework. Among the topics are political consumption and consumer citizenship; sustainability and circular economy; collaborative consumption and networks; nation branding and consumer nationalism; and digital consumption. We will also look at how such social characteristics as race, ethnicity and gender (as well as very briefly - class) shape markets and consumption. We will approach consumer culture and its recent trends from the perspectives of sociology, anthropology and cultural studies to make sure we keep a critical view on what happens in the domains of consumption and markets. We will look at consumption from the point of view of first and foremost cultural meanings, institutional and organizational aspects, social structure and everyday practices linked to global and local trends.

Assessment

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

CMC Course 2: Online Market Communication

In this course, we will deal with various aspects of online market communication such as affordances and constraints of social media, content and influencer marketing, brand communities as well as consumer preferences and behaviour.

Assessment

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

CCG-MA-1 Global Processes Project Module [15 ECTS]

In addition, students can acquire 15 ECTS by taking an internal written exam in the project module: **Global Processes**. All written assignments at the CCG programme must have an international and/or intercultural perspective. The students can read more about it in the 'International/Intercultural Dimension' guidelines available in Moodle under the 7th semester of the Study Secretariat for CCG.

The two core courses immediately below (Globalization and Cultural worlds/Worlds of Culture) are central to the project and therefore expected to be followed. The two courses are not graded separately and do not grant ECTS separately but are graded as part of the project work. A specific grade is awarded in connection with the oral project exam.

Core Course: Globalization

Together with 'Cultural Worlds/World of Culture' this course makes up the basis for the project module 'Global Processes'. The course is not separately graded.

The module comprises courses within the areas of globalisation and global processes as well as a project-based study of a selected subject within the scope of this theme. The project will be written on the basis of joint courses, in addition to one or a number of profile courses.

Learning objectives:**Knowledge:**

- globalisation theories and global processes, based on the highest level of international research within the field
- relevant cultural, social, political, and economic developments
- reflection on a scientific basis on selected culture and communication theories.

Skills:

- problem identification within international and intercultural issues relating to the areas of the module
- assessing and choosing among globalisation theories, methods, and tools and, on this background, substantiating the choices made and setting up relevant models for analysis and problem solving, critical analysis, discussion and communication of knowledge of global processes
- reflecting on a scientific basis on selected globalisation theories and global processes.

Competences:

- delimitation and analysis of complex international and/or intercultural issues in a creative, independent, and methodologically well-founded manner
- launching and implementing disciplinary and cross-disciplinary cooperation on global processes
- continuation of personal academic development and specialisation within the selected area.

Core Course: Cultural Worlds/Worlds of Culture

Together with 'Globalization' this course makes up the basis for the project module 'Global Processes'. The course is not separately graded.

This course will be dealing with questions of culture and multiculturalism as political, economic, organisational, and institutional realities that set in motion a series of changes and debates within areas as diverse as consumption and marketing, organisational leadership, the global order, migration flows etc.

The course is organised as a series of lectures presenting theoretical approaches from a diversity of academic disciplines to how to respond to questions of culture and multiculturalism, giving also empirical examples along the way. The purpose of the course is thus two-fold: a) to make you knowledgeable about different theories and issues relating to culture and multicultural challenges, and b) to prepare you for semester project writing.



Courses offered by the INTERNATIONAL BUSINESS COMMUNICATION (IBC) programme

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing, and intercultural competence.

International guest students can choose freely between the courses, attend the same classes, and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-week period from the beginning of September.

IBC-BA-3 Discourse and Organisation [5 ECTS]

Official title on transcript: Discourse and Organisation

Course description

In the course 'Discourse and Organisation', we will be working with different strands of discourse analysis, which can be used for analysing the texts and genres that constitute the organisation. A common feature of the strands is their critical outlook that allows us to investigate meanings embedded in text and context. During the course you will be introduced to Critical Discourse Analysis (CDA), Multimodal Discourse Analysis (MDA), Discursive Psychology (DP) and Small Stories. Furthermore, the insights gained from the course can be used to carry out further studies in text and discourse analysis, for instance, when working with cases or writing projects and assignments focusing on organisational communication.

To prepare for the exam, you will be offered the opportunity to hand in two papers answering an assignment provided by the lecturer. These papers can be prepared in groups of up to four students.

Assessment

Examination takes the form of a 2-day written home assignment, further details of which will be given during the course. A grade will be awarded.

IBC-BA-3 Interpersonal communication and oral communication [10 ECTS]

Official title on Transcript: Interpersonal communication (English)

Course description

The course module focuses upon basic concepts within the field of interpersonal communication and includes dialogical and relation-based communication on, e.g., social media platforms. You will obtain knowledge of theoretical and practical aspects of interpersonal communication and oral communication with a focus on human interaction and (inter)cultural understanding. You will obtain skills in applying principles of problem-based learning through writing a synopsis and describing and analyzing various practiced forms of interpersonal communication as well as competences for processing, synthesizing and orally communicating the subject. In the course, focus is on understanding relevant theories and applying the theories in practice via case work in groups as well as on oral communication and dissemination. There will be two compulsory, individual presentations in the course, and you will write a synopsis.

