KOMdesk

One entry point for professional communication assistance

Click here and we'll help you find your way: **komdesk.aau.dk**

KOMdesk handles a range of communication tasks and is also the point of entry to the entire Communication and Public Affairs department.

Contact KOMdesk for help with:

SOCIAL MEDIA

News, events, coverage of PhD defences, new positions.

Inquiries about Instagram, launches, content for personal profiles.

WEB

New pages for projects, research groups, and centres. Fixes and dead links.

Inquiries about theme pages, larger web projects, degree programme pages.

NEWS

Names in the news for grants, work anniversaries, awards, new appointments.

Inquiries about research and student stories, press releases, AAU newsletters and ansatte.aau.dk/staff.aau.dk.

EVENTS

Event pages on the web, PhD defences, posts on department LinkedIn profiles.

Inquiries about coverage of events.

COURSES AND GUIDES

Assistance with professional communication skills, e.g., posting on SoMe and appearing in the media.

IMAGE ARCHIVE, PHOTOS, AND GRAPHICS

Access to Colourbox and Skyfish.

Inquiries about photos, video and graphics.

AALBORG UNIVERSITY

CONTACT US
komdesk.aau.dk

KOMdesk
Fredrik Bajers Vej 1, 9220 Aalborg Ø

Direct entry points

Points of entry for communication support requiring specialised advice and dialogue beyond what is handled directly by KOMdesk.

STRATEGIC PARTNERSHIPS

Communication and Public Affairs works with AAU's management on strategic communication based on the university's main objectives. The work is anchored at the executive management level and linked to AAU's overall strategy.

CONTACT
Lone Bechmann, Senior Consultant for Strategic Management Communication, lbec@adm.aau.dk

PUBLIC AFFAIRS

We bring the university's knowledge into play on important political agendas where AAU can contribute knowledge and solutions. The work is anchored at the executive management level and linked to AAU's overall strategy.

CONTACT
Karen Worm Markussen, Area Manager, Public Affairs, kwm@adm.aau.dk

STUDENT RECRUITMENT

AAU's degree programmes are promoted to prospective students through campaigns and events. We are also responsible for the overall branding and communication strategy for Continuing Education (EVU).

CONTACT
Camilla Kristensen, Area Manager, Student Outreach and Communication, cakr@adm.aau.dk
Annette Lind, Area Manager, Student Outreach and Events, ali@adm.aau.dk

CRISIS COMMUNICATION AND PRESS PREPAREDNESS

We help ensure fast, coordinated, and clear communication when a critical situation arises.

CONTACT
Press phone:
+45 2215 0192

EXTERNALLY FUNDED PROJECT COMMUNICATION

We contribute to AAU's externally funded major research projects, such as at the EU Horizon level. We develop project communication and contribute to planning, leading and carrying out communication activities within the project.

CONTACT
David André Højlund Graff, Senior Consultant, dahg@adm.aau.dk

ALUMNI AND INTERNAL COMMUNICATION

Communication to employees, AAU Update, and collaboration on the alumni network with recruitment and activities for alumni.

CONTACT
Lars Raakilde Jespersen, Area Manager, lrje@adm.aau.dk