

Semester Evaluation

Spring 2020

MSc International Marketing 2. Semester

Response rate: 31 %

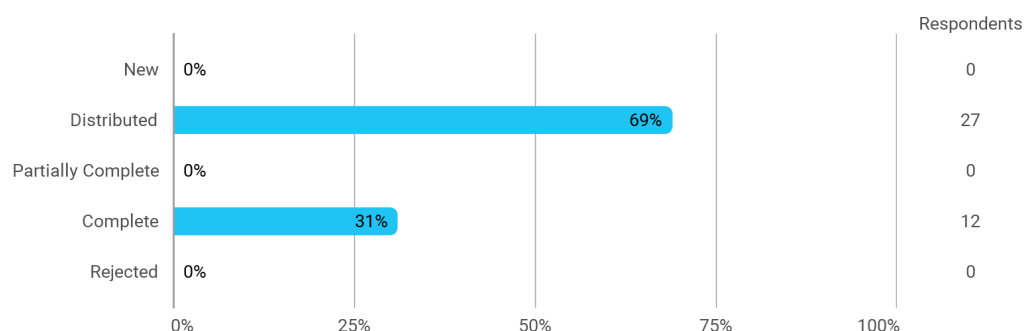
Introduction

This evaluation is based on surveys answered during the spring semester 2020, which was made available for answering to the entire population.

Content of the survey

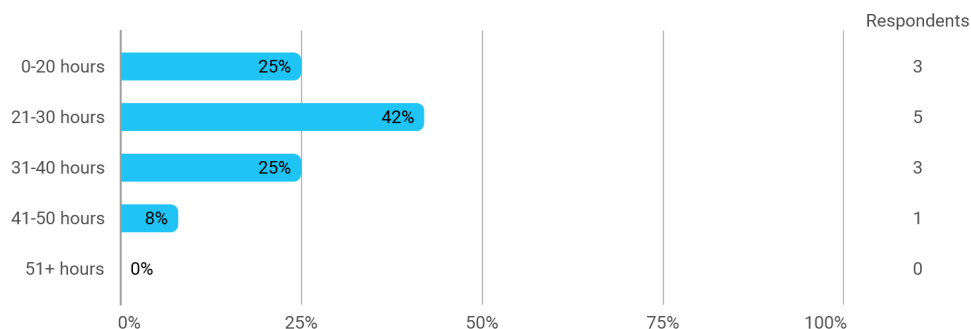
The semester evaluations purpose is to evaluate the students' experience of the administrative conduct of the semester in regards to planning and information. Furthermore, the psychical as well as social environment of the program is investigated as well as the students' workload across the entire semester.

