



**BUSINESS SCHOOL**  
AALBORG UNIVERSITY

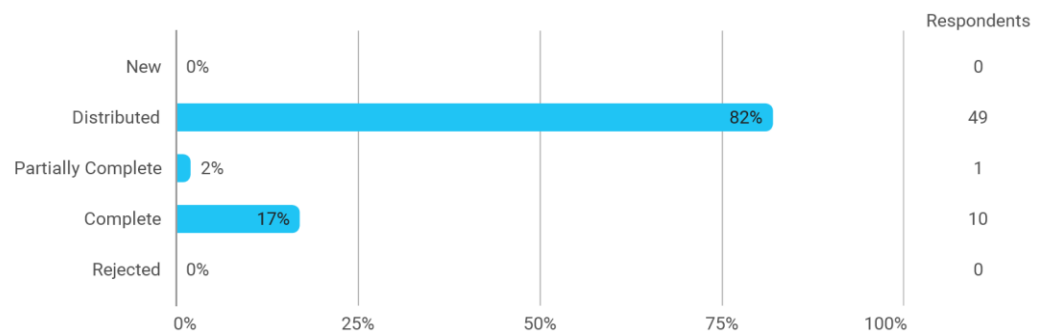
**MODULE EVALUATION**  
**Advanced topics in Marketing**

**Spring 2022**  
**Bachelor in Economics and Business**  
**Administration**

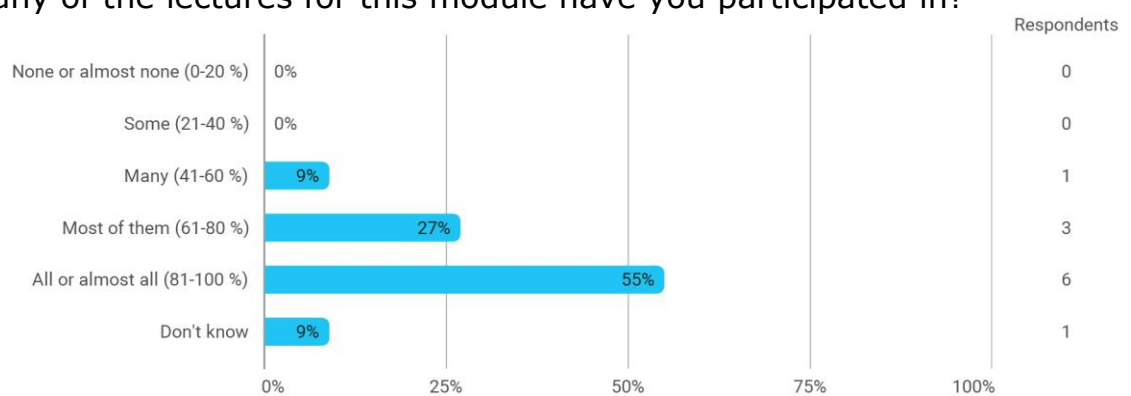
**6. semester**

Response rate: 17%

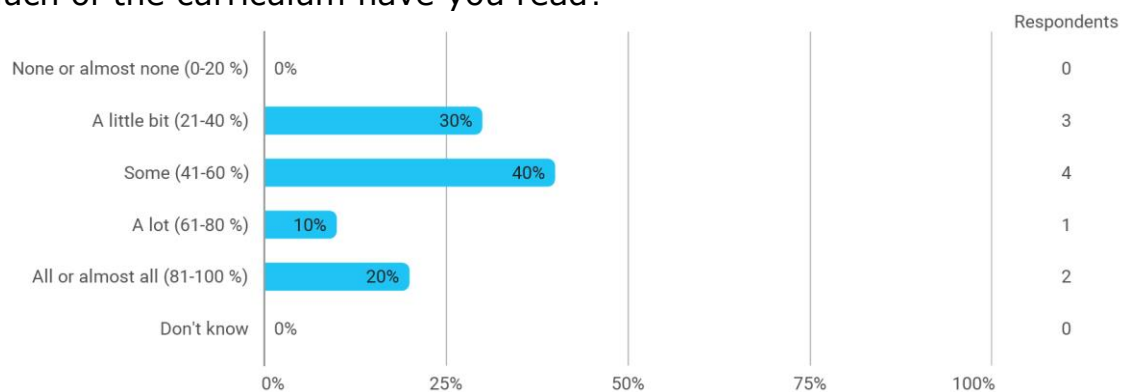
## Overall Status



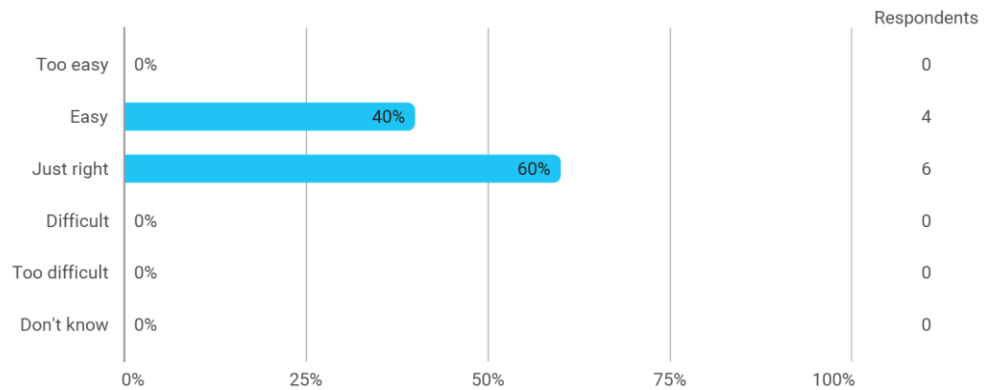
### 1. How many of the lectures for this module have you participated in?



