



**BUSINESS SCHOOL**

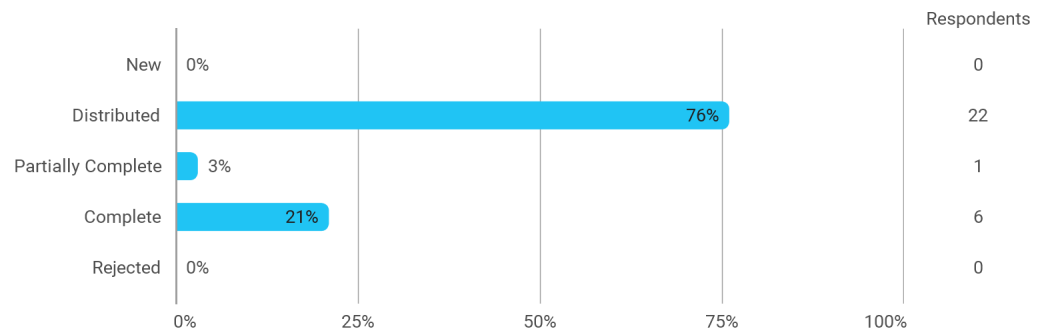
**AALBORG  
UNIVERSITY**

## **SEMESTER EVALUATION**

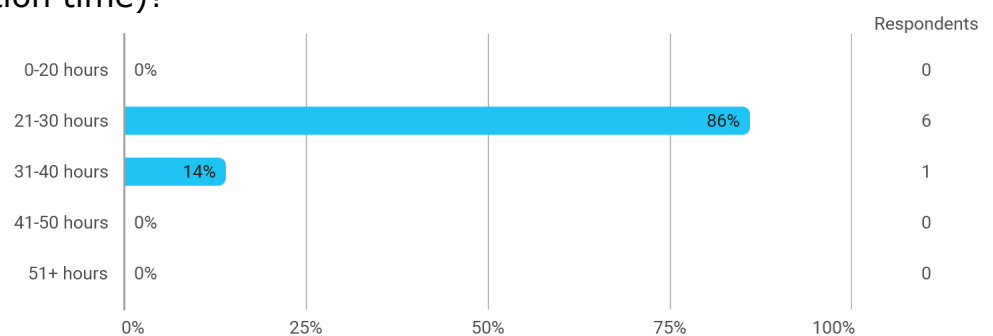
**Autumn 2022  
MSc in Marketing  
1. semester**