Overall status

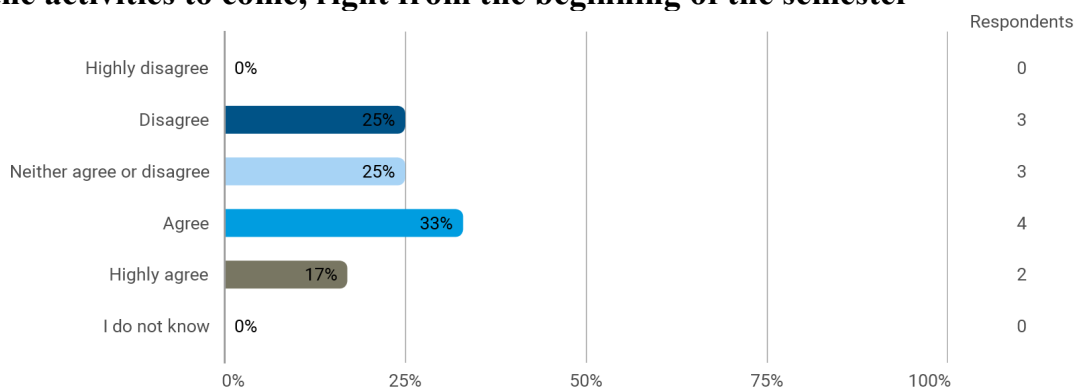


Results

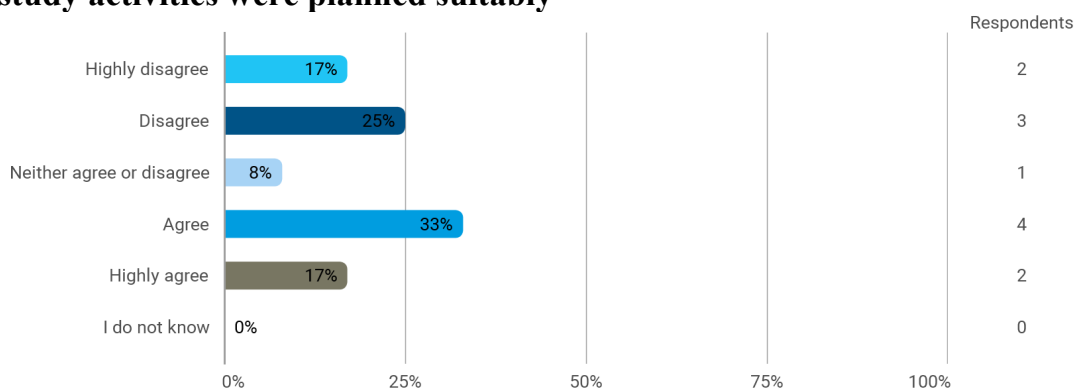
1.a How many hours pr. week did you study this semester (including time for preparation)?



2.a To which extend do you agree with the following statements - 2.a I felt well informed on the activities to come, right from the beginning of the semester

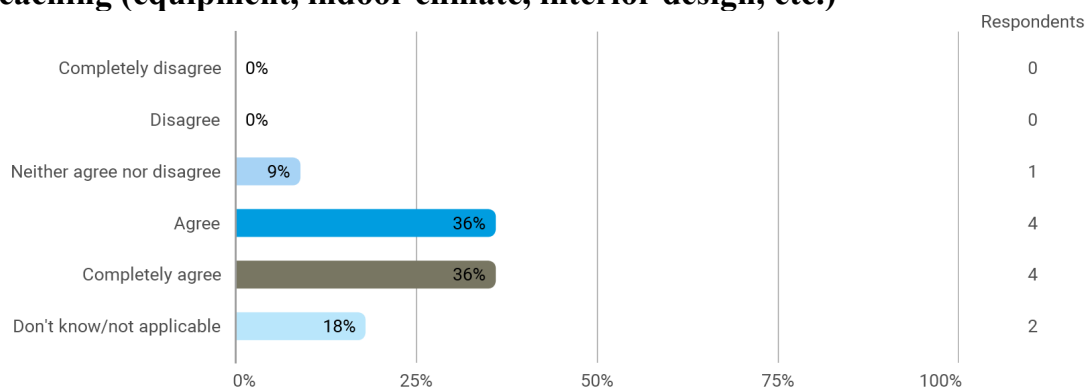


2.b To which extend do you agree with the following statements - 2.b The timing and extend of the study activities were planned suitably

