



**BUSINESS SCHOOL**  
AALBORG UNIVERSITY

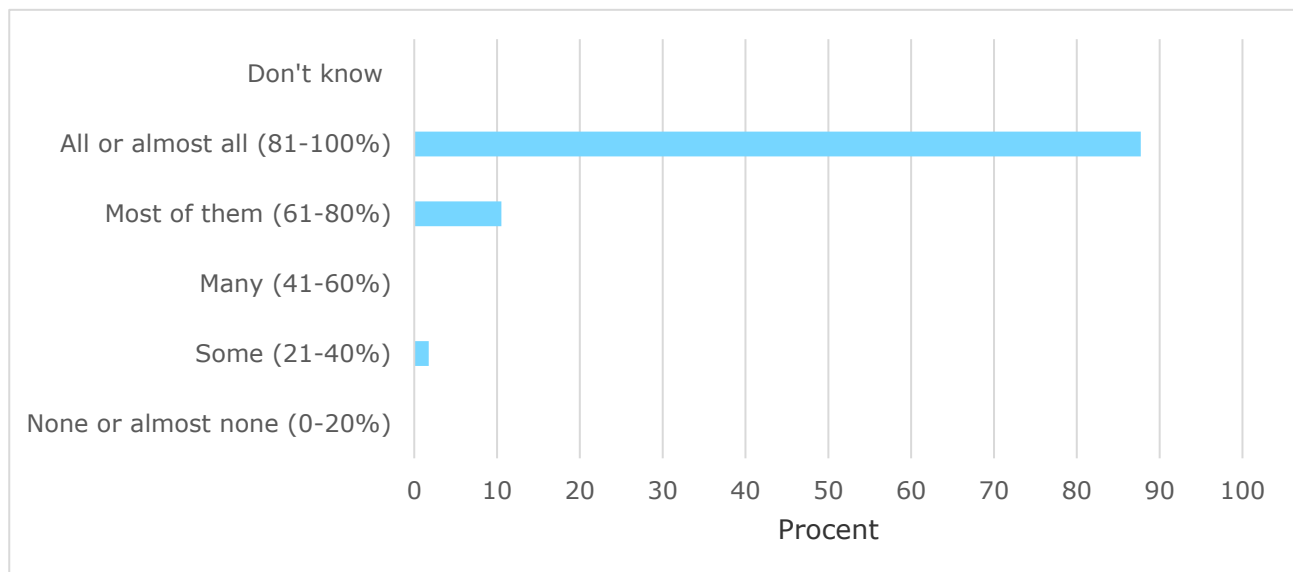
**TEACHING EVALUATION**

**Spring 2021**  
**MSc in Marketing**  
**2. semester**

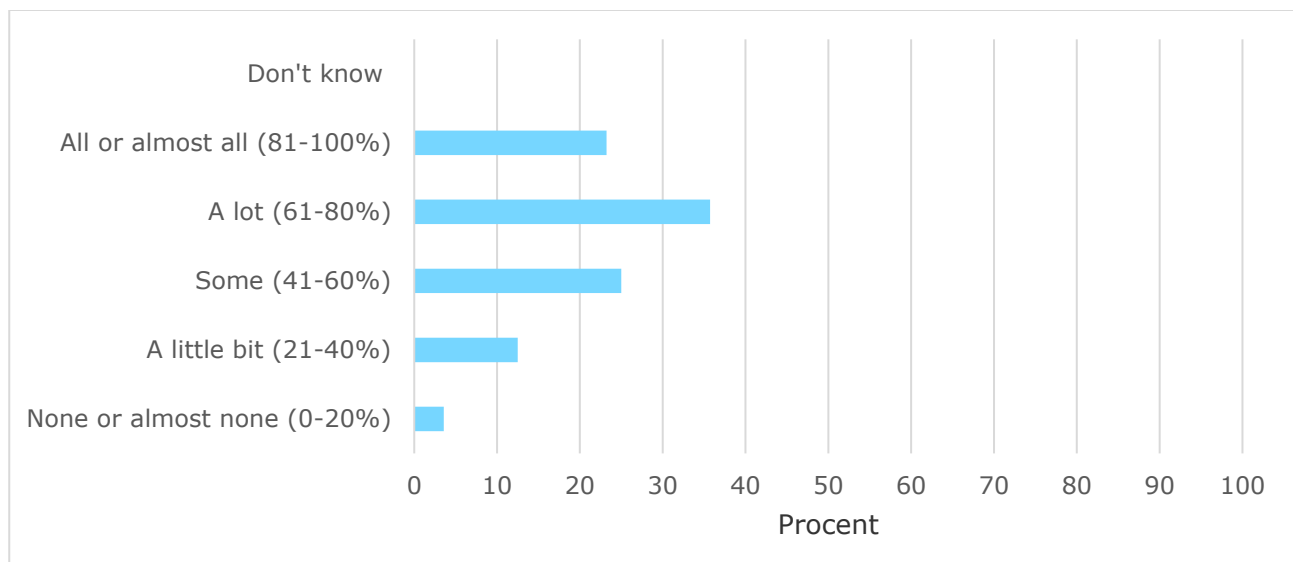
This teaching evaluation consists of evaluations of the following modules:

