

MISSION IMPROVING THE WELL-BEING OF CHILDREN & YOUTH

**CALL FOR APPLICATIONS:
SEED MONEY OPPORTUNITY
2026**



PURPOSE OF SEED MONEY OPPORTUNITY 2026

- The purpose of the seed funding opportunity is to support maturation and funding of mission projects that clearly addresses the goal and one or more of the challenges of the mission.
- The goal of the mission is to improve the physical, mental and social well-being of children and youth through targeted interdisciplinary research and innovation projects conducted in collaborative partnerships with actors in society, including children and youth (cf. mission website for further information).
- More specifically, the purpose is to support research teams and partners in developing an innovative and robust project description and proposal for a larger-scale funding opportunity. Seed money can be used for exploring innovative ideas, conducting preliminary research and for developing partnership and should lead to one or more applications for funding.



SEED FUNDING 2026

CRITERIA:

- For a project to be eligible it must be included as a mission project under the Mission improving the well-being of children and youth. If a project is not included in the Mission before sending an application, the application should include an application for inclusion to the Mission.
- The mission project for which seed money is applied must be based on an innovative research and innovation problem that clearly addresses the goal and one or more challenges of the mission. Thus, the specific problem/challenge of the project as well as how it will contribute to improving the physical, mental and/or social wellbeing of children and youth must be stated clearly in research questions and design/work packages. It is also required that the mission project has a clear funding plan with substantial funding opportunities and leads to one or more applications in 2026-2027(cf. Application form).



SEED FUNDING 2026

FUNDING:

- It is possible to apply for up to DKK 200,000 per project.
- The funding must be spent before 31.12.2026. This cannot be exceeded or postponed.
- The funding can be used for buy out of staff or research assistance, expenses for meetings, travel, workshops and other infrastructures
- Department-based funding support and Mission office will assist with applications
- The awarded researchers must adhere to evaluation criteria in a final evaluation.



SEED FUNDING 2026

PROCESS

- ▶ Launch of the seed money opportunity February 2, 2026:
- ▶ Application deadline: March 16, 2026, at the end of the day
- ▶ Notification no later than April 10, 2026.
- ▶ The funding must be spent before 31.12.2026. This cannot be exceeded or postponed.

APPLICATION

- ▶ Fill out and submit the application form
- ▶ Assessment of applications by Mission management Maria Appel Nissen, Ali Adjorlu, Sine Agergaard and Anne Kathrine Frandsen and Pro-deans for research and innovation Søren Kristiansen and Ole Kæseler Andersen.

QUESTIONS

- ▶ Reach out to Mission officer René Bang Madsen renebm@adm.aau.dk for questions concerning the seed money and application.



APPLICATION FORM OVERVIEW

- ▶ Full name of main applicant (PI)
- ▶ AAU Department
- ▶ Email of main applicant
- ▶ Phone number of main applicant
- ▶ Names of all researchers in the research team and their affiliation and names of external actors and organisations in the partnership (max 800 characters)
- ▶ Project title (max 250 characters)
- ▶ Project description - background, idea, problem and how it addresses the goal and one or more challenges of the mission, objectives, tentative research questions and brief outline of design/work packages, potential impact (max 4000 characters)
- ▶ Funding plan with specific funding outlets and deadlines 2026 and 2027 (max 1000 characters)
- ▶ A tentative budget with total amount applied for and a description of how the funding will be spent (max 2000 characters)