Assessment

The examination takes the form of a problem-based synopsis of max. 5 pages on a topic selected by you within the above areas. Please note that one page is defined as 2400 characters including spaces. Supervision will be provided. A specific grade will be awarded based on the written synopsis and the oral examination in the synopsis. The oral examination usually takes place in December.

IBC-MA-1 CSR and Sustainability Communication [5 ECTS]

Official title on Transcript: CSR and Sustainability Communication

Course description

The module includes themes in the subject areas corporate social responsibility (CSR) and sustainability, the company's strategic work with CSR and sustainability, the company's work with UN's 17 Sustainable Development Goals (SDGs) and communication of the company's CSR and sustainability in relation to various stakeholders.

The goal is to acquire competences to plan and participate practically in the work with the company's CSR, sustainability, and the SDGs as well as to be able to develop, plan and assess strategies for communicating the company's CSR and sustainability work to various stakeholders.

The course is organized as a mixture of group teaching with presentation and discussion and workshop work, where we analyze and assess cases, including discussing and preparing strategies for CSR and sustainability communication.

Assessment

The examination takes the form of written take-home assignment on a lecturer-decided topic. Maximum 6 pages. Please note that one page is defined as 2400 characters including spaces. A specific grade is awarded.

IBC-MA-1 Crisis Communication and Crisis Management [5 ECTS]

Official title on Transcript: Crisis Communication and Crisis Management

Course description

This course will provide you with an in-depth understanding of the theoretical foundations of the twin disciplines of crises communication and crisis management. With a point of departure in the discussion of current theories, models, and concepts, the course will provide you with the competence to develop suitable crisis management strategies and to design strategic crisis communication in different media and to different stakeholders. The course consists of lectures, seminars, and small-group discussions.

Assessment

The examination takes the form of a written, two-day take-home assignment. You must hand in a paper of no more than 6 pages in which you – by answering questions posed by the lecturer – must demonstrate adequate and thorough knowledge of the course content. Please note that one page is defined as 2400 characters including spaces. The exam paper is graded by the lecturer in accordance with the Danish 7-point grading scale.

Courses offered by the TOURISM (TOU) programme

Tourism is an interdisciplinary MA-level programme taught in English, focusing on current issues and challenges in tourism. The programme covers cultural and anthropological perspectives on tourism, as well as innovation, tourism policy and destination development, sustainability issues, market communication and place branding.

TOU-MA-1 Tourism Destination Analysis [5 ECTS]

Course description

This course offers an introduction to key issues in tourism through the concept of the destination. We will explore many different aspects of tourism destinations, examining their roles as systems, products, networks, and experiences. Over eight thematic sessions, students will engage with classic and contemporary destination models, sustainability debates (including the Global Destination Sustainability Index and de-growth), stakeholder collaborations, and the evolution of tourism destinations over time. The course also highlights the increasing importance of digitalisation through smart and digital destination concepts. Through lectures, case studies, guest talks, and peer-reviewed assignments, participants will gain critical analytical skills and design their own frameworks to understand and manage tourism destinations in a rapidly changing world.

Assessment

The exam is assessed on the basis of a portfolio exam. Students will receive feedback on their portfolio during the course. A specific grade is awarded.

TOU-MA-1 Market Communication in Tourism [5 ECTS]

Course description

Due to the increased availability of information through various communication channels, the attention towards communication of tourism products, places and spaces is perhaps more pertaining than ever before. The complexity of tourism as well as attached communication strategies is therefore a factor that demands increased attention. The primary focus of this course is communication surrounding tourism, the tourist destination in particular, within the tourism market. We will look specifically at various tools of and strategies for communication in a vast landscape of different media platforms that makes it possible for communication to take place in many shapes and forms between different tourism actors. The course will revolve around two central elements. Attention will firstly be dedicated to the conceptual foundation, which entails problematizing this interplay of various types of communication, messages and audiences in the complex context of tourism. Particular attention will be paid to various aspects of branding as a marketing strategy, and secondly, specific tools and modes of analysis for various communication strategies will also be explored. The aim is hereby to introduce students to the communicative landscape of tourism and various modes of communication in order to encourage and inspire multifaceted approaches to market communication.

Assessment

The course is assessed through a 4-day take-home written exam. A specific grade is awarded.

TOU-MA-1 Tourism Encounters [5 ECTS]

Course description

What happens when different tourism actors meet? This is the focal point of this course. When people, businesses, cultures, perceptions, interests and agendas meet, tensions may occur, or experiences may be positively reinforced. These complex meetings are throughout this course perceived as tourism encounters. The course will focus on concepts relating to different types of tourism encounters. We will primarily apply the lenses of sociology and anthropology, and we will link empirical cases and theoretical concepts in order to explore tourism practices. Such practices are situated in physical and digital settings, but also at abstract levels of interconnected understandings that we are also going to explore. We will specifically try to understand how the scene is set for social and cultural inquiry in tourism through the exploration of concepts such as commoditization, representation, visitability and authenticity. These are underpinned by looking into conceptual and theoretical developments in tourism and tourism research and how this has affected contemporary encounters in practice. This involves core discussions of tourism encounters and their societal implications, which this course aims to focus on for the purpose of emphasizing social and cultural aspects of tourism. These are useful aspects to pay attention to in any type of tourism development.

Assessment

The course is assessed through a 4-day take-home written exam. A specific grade is awarded.