Response rate: 21 %

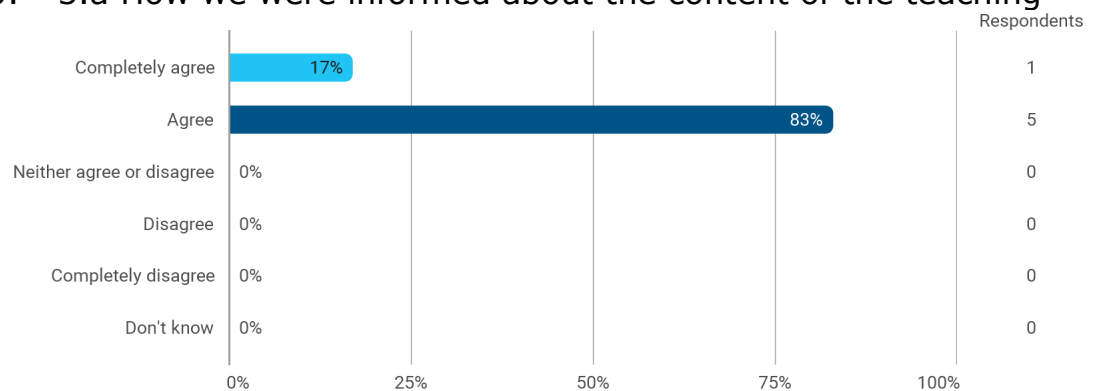
## Overall Status



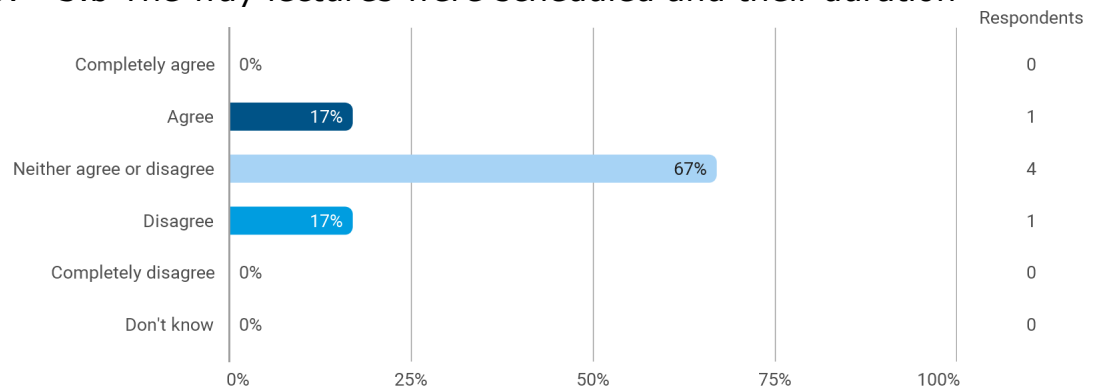
## 1. How many hours per week have you spent on average this semester (including preparation time)?



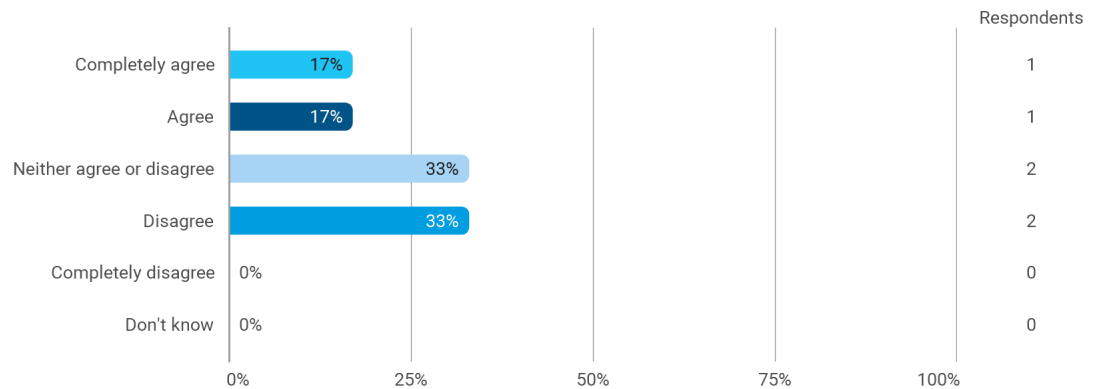
## 3. To what extent do you agree with the following statements? I felt satisfied in relation to: - 3.a How we were informed about the content of the teaching



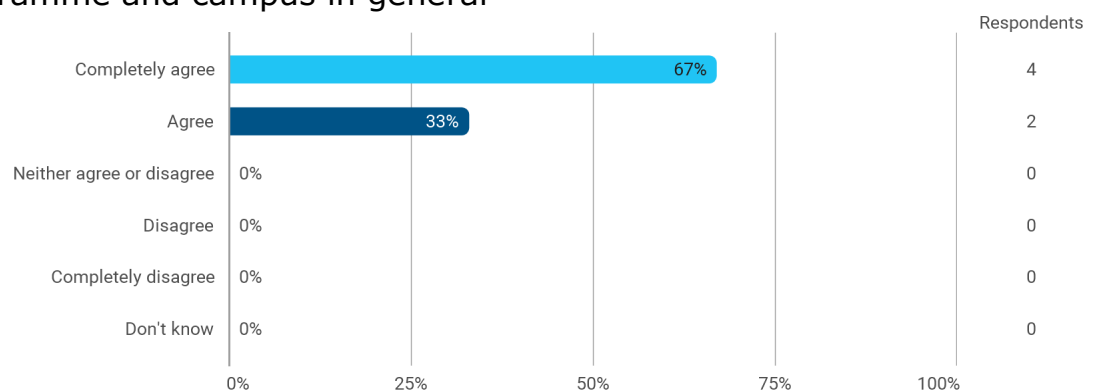
3. To what extent do you agree with the following statements? I felt satisfied in relation to: - 3.b The way lectures were scheduled and their duration