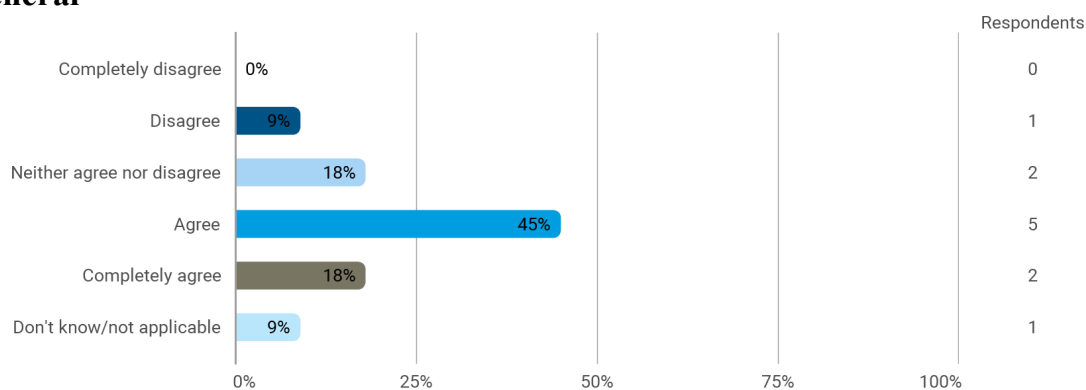




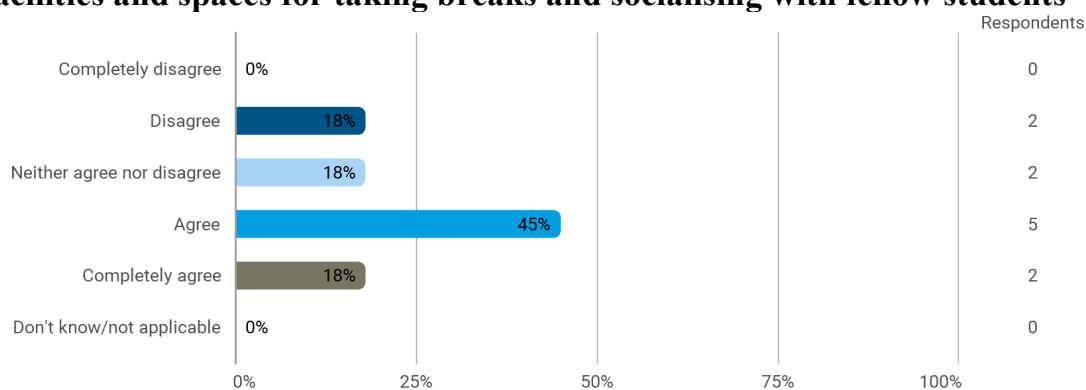
3.a Do you agree or disagree with the following statements? - 3.a The premises are suitable for teaching (equipment, indoor climate, interior design, etc.)



3.b Do you agree or disagree with the following statements? - 3.b Student workspaces are available to support the academic environment of my degree pro-gramme and campus in general

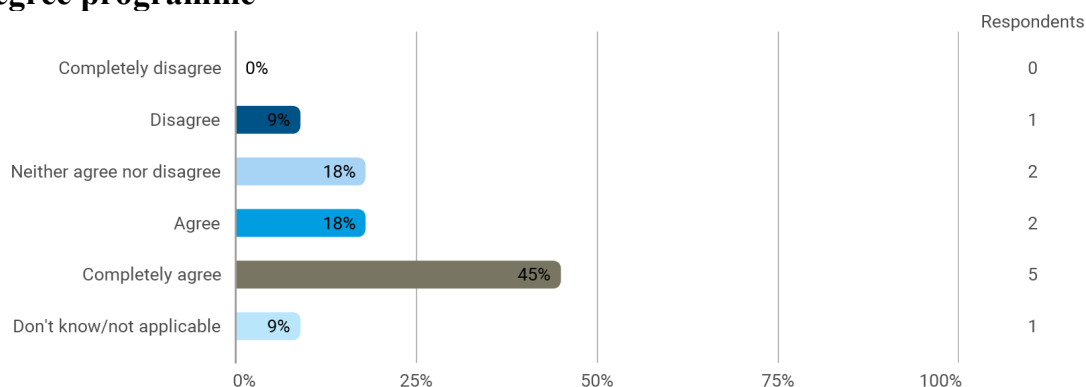


3.c Do you agree or disagree with the following statements? - 3.c The university offers good social facilities and spaces for taking breaks and socialising with fellow students