1. Contemporary issues in marketing
2. Pricing, Sales metrics and Marketing Ecosystems
3. Sales enablement

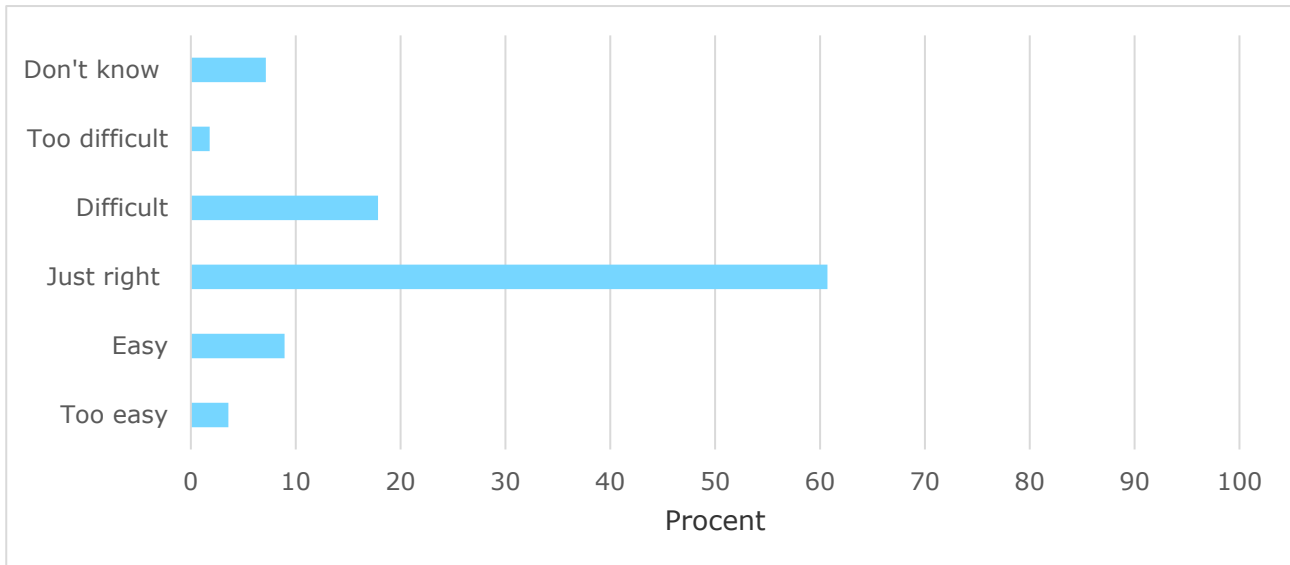
**1. How many of the lectures for this module have you participated in?**