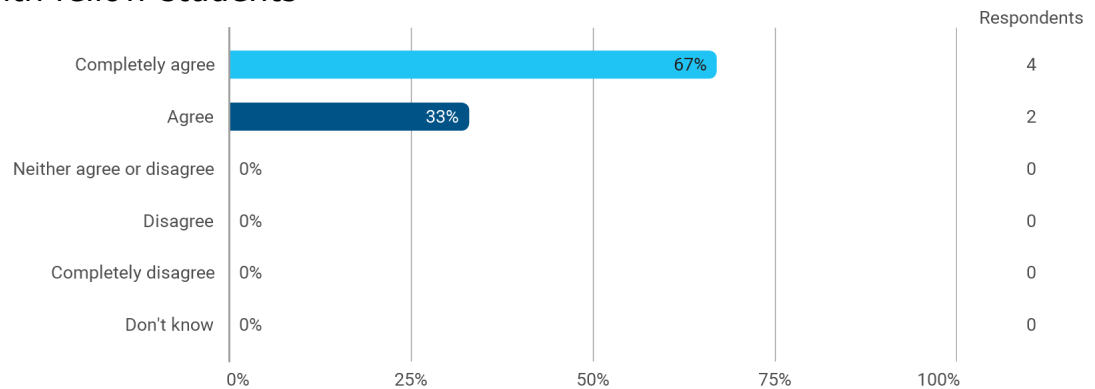
4. To what extent do you agree or disagree with the following statements? - a. The premises are suitable for teaching (equipment, indoor climate, interior design, etc.)



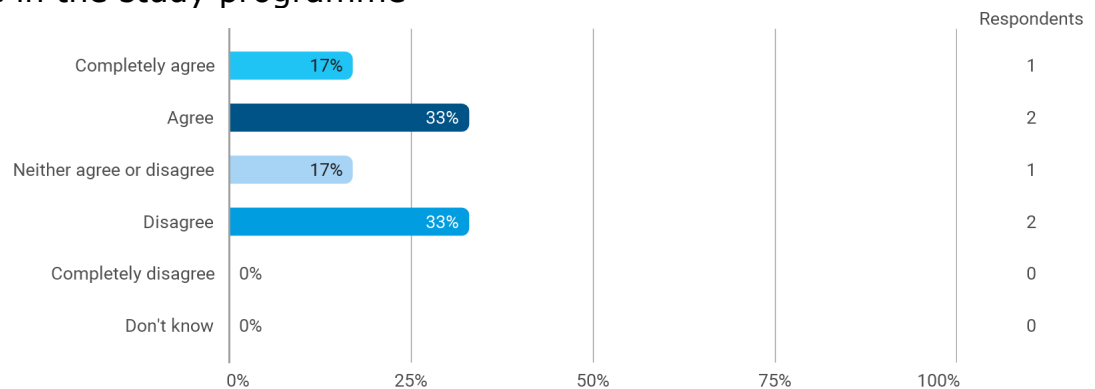
4. To what extent do you agree or disagree with the following statements? - b. Student workspaces are available to support the academic environment of my degree programme and campus in general