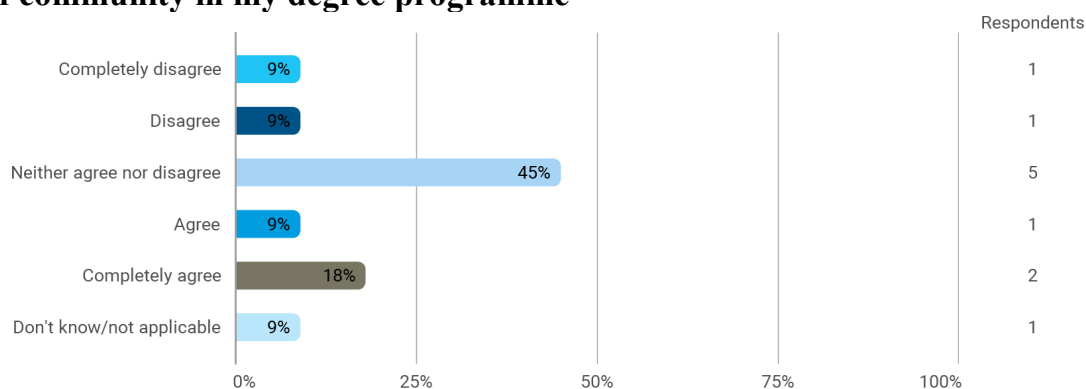




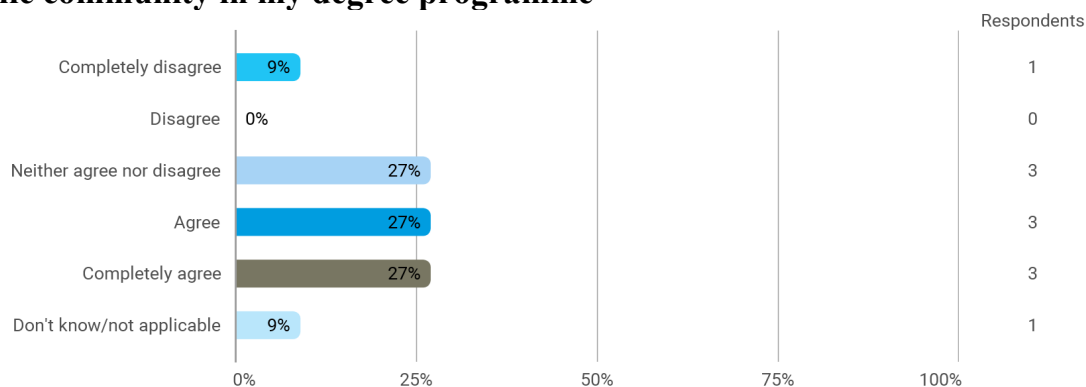
4.a Do you agree or disagree with the following statements? - 4.a I feel comfortable in my chosen degree programme



4.b Do you agree or disagree with the following statements? - 4.b I feel that there is a great sense of community in my degree programme

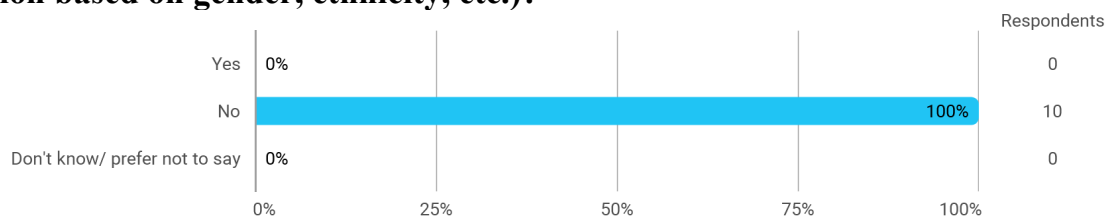


4.c Do you agree or disagree with the following statements? - 4.c I feel that there is a great academic community in my degree programme