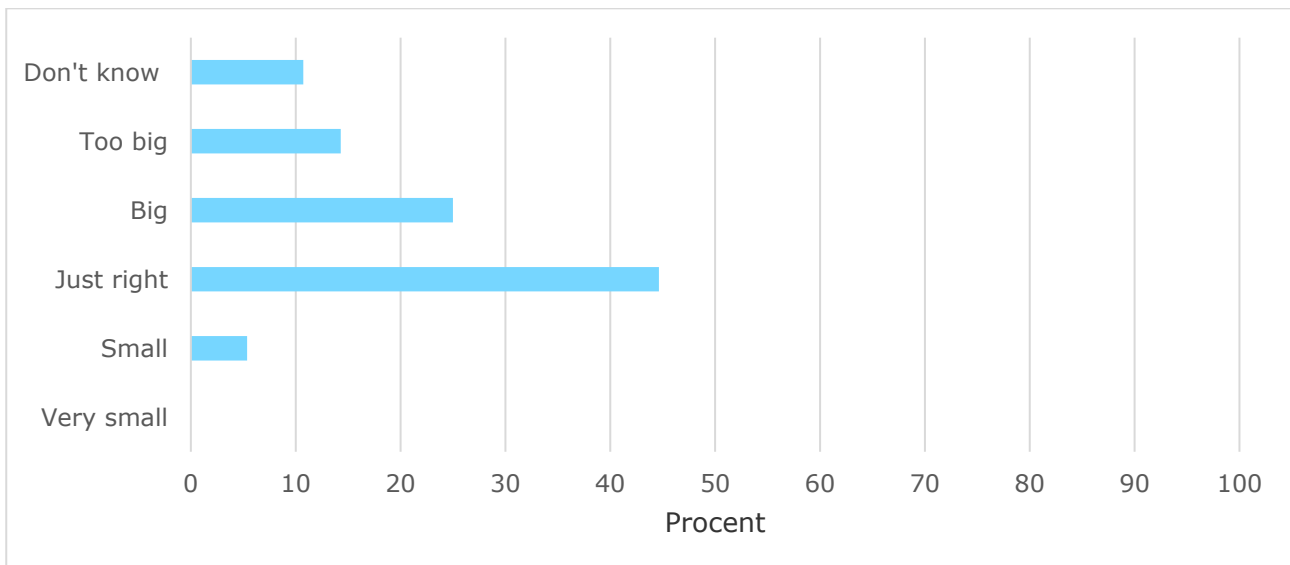
**2. How much of the curriculum have you read?**



