

Procedure for optagelse i AAU's Entrepreneur in Residence-korps

In English below Danish version.

Entrepreneur in Residence-korpset er et særligt set-up, hvor AAU-studenterstartups efter deltagelse i AAU's Startupprogram eller efter endt dimission, kan få lov til at fortsætte deres forløb på Innovate, i perioder på seks måneder, med mulighed for forlængelse. Det kræver, at teamet som modydelse, står for en række praktiske forpligtelser i AAU's inkubationsmiljø.

Faktaboks:

- Teams får adgang til Innovate og kan opretholde en fysisk plads.
- Teamet kan modtage sparring fra en dedikeret AAU-forretningsvejleder.
- Teamet kan have adgang til eksternt mentornetværk samt AAU-netværksmøder.
- Teamet er i udviklingsfasen og må ikke have karakter af drift, og teamet må fortsat ikke have en virksomhedsadresse på AAU.

Rammen for at søge optagelse i "Entrepreneur in Residence" korpset:

1. Ansøger skal være Founder/Co-Founder samt have afsluttet ophold i AAU's - startupprogram (18 måneder) indenfor de sidste 3 måneder og have været en aktiv del af AAU's Inkubationsmiljø - eller allerede en del af Entrepreneur in Residence-korpset ved ansøgningstidspunkt.
2. Ansøger skal være indstillet på at bidrage positivt til det kulturskabende arbejde i og omkring AAU's startup miljø (se nedenstående forpligtelser - **bemærk forskel på studerende vs. dimittender**). Det er vigtigt, at du motiverer, hvordan du forholder dig til dette i dit Pitch.
3. Arbejdet med din startup skal primært have karakter af udvikling frem for drift - og der skal i dit pitch være en tidslinje med tydelige milepæle samt angivelse af "time to market".
4. Teamet skal vise diversitet i sammensætning af teamet eller som minimum planlægge det i on-boarding af den næste Co-Founder.
5. Rammen for deltagelse i Entrepreneur in Residence-korpset aftales for 6 måneder ad gangen, med mulighed for forlængelse.

Som studerende skal du:	Som dimittend skal du:
Arbejde målrettet med udvikling af din startup og opdatere forretningsvejleder.	Arbejde målrettet med udvikling af din startup og opdatere forretningsvejleder.
Bidrage til rekrutteringsaktiviteter: messedeltagelse, fredagsbarer, udtalelser, cases.	Bidrage til rekrutteringsaktiviteter: messedeltagelse, fredagsbar, udtalelser, overtage AAU-Instagram, eller cases.

Deltage i netværksaktiviteter: netværksmøder, sociale aktiviteter.	Planlægge, kommunikere og afholde sociale aktiviteter for de andre startups i miljøet.
	Påtage sig ansvar for afholdelse af et antal netværksmøder.
	Deltage som sparringspartner for nye teams i miljøet.
	Superbruger i inkubationsmiljøet og vært ved rundvisninger efter behov.

Ansøgning om optagelse i "Entrepreneur in Residence-korpset", vil blive åbnet to gange om året.

Ansøgningsfrist er medio februar og medio august kl. 12:00. Datoer vil fremover findes på Innovates hjemmeside.

Der afholdes panel i ugen efter ansøgningsfrist på Innovate. Du vil modtage særskilt invitation til Pitch for Panelet. Optagelse i Entrepreneur in Residence korpset, vil dække 6 mdr. fra kick off som afvikles i ugerne efter panelet.

Kriterier for optagelse i Entrepreneur in Residence korpset:

Du bedømmes ud fra teamets onepager, og via pitch overfor et Panel bestående af ledelsen på Innovate. Du har max. 5 minutter til at pitche idéen, og Panelet kan stille spørgsmål i op til 15 minutter. Alle ansøgere får direkte besked i dagene efter pitch.

Teamets Pitchdeck afleveres efter endt pitch, og indgår som en del af ansøgningsproceduren.

Kriterier / template for din 5 minutters Pitch:

- Teamets Why beskrives.
- Forretningsmodellen beskrives inkl. validering.
- Hvilken hjælp efterspørger teamet? –
 - Du skal beskrive nuværende status – og der skal fremvises en plan for de kommende 6 måneders milepæle samt angivelse af "time to market".
- Det er vigtigt, at du under dit pitch motiverer, hvorledes teamet positivt kan bidrage til det kulturskabende arbejde i og omkring AAU's startup miljø.

Dette vil Panelet lægge vægt på:

For at blive optaget i Entrepreneur in Residence-korpset skal teamet vise, at de er på vej til at bygge en levedygtig forretning, der kan formå at skabe nye arbejdspladser og skabe løsninger til gavn for omverdenen. Ansøgningerne bedømmes ud fra deres validering, forretningspotentiale, impact ift. Verdensmål og bæredygtighed, samarbejde med andre og teamets ønske om at bidrage positivt til det kulturskabende arbejde i og omkring AAU's startup miljø. Teamet skal vise diversitet i teamet eller som minimum planlægge det i on-boarding af den næste Co-Founder.

Hvis du har spørgsmål, kan du henvende dig til:

Heidi Nørgaard Jensen / henj@adm.aau.dk / +45 22444560

Hvordan søger jeg optagelse i Entrepreneur in Residence-korpset.

Du skal fremsende udfyldt onepager på mail til startup@aau.dk. Husk at skrive "Entrepreneur in Residence" i emnefeltet.

Hvem kan søge Entrepreneur in Residence-korpset.

