



Study Board for
Media Technology
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Minutes from Media Technology Study Board Meeting 2025.7 Wednesday, September 10th, 2025

Present members:

Claus B. Madsen (CBM)
Georgios Triantafyllidis (GT)
Ali Adjorlu (AA)
Vahid Haidari (VH)
Nikolas Bostrup Kull (NBK)
Svenja Christiane Flavia Kraus (SCFK)
Henderika Johanna Bots (HJB)
Jonas Korsgaard Holst (JKH)

Secretaries:

Anne-Marie Rasmussen (AMR)
Trine Dalsgaard (TD)

Present observers:

Nielda Fauerskov Jørgensen (NFJ), observer, study counselor AAL

Absent:

David Meredith (DM)
Jesper Rindom Jensen (JRJ)
Ivan Nikolov (IN)
Vanilla Riis Mortensen (VRM)
Martin Tran Pham (MTP), observer, study counselor AAL
Erika Brinck Nicolaisen (EBN), observer, study counselor CPH
Markus Engel Møller (MEM), observer, study counselor CPH
Markus Löchtefeld (ML), observer, Head of Studies

Agenda		Enclosure
1.	Approval of agenda and minutes from last meeting	2025-7-1
2.	Information from the Chairperson	
3.	Information from the Vice Chairperson	
4.	Status on the action plan from meeting no. 2025.6	2025-7-2
5.	Study plan revision <ul style="list-style-type: none"> Artificial Intelligence Engineering, B.Eng Medialogy BSc. Medialogy MSc. Sound and Music Computing, MSc. Service System Design MSc. Lighting Design MSc. 	2025-7-3
6.	Overview of student withdrawing from their studies, 2021-2025	2025-7-4
7.	Mapping of Medialogy graduates' employment based on LinkedIn	2025-7-5
8.	Study Board economy 2025 - status	2025-7-6
9.	Preapproved credit transfer, MED1 and DAKI1, fall 2025	2025-7-7
10.	Any other business	
11.	Dispensations <ul style="list-style-type: none"> Information from the study board secretariat (none) 0 cases (info via mail) 	



1. Approval of agenda and minutes from the last meeting

Approval of agenda: Agenda approved.

Approval of minutes from the previous meeting: Minutes approved.

2. Information from the Chairperson

CBM informed that he had attended a meeting about slowly starting up the process on how to do these new 75 ECTS educations. It is probably not going to affect the student members present on the Study Board. But at some time, the 120 ECTS Master programs will be changed into 75 ECTS. The program will be finished within 1 year. From September 1st to August 31st, the following year. It is interesting to see how it will be managed with administrative tasks. We will be designing new study plans next year in this format.

3. Information from the Vice Chairperson

Nothing new.

4. Status on the action plan from meeting no. 2025.6

Information from the Chairperson – studying abroad

We had a debate about coordinators and informing students about possibilities of **studying abroad** rather than going into **Internship abroad**. CBM will contact the MSc09 coordinators regarding going into an exchange program.

12.08.2025: It is not handled. GT: It would be fine if the MSc09 coordinators could inform the students on the MSc07 semester. Maybe the International office at AAU could help us.

CBM will soon send out an E-mail to the coordinators.

10.09.2025: CBM has informed the coordinators of that semesters that the students should be aware of the possibilities. **To be removed from the action plan.**

Student as co-coordinator

CBM will send out a notice to the coordinators about easy communication with the students.

12.08.25: It is not handled yet. CBM will do it before the semester starts. It could perhaps be relevant in the lower semesters.

10.09.2025: It is not handled yet. **Remains in the action plan.**

Study plan revision

- **Artificial Intelligence Engineering, B.Eng**
- **Medialogy BSc. and Medialogy, MSc. AAL**
- **Medialogy BSc. and Medialogy, MSc. CPH**
- **Sound and Music Computing, MSc.**
- **Service System Design, MSc.**
- **Lighting Design, MSc.**



The Study Board secretariat attended a meeting where the 6th semester (Internship) on Artificial Intelligence Engineering was debated. It was noted that the exam format for this semester could benefit with another exam type as it is handled this way on other programs. From the beginning the exam format was *oral based on a project*, but the program responsible and the secretariat suggests that it should be changed to *written exam*. It will then be the semester coordinator that handles the Internship reports from the students. The first students will go into an Internship in Spring 2026, so we must apply for it before February 1st, 2026. The grade is pass/fail.