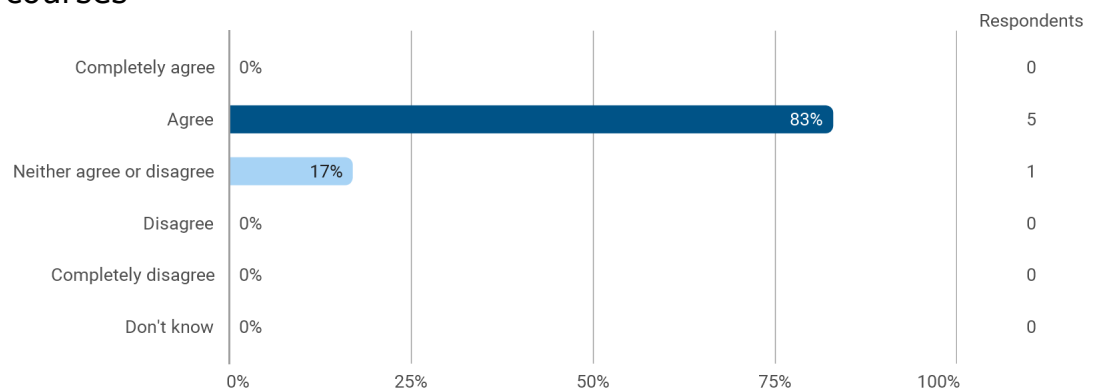
4. To what extent do you agree or disagree with the following statements? - c.  
The university offers good social facilities and spaces for taking breaks and socialising with fellow students



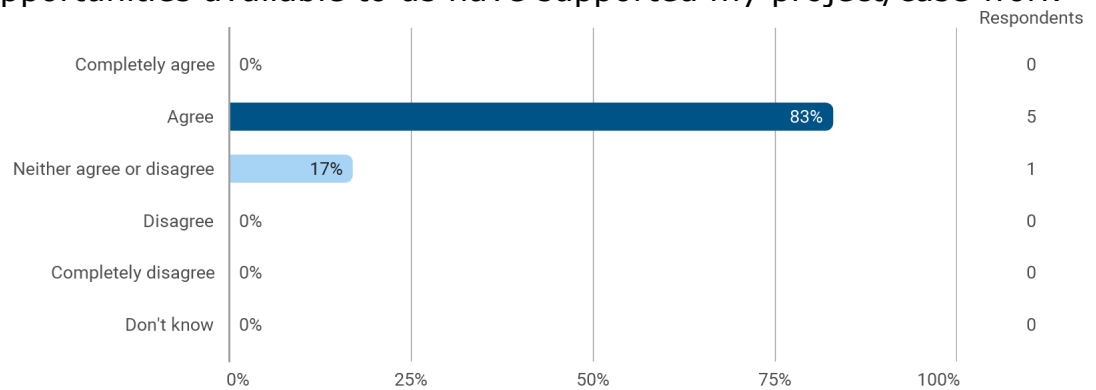
5. To what extent do you agree or disagree with the following statements? - a.  
The digital teaching, including online lectures, has contributed to my academic performance in the study programme



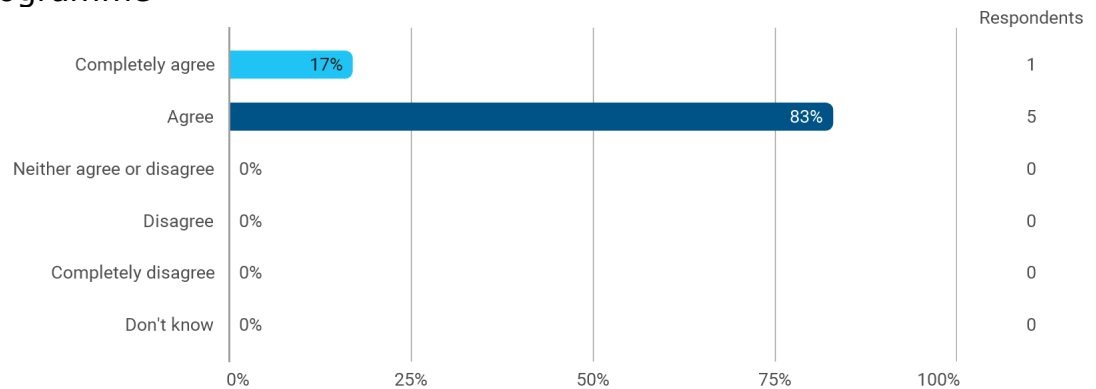
5. To what extent do you agree or disagree with the following statements? - b.  
My lecturers have been good at involving and utilising relevant digital tools in the lectures/courses