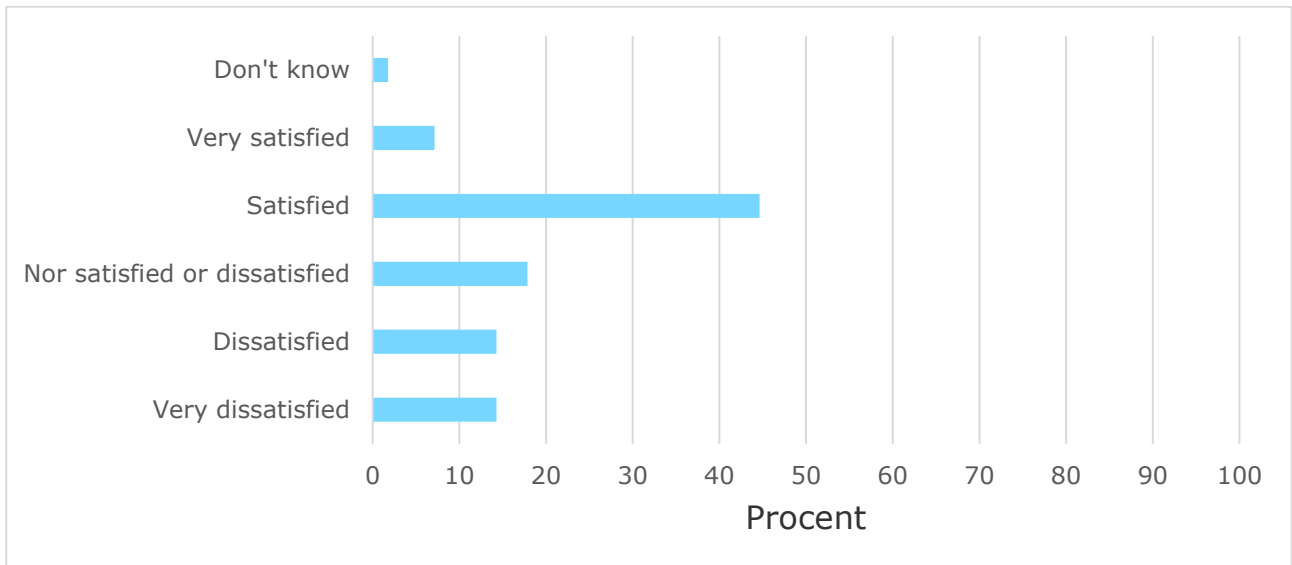
**3. In relation to my own qualifications, I experienced the difficulty of the curriculum as:**



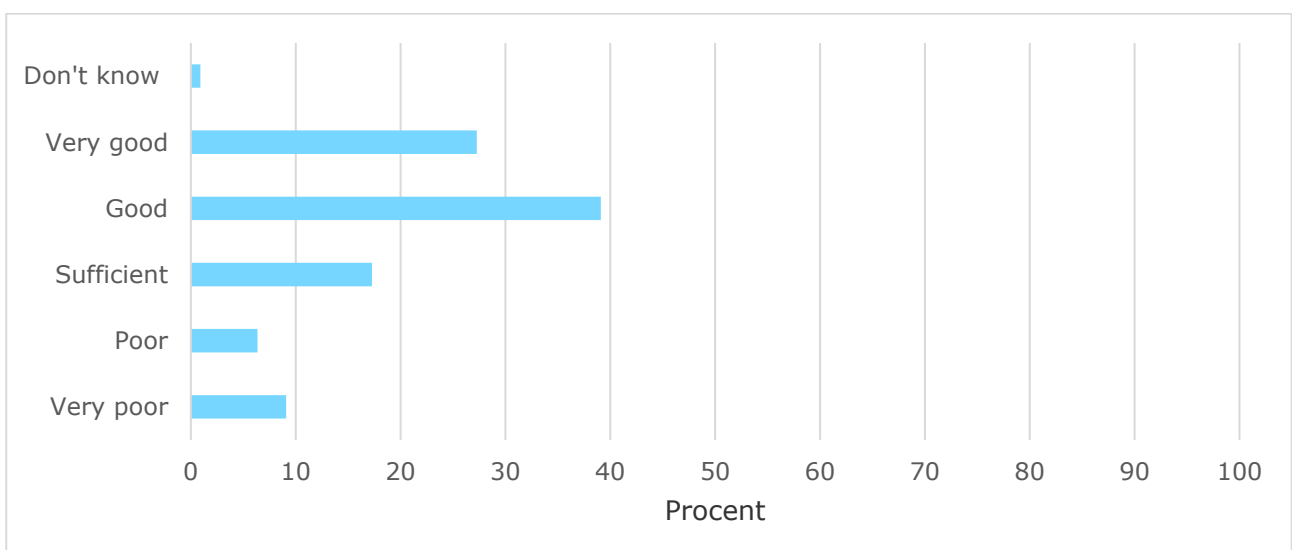
**4. In relation to my own qualifications, I experienced the size of the curriculum as:**



