



Study Board for  
Media Technology  
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**Chairman**

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## Minutes from Media Technology Study Board Meeting 2025.3 Wednesday, April 2<sup>nd</sup>, 2025

**Present members:**

Claus B. Madsen (CBM)  
David Meredith (DM)  
Jesper Rindom Jensen (JRJ)  
Ali Adjorli (AA)  
Georgios Triantafyllidis (GT)  
Carlos Diaz (CD)  
Nikolas Bostrup Kull (NBK)  
Jonas Korsgaard Holst (JKH)  
Vahid Haidari (VH)  
Swenja Christiane Flavia Kraus (SCFK)  
Henderika Johanna Bots (HJB)

**Secretaries:**

Anne-Marie Rasmussen (AMR)  
Trine Dalsgaard (TD)

**Present observers:**

Markus Löchtefeld (ML), observer, Head of Studies

**Absent:**

Vanilla Riis Mortensen (VRM)  
Martin Tran Pham (MTP), observer, study counselor AAL  
Nicolai Reinhold Schøler (NRS), observer, study counselor AAL  
Sofie Julsgaard Nielsen (SJN), observer, study counselor CPH  
Mathilde Maria Stanborough (MMS), observer, study counselor CPH

Agenda		Enclosure
1.	Approval of agenda and minutes from last meeting	2025-3-1
2.	Information from the Chairperson <ul style="list-style-type: none"> <li>Implementation of the candidate reform</li> </ul>	
3.	Information from the Vice Chairperson <ul style="list-style-type: none"> <li>Teacher of the year (2024/2025)</li> </ul>	2025-3-2
4.	Status on the action plan from meeting no. 2025.02	2025-3-3
5.	Study plan revision <ul style="list-style-type: none"> <li>Artificial Intelligence Engineering, B.Eng</li> <li>Medialogy BSc.</li> <li>Medialogy MSc.</li> <li>Sound and Music Computing, MSc.</li> <li>Service System Design MSc.</li> <li>Lighting Design MSc.</li> </ul>	
6.	Self-evaluation action plan <ul style="list-style-type: none"> <li>Artificial Intelligence Engineering, B.Eng</li> <li>Medialogy BSc.</li> <li>Medialogy MSc.</li> <li>Sound and Music Computing, MSc.</li> <li>Service System Design MSc.</li> <li>Lighting Design MSc.</li> </ul>	
7.	Evaluation of Study Activities, Fall 2024	2025-3-4
8.	Semester group meeting minutes, Spring 2025	2025-3-5
9.	Any other business	
10.	Dispensations <ul style="list-style-type: none"> <li>Information from the study board secretariat (none)</li> <li>0 case (info via mail)</li> </ul>	



## **1. Approval of agenda and minutes from the last meeting**

**Approval of agenda:** Agenda approved.

**Approval of minutes from the previous meeting:** Minutes approved.

## **2. Information from the Chairperson**

### **Implementation of the candidate reform**

Since our last Study Board meeting the Dean from our Faculty (The Technical Faculty of IT and Design) has informed us by mail that our two MSc programs in Lighting Design and Service System Design are recommended to be shut down. The last intake will presumably be either in 2026 or 2027. The decision is among other things based on key figures regarding unemployment. In the mail it is stated that the Study Board was involved, but it is not correct.

There is not much to say about it. There have been some arguments for and against this decision.

Students were informed by the study administrative coordinators.

GT: The whole process has been bad. Especially by receiving this news by mail. The staff should have been involved in the discussion in a clearer way. The only parameter for evaluation is the unemployment rate. There are so many other things – Covid, IT, gender, international students etc. We understand reductions but the news was handled wrong.

CBM has communicated with the Dean. The argument regarding unemployment should not have been taken into consideration. He could instead have said "I have decided".

We will see challenges by closing education down. We are obliged to offer three exams to the students. It will also mentally be hard to keep the spirit up of the employees.

We will soon have employer panel meetings where this will be on the agenda.

GT: We will have Medialogy as the main study. Will it also be affected in the future? How will we try to keep that in the future?