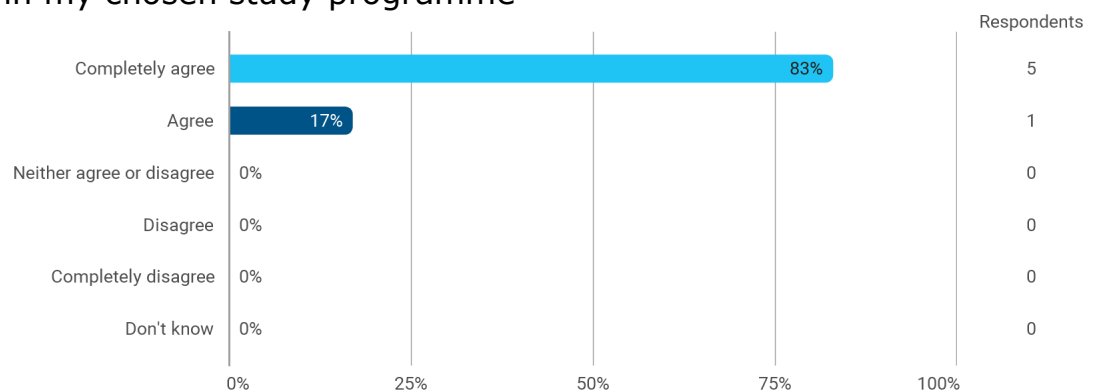
5. To what extent do you agree or disagree with the following statements? - c.  
The digital opportunities available to us have supported my project/case work



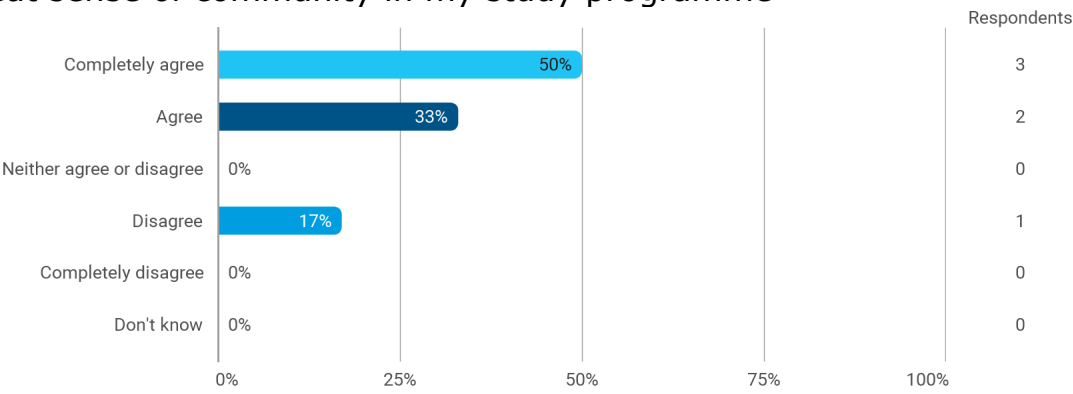
5. To what extent do you agree or disagree with the following statements? - d.  
The digital tools available to us have supported my academic performance in the study programme



6. Do you agree or disagree with the following statements? - a. I feel comfortable in my chosen study programme



6. Do you agree or disagree with the following statements? - b. I feel that there is a great sense of community in my study programme



6. Do you agree or disagree with the following statements? - c. I feel that there is a great academic community in my study programme