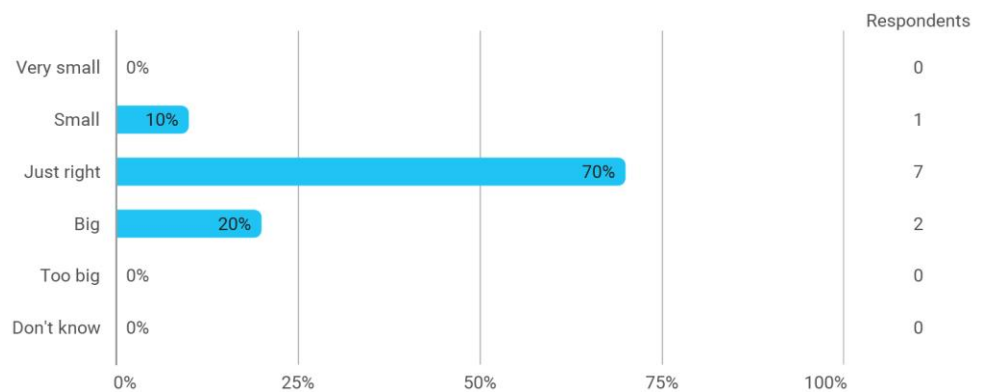
### 2. How much of the curriculum have you read?



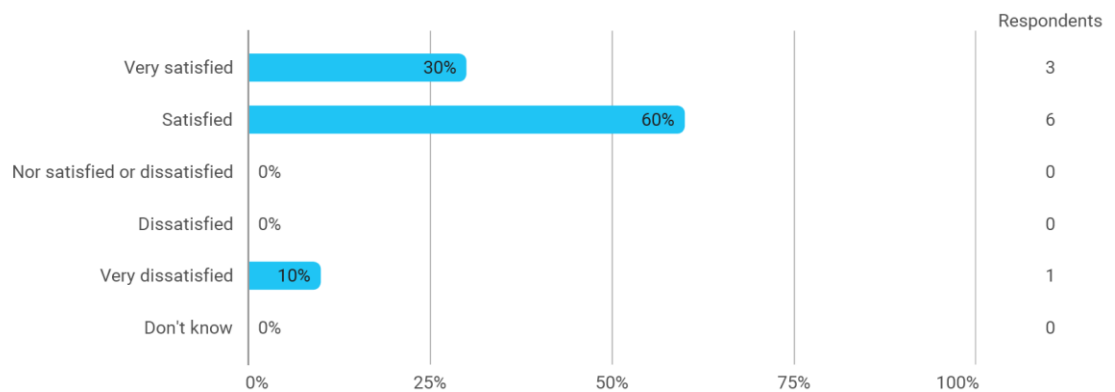
3. In relation to my own qualifications, I experienced the difficulty of the curriculum as:



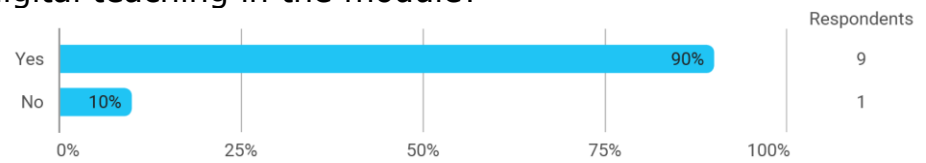
4. In relation to my own qualifications, I experienced the size of the curriculum as:



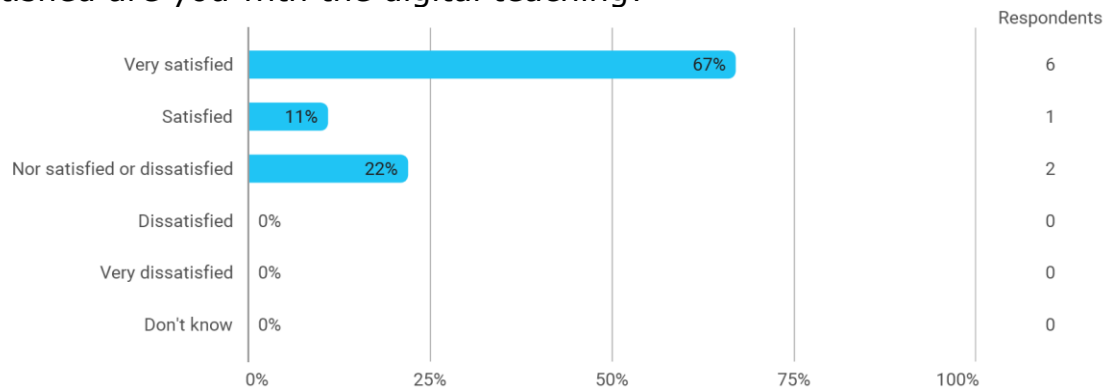
5. How satisfied are you with the logical order of the topics presented in the module?



## 8. Have you received digital teaching in the module?



### 8.a How satisfied are you with the digital teaching?



## 9. How much have you benefited from taking this module overall?