CBM: One of the challenges is that the terms of the market have changed dramatically over the last decade. The whole attitude of Aalborg University has also changed. In the past the rector did not want to put a cap on how many students could be admitted. The demographics will also change in the future. Employability will be very important. The department should be able to look into the future and figure out how many students we need to graduate. We also need to check the study plans and streamline them in the right direction.

DM: It is very scary if the only thing that the university looks at is employability. It is hard to know what happens in 20 years or more. It is going to be a cultural desert if we continue in this direction.

ML: Unemployment is an important factor. It is also an excuse to justify a decision.

If you have a kid and have a part-time job, then you are unemployed. If you are in a startup, then you are also registered as unemployed. The ministry has calculated how much employment they would expect to have and by that made a dimensioning.



It is probably not only the case, but it has been easy to use it as the main decision. It would have been more professional to have been in a debate with us before taking a decision. The AI will also be more and more a parameter to see that other educations might drop in their intake of students.

CBM oriented that the Dean was very affected by the letters that he had received from our students.

We had a debate about how to communicate this without dates and how the students and staff were frustrated about the information. It can be hard to anticipate information like this. And the process to communicate this to all affected departments came suddenly with short notice. It could be fine with a "after"-meeting where students and staff could get a chance to give reflections.

### **3. Information from the Vice Chairperson Teacher of the year (2024/2025)**

Regarding Teacher of the Year, we have only received three nominations. Two on the same teacher in Aal and one in CPH.

The Vice Chair encourages the members of the Study Board to inform the students about the process. We need all the help we can get to receive more nominations.

### **4. Status on the action plan from meeting no. 2025.02**

#### **Semester group meeting minutes, Fall 2024**

##### **MED5C**

CBM will contact the coordinators and teachers in both AAL and CPH to find out what academic focus should be on that semester. Is the Curricula appropriate? Needs focus before MED5 next year.

05.02.25: Too much discrepancy between the two semesters. CBM will arrange a meeting before summer.

05.03.25: Not handled yet.

02.04.25: Will be handled early summer. Not handled yet.

05.03.25: Not handled yet. **Remains in the action plan.**

##### **SMC7C:**

CBM will contact the coordinator to figure out what they would like the Study Board to help with regarding the scheduling and the content of the Study Plan for Medialogy MSc.

05.02.25: Not handled yet.

05.03.25: CBM will address this at the May coordinator meeting. **To be removed from the action plan.**

## 5. Study plan revision

- **Artificial Intelligence Engineering, B.Eng**
- **Medialogy BSc. and Medialogy, MSc. AAL**
- **Medialogy BSc. and Medialogy, MSc. CPH**
- **Sound and Music Computing, MSc.**
- **Service System Design, MSc.**
- **Lighting Design, MSc.**

Nothing new.

## 6. Self-evaluation action plan

- **Artificial Intelligence Engineering, B.Eng**
- **Medialogy BSc. and Medialogy, MSc. AAL**
- **Medialogy BSc. and Medialogy, MSc. CPH**
- **Sound and Music Computing, MSc. CPH**
- **Service System Design, MSc.**
- **Lighting Design, MSc.**

Nothing new.

## 7. Evaluation of Study Activities, Fall 2024

The management had identified three points for the study board to discuss relating to the evaluations of study activities fall 2024:

- *Many reports mention challenges with group formation and dynamics, which impact on the learning environment.*

The Study Board discussed the group formation processes and challenges related to this. The challenge is not new and has often been mentioned in the ESA surveys. The Study Board discussed the pros and cons of administrative versus voluntary group formation, the challenge of inclusion and diversity in groups, and the problem of free riders.

The Study Board recognizes the recurring issues with group formation and will encourage coordinators to implement various approaches to address these challenges.

**Action:** CBM will encourage the coordinators at the coordinator meeting to make use of the various types of group formation processes described in the [group formation policy](#), as there is a tendency only to use type 1 (administrative – random) and type 4 (free – not administrative).