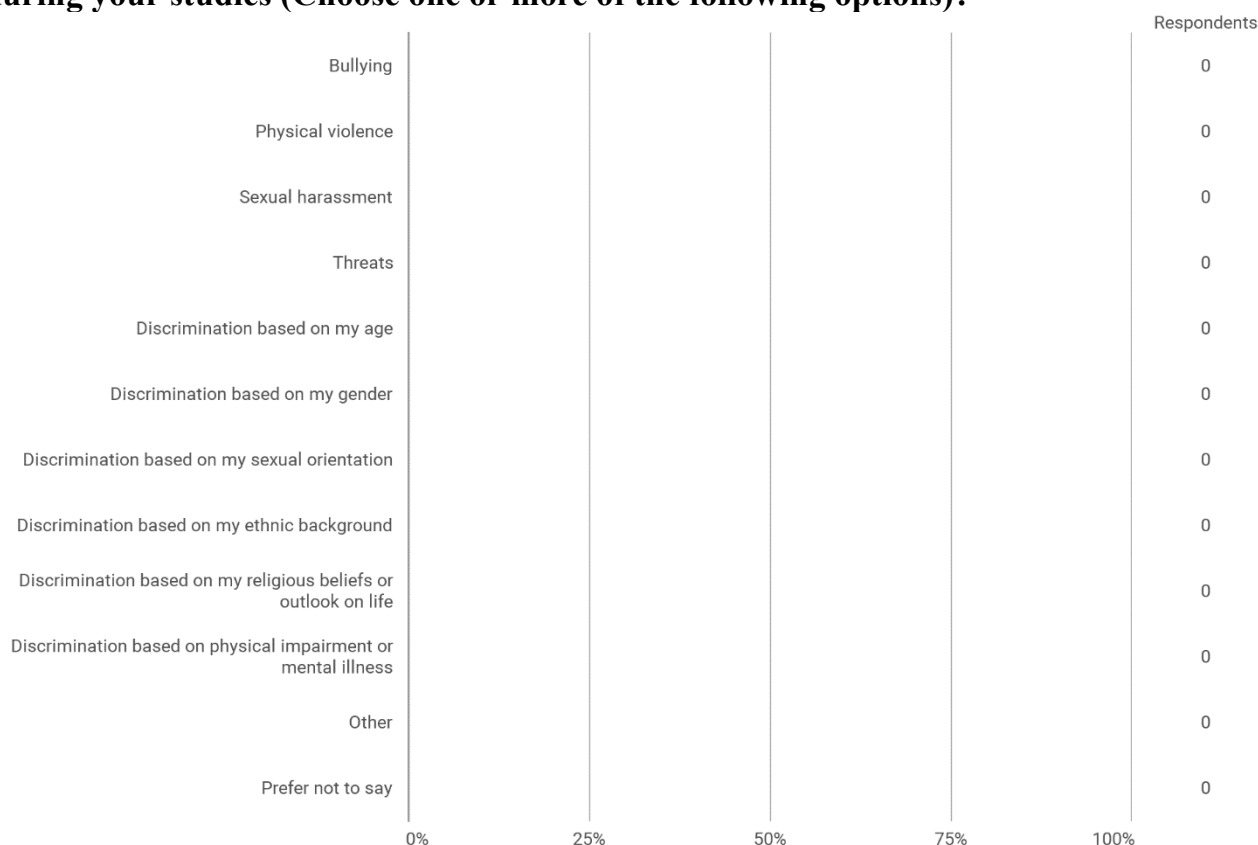




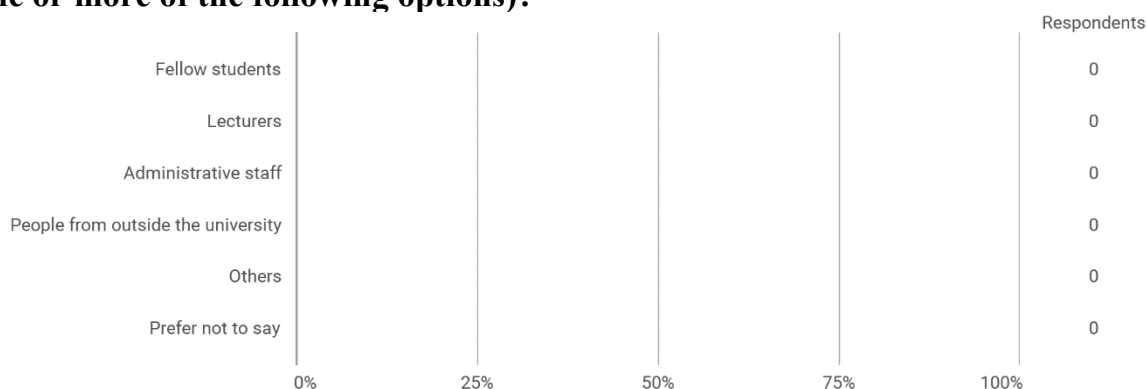
5.a Have you experienced or been a victim of offensive or abusive behaviour and/or discrimination during your studies (such as bullying, violence, sexual harassment, discrimination based on gender, ethnicity, etc.)?



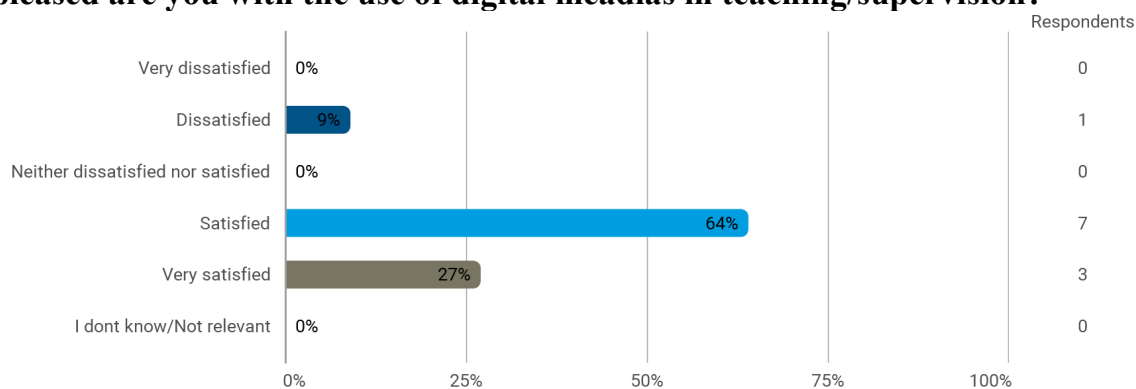
5.b Which type(s) of abusive behaviour and/or discrimination have you experienced during your studies (Choose one or more of the following options)?



5.c Who has subjected you to abusive behaviour/discrimination during your studies (select one or more of the following options)?



6.a How pleased are you with the use of digital meadias in teaching/supervision?



6.b How do you evaluate your own effort in the use of digital medias in teaching/supervision?