For at kunne optages i Entrepreneur in Residence-korpset gælder følgende ufravigelige krav:

- Du og din Startup skal på ansøgningstidspunktet være en del af fase tre i AAU Startup Program eller have afsluttet det for maksimalt 3 måneder siden.
- Du og din Startup skal være en aktiv del af AAU's Inkubationsmiljø på Innovate.
- Du og din Startup skal møde op til pitch. Du vil efter tilmelding modtage særskilt tidspunkt for din Pitch-præsentation.
- Du og din Startup skal møde op til Kickoff for Entrepreneur in Residence-korpset. Du vil efter tilmelding modtage særskilt tidspunkt for Kickoff

Hvornår kan jeg søge optagelse i EIR?

Deadline for alle kommende ansøgningsrunder kan findes på AAU Innovates hjemmeside.

In English:

Procedure for admission to AAU's Entrepreneur in Residence corps

The Entrepreneur in Residence Corps is a special setup where AAU student startups, after participating in AAU's Startup Program or upon graduation, can continue their progress at Innovate for periods of six months, with the possibility of extension. This requires the team, in return, to undertake a series of practical obligations in AAU's incubation environment.

Fact box:

- Teams get access to Innovate and can maintain a physical space.
- The team can receive sparring from a dedicated AAU business advisor.
- The team can have access to the external mentor network as well as AAU network meetings.
- The team is in the development phase and must not be operational. The team must still not have a business address at AAU.

The framework for applying for admission to the "Entrepreneur in Residence" corps:

1. Applicants must be Founders/Co-Founder and have completed a stay in AAU's startup program (18 months) within the last 3 months and an active part of AAU's Incubation Environment - or already part of the Entrepreneur in Residence corps at the time of application.
2. The applicant must be willing to contribute positively to the culture-creating work in and around AAU's startup environment (see obligations below - please note the difference between **students** vs. **graduates**). It is important that you motivate how you want to deal with this in your Pitch.
3. The work with your startup must primarily be in the development phase rather than the operation phase - and your pitch must include a timeline with clear milestones and an indication of "time to market".
4. The team must demonstrate diversity in its composition or, at a minimum, plan for it in the onboarding of the next Co-Founder.
5. The framework for participation in the Entrepreneur in Residence corps is agreed for 6 months at a time, with the possibility of extension.

As a student, you must:	As a graduate, you must:
Work purposefully with the development of your startup and update the business advisor.	Work purposefully with the development of your startup and update the business advisor.
Contribute to recruitment activities: fair participation, Friday bars, statements, cases.	Contribute to recruitment activities: fair participation, Friday bar, testimonials, take over AAU-Instagram, or cases.

Participate in network activities: network meetings, social activities.	Plan and communicate social activities for the other startups in the community.
	Be responsible for organizing several network meetings.
	Participate as a sparring partner for new teams in the community.
	Super user in the incubation environment and and be a host when asked/needed.

Applications for admission to the "Entrepreneur in Residence corps" will be opened for applications twice a year.

The application deadline is mid-February and mid-August at 12:00 PM. Future dates will be available on Innovate's website.

A panel will be held in the week following the application deadline at Innovate. You will receive a separate invitation to Pitch for the Panel.

This admission to the Entrepreneur in Residence corps will cover six months from the kick-off, which takes place in the weeks following the panel.

Criteria for admission to the Entrepreneur in Residence corps:

Applicants are judged based on the team's onepager, and through a pitch to a panel consisting of Innovate's management. Applicant has max. 5 minutes to pitch the idea, and the Panel can ask questions for up to 15 minutes.

All applicants will be notified directly in the days following the pitch.

The team's Pitchdeck is handed in after the pitch and is included as part of the application procedure.

Criteria / template for your 5. minutes pitch:

- The team's Why is described.
- The business model is described incl. validation.
- What help does the team require? –
 - –You must describe the team's current status - and a plan must be presented for the next 6 months' milestones as well as an indication of "time to market".
- It is important that during your pitch you motivate how the team can positively contribute to the culture-creating work in and around AAU's startup community.

This is what the Panel will focus on:

To be accepted into the Entrepreneur in Residence corps. The team must show that they are on the way to building a viable business that can manage to create new jobs and create solutions that benefit the outside world. The applications are assessed based on their validation, business potential, impact in relation to world goals and sustainability, collaboration with others and the team's desire to contribute positively to the culture-creating work in and around AAU's startup environment. The team must demonstrate diversity in its composition or, at a minimum, plan for it in the onboarding of the next Co-Founder.

If you have any questions, you can contact:

Heidi Nørgaard Jensen / henj@adm.aau.dk / +45 22444560

How do I apply for admission to the Entrepreneur in Residence corps?

Please send the completed one-pager by email to startup@aau.dk. Remember to write "Entrepreneur in Residence" in the subject line.

Who can apply for the Entrepreneur in Residence corps.

To be admitted to the Entrepreneur in Residence corps. The mandatory requirements are:

- You and your startup must be in phase three of the AAU Startup Program at the time of application or have completed it within the last 3 months.
- You and your startup must be actively engaged in AAU's Incubation Environment at Innovate.
- You and your startup must attend the pitch session. You will receive a separate schedule for your pitch presentation upon registration.
- You and your startup must attend the Kickoff for the Entrepreneur in Residence corps. You will receive a separate schedule for the Kickoff.

When can I apply for the Entrepreneur in Residence corps?

The deadline for upcoming application rounds can be found on AAU Innovate's website.