- *MED3A: The survey identifies concerns regarding mathematics (matematik til multimedia-applikationer).*

It is mentioned that mathematics also is a challenge for MED3C. Students report a significant gap between high school-level mathematics and the level of the MED5 course, and they feel that it covers more than a 5 ECTS course. The students need more contextualization and ideas of how to apply the knowledge in practice, to make the course more applicable and relevant to the education. The Study Board discussed ways to give the subject a more applied perspective, such as integrating it across all semesters, offering additional workshops, or creating videos that demonstrate practical applications. The Study Board encourages those responsible to explore possibilities within the framework of the existing curriculum.



**Action:** CBM contacts the teachers from Mathematics to ask them to internally evaluate what works well and what challenges exist

- *MED5C: Issues regarding the AMMI course have been noted. It is proposed that the AMMI course is replaced with a course on Perception, and the Study Board should discuss this suggestion. Similarly, the DIE course has received some negative feedback.*

CBM mentions that the AMMI course runs smoothly in Aalborg. The Study Board concludes that the semester should be addressed as an entity before we address single courses.

**Action:** CBM sets up a meeting with coordinators of MED5A and MED5C and the course teachers to discuss the course.

There were no further comments from the Study Board on the evaluation of study activities for fall 2024.

## 8. Semester group meeting minutes, Spring 2025

### AAL

DAKI2 SGM1 No comments.

DAKI4 SGM1 No comments.

MED2A SGM1 No comments.

MED4A SGM1 No comments.

MED6A SGM1 No comments.

MED8A SGM1 The Games Research course has been organized as a weekly workshop; the students would have liked to have it split up like a normal course.

Machine Learning course – it would be interesting how the AI course feed into the Machine Learning course. There were some data processing things that could benefit already on the bachelor's level. Especially basic statistics. CBM would like to meet with Cumhur and DM to investigate the progression. How the courses work and how they support each other.

DM: Would be fine, as some students have already asked for support on this earlier on bachelor level.

**Action:** CBM will organize a meeting with Cumhur and DM to investigate the progression - is the study plan okay with regards to AI and machine Learning?

ProLab – it is no longer a mandatory thing to have on MED8. A lot of confusion regarding this. It can be hard to keep track of stuff that is coming from outside our department.



**CPH**

MED2C SGM1                      No comments.

MED6C SGM1                      There are too large variations from the demands from the supervisors and the demands regarding exams on various courses.

**Action:** CBM will contact the semester coordinator on MED6C and hear if the Study Board needs to do something about this.

MED8C SGM1                      No comments.

SMC8 SGM1                      No comments.

SSD8 SGM1                      No comments.

**9.      Any other business**

Nothing.

**10.    Dispensations**

- **Information from the study board secretariat**  
None.
- **Cases (closed point)**  
Nothing.



## **Actions:**

### **Semester group meeting minutes, Fall 2024**

#### **MED5C**

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### **Evaluation of Study Activities, Fall 2024**

Many reports mention challenges with group formation and dynamics, which impact on the learning environment.

- CBM will encourage the coordinators at the coordinator meeting to make use of the various types of group formation processes described in the [group formation policy](#), as there is a tendency only to use type 1 (administrative – random) and type 4 (free – not administrative).

**MED3A:** The survey identifies concerns regarding mathematics (matematik til multimedia-applikationer).

- CBM contacts the teachers from Mathematics to ask them to internally evaluate what works well and what challenges exist.

**MED5C:** Issues regarding the AMMI course have been noted. It is proposed that the AMMI course is replaced with a course on Perception, and the Study Board should discuss this suggestion. Similarly, the DIE course has received some negative feedback.

- CBM sets up a meeting with coordinators of MED5A and MED5C and the course teachers to discuss the course.

### **Semester group meeting minutes, Spring 2025**

#### **MED8A SGM1**

CBM will organize a meeting with Cumhur and DM to investigate the progression - is the study plan okay with regards to AI and machine Learning?

#### **MED6C SGM1**

There are too large variations from the demands from the supervisors and the demands regarding exams on various courses. CBM will contact the semester coordinator on MED6C and hear if the Study Board needs to do something about this.



**Topics/actions to the next meeting agenda:**

- Study plan revision and self-evaluation
- Dispensations (last topic in the agenda)
- Annual report: Computer Science censor corps - the report is still not available (17-12-2024)
- Student exchange agreements available for MTSB students
- Students time planning and miniproject structures