It was approved by the Study Board.

5. Overview of student withdrawing from their studies, 2021-2025

Quality and Analysis has extracted the number of students who have left their studies and their self-reported reasons for leaving over a 5 - year period from 2021- 2025.

The Study Board discussed the data with the following comments:

There is a total of 11 students that have left their studies during the first half of 2025, and a total of 190 students left the study over the 5 - year period 2021-2025. The reasons for leaving are self-reported by the students from a drop-down list. There do not seem to be any clear tendencies or systematic reasons behind the reasons given, as many different reasons have been chosen.

However, the reason "the program did not live up to my expectations have been mentioned 4 times in the spring 2025 drop out, and 31 times in the reasons for dropout the last 5 years. This indicates that it is difficult to convey the actual content of the education clearly enough. CBM encouraged the students in the Study Board to look at the AAU homepage with the knowledge they have now about the study and sent comments back to the study board.

6. Mapping of Medialogy graduates' s employment based on LinkedIn

The employability ambassador has made a report regarding employability for Medialogy. The analysis was created to provide future and current Medialogy students with an in-depth insight into career paths that have historically led to successful employment. The goal is to better equip students to navigate the job market and thereby reduce the unemployment often experienced by new graduates.

The Study Board discussed the report with the following comments regarding the main findings (pg13):

The gender ratio is not easy to do much about. The ratio seems to be getting better on bachelor level, and an effort is made to make any study groups gender diverse, and make sure that women are not on their own in a group of male students.

The very large companies hire less graduates, so the job market is shifting.

It is surprising that 6 companies hire 2/3 of the graduates – Netcompany being a big player for first jobs, and AAU also employs many (as research assistants, teaching assistants etc.)



The issue that jobs do not always offer all you dreamt of is common for all MT educations. The dream job vs. reality is both a student and an educator problem. Educators and students must adjust their mindset, so that e.g. project proposals also reflect the real job market and future jobs.

LID has received a similar report, which has not yet been communicated much to the students. It is suggested that FLP could organize a meeting with students and coordinators where he presents the data – this should serve as a basis for a following dialogue between educators and students regarding e.g. project proposals.

Action: CBM will talk to ML and FLP regarding hosting an event on a regular basis (e.g. annually) with students and coordinators where FLP presents the data from the report – this should serve as a basis for a following dialogue between educators and students regarding e.g. Project proposals. The basis and frame for such an event should be discussed.

7. Study Board economy 2025 – status

CBM informs us that we have an okay fine economy and suggests that students or staff have ideas for improving the study environment, learning activities, social activities with scientific input etc. Please send an email to the Study Board secretariat to apply for funding.

8. Preapproved credit transfer, MED1 and DAKI1, fall 2025

A very brief statement from the Study Board secretariat, that we have handled the credit transfer applications from the new students starting September 1st, in both Medialogy (AAL/CPH) and DAKI on first semester. It is primarily PBL that were registered. See attachment to this topic.

9. MSN meetings 2026

CBM presented the plan for the meetings in 2026. In the plan we suggest a physical meeting in April with the new Study Board starting in February 2026. We could look into the evaluation reports from the fall period.

Maybe the physical meeting in April should be a bit longer – with some workshops in the program.

The meeting calendar was approved by the Study Board.

10. Information from the student counsellors

Nothing new.

11. Any other business

Nothing.

12. Dispensations

- **Information from the Study Board secretariat**
- **Cases (closed point)**



Actions:

Student as co-coordinator

CBM will send out a notice to the coordinators about easy communication with the students.

12.08.25: It is not handled yet. CBM will do it before the semester starts. It could perhaps be relevant in the lower semesters.

10.09.25: It is not handled yet.

Mapping of Medialogy graduates' s employment based on LinkedIn

CBM will talk to ML and FLP regarding hosting an event on a regular basis (e.g. annually) with students and coordinators where FLP presents the data from the report – this should serve as a basis for a following dialogue between educators and students regarding e.g. Project proposals. The basis and frame for such an event should be discussed.

Topics/actions to the next meeting agenda:

- Study plan revision
- Dispensations (last topic in the agenda)
- Student exchange agreements available for MTSB students
- Students time planning and miniproject structures