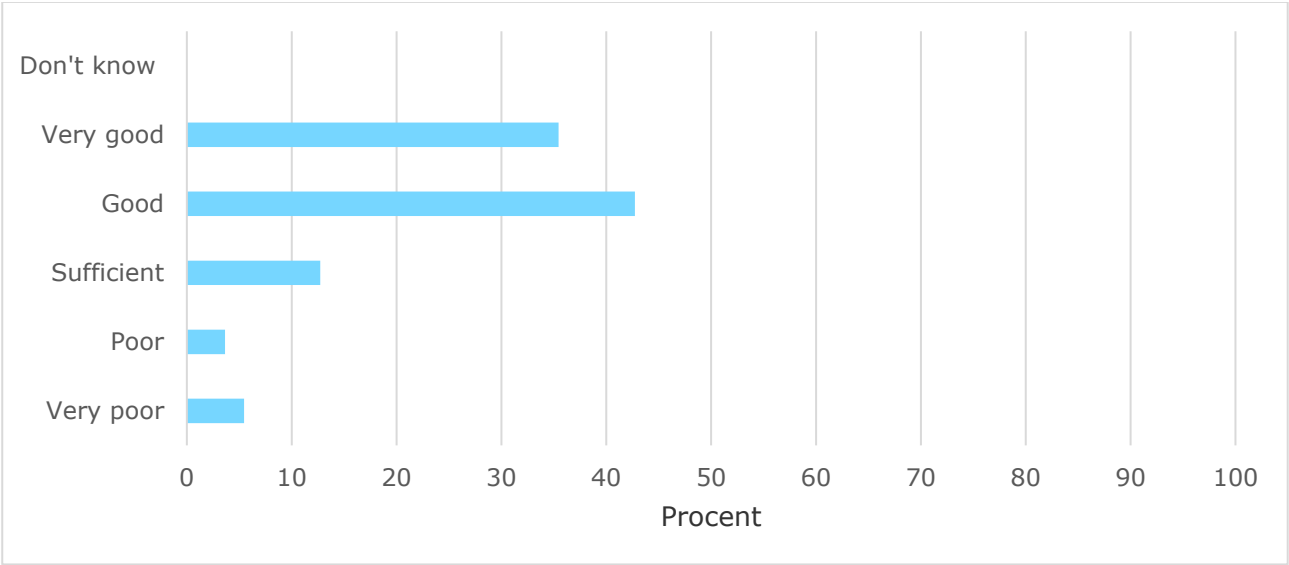
**5. How satisfied are you with the logical order of the topics presented in the module?**



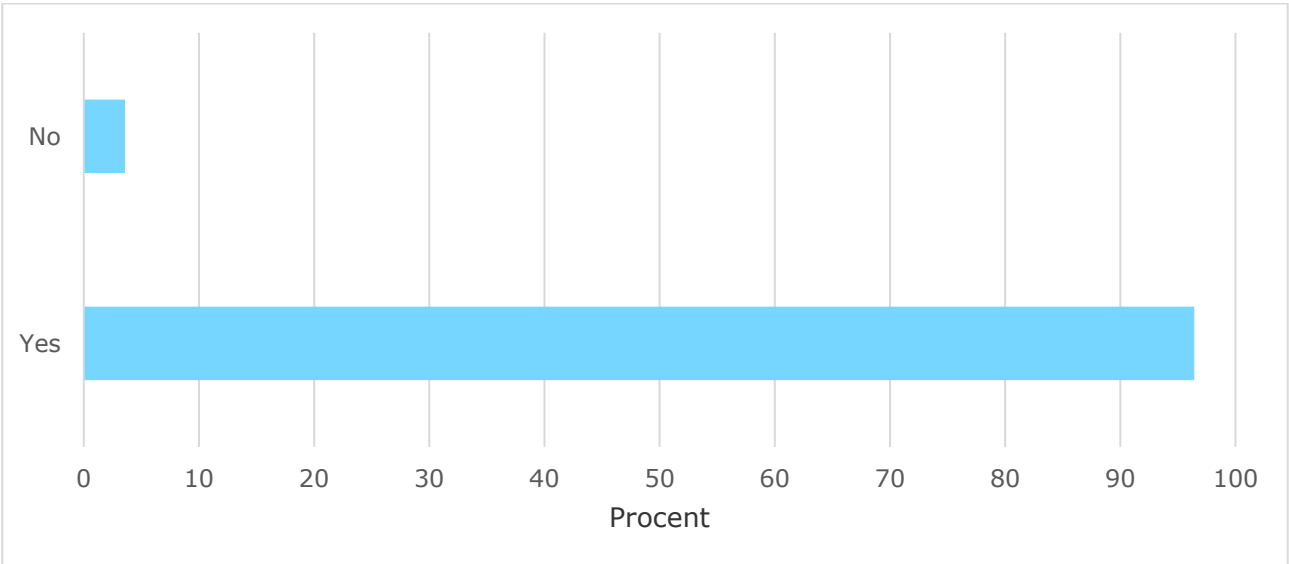
**7. How would you rate the following teacher's ability to communicate the knowledge?**



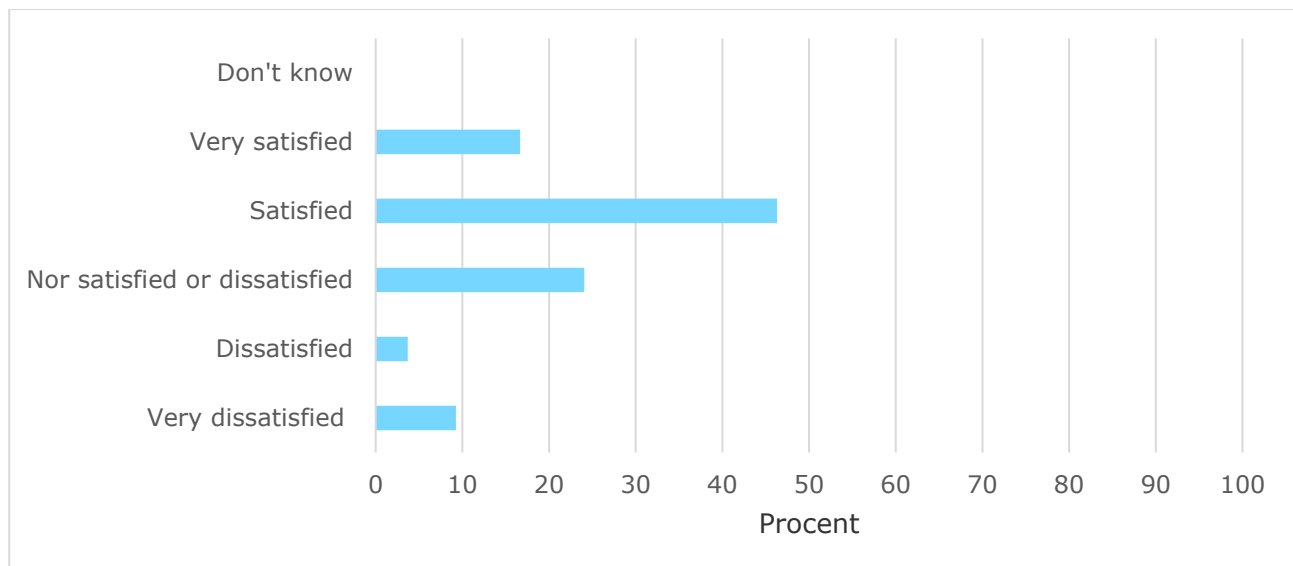
**8. How would you rate the following teacher's level of preparation and engagement?**



**11. Have you received digital teaching in the module?**



### 11.a How satisfied are you with the digital teaching?



### 12. How much have you benefited from taking this module overall?

