

AAU Startup Grant

- supported by Det Obelske Familiefond

Aalborg University's (AAU) collaboration with the Obelske Familiefond has led to the possibility of distributing grants to particularly suitable AAU student entrepreneurs.

6 grants of DKK 250,000 will be distributed each year in two application rounds per year. The last round is in spring 2026.

Follow our website to see when you can apply for the grant.

To participate and win, the following mandatory requirements apply:

- At the time of application, you must be part of phase three of the AAU Startup Programme or have completed it a maximum of nine months ago.
- You do not need to have a CVR number at the time of application, but you must have a CVR no to receive the grant.
- You can apply a maximum of three times.

Applicants will be assessed based on the following criteria:

Conviction

How persuasive is the presentation?

To what extent is the right team composition present?

Validation/Validation

To what extent is it assessed that the value proposition has been validated?

The potential/Impact

To what extent can the startup describe the market potential?

To what extent can the startup describe considerations about their impact on the environment and society?

The Business

To what extent is it probable that there is a basis for a business/proof of business?

Application procedure:

- You must submit a one-pager that has been specially prepared for the purpose. (download it from the grant website).
- In addition, you may submit a maximum of 4 A4 pages optional appendix for elaboration. Consider using graphic illustrations etc. instead of a lot of text.
- The entire application incl. appendix must not exceed a total of 5 A4 pages when printed.

- It is recommended to send the whole application gathered in one PDF document.
- The application can be formulated optionally in Danish or English
- The application should be sent to: startup@aau.dk with the following in the subject field: "AAU Grant application".

The applications are assessed by a panel of judges consisting of business professionals who are not connected to Aalborg University.

Practical notes - read carefully:

- Only those applicants who have a valid CVR and associated business bank account at the time when the grant is to be paid can receive the grant.
- It will take a few weeks from the time the winners are found until the funds are paid.
- The funds may be used for capital contributions to a company, such as an ApS.
- There may be reasons to set up a company, and not a sole proprietorship (or the like) when you as a company must receive larger sums - hear more about it from an accountant or other expert.

Business Aalborg can also be helpful with guidance regarding this.

<https://www.aalborg.dk/min-virksomhed/erhvervstilbud-og-ivaerksaetteri/>

- Your startup can apply for the grant a maximum of 3 times, but you can only win once
- The process regarding receipt of applications for the grant is handled by AAU, specifically the Student Entrepreneurship department.
- If you have any questions, you can call or write to:

Annika Jørgensen, acj@adm.aau.dk +45 99 40 7445/26181623:

- Obelske Familie Fond cannot be contacted either before, during or after the process.

Selection:

First: Applicants who do not meet the requirements are ruled out.

Second: The judging panel selects the most suitable 6 candidates for the further course.

Third: These 6 selected candidates are invited to pitch their case to the panel of judges who ultimately decides who wins.

o The applicant get 5 minutes for pitching and then the judging panel has 15 minutes to ask the applicant questions.

- The winners will be notified directly in the following days (and not on the same day).
- The funds are paid out by Det Obelske Familiefond in collaboration with a lawyer, to the bank account the applicant has linked to his CVR number. This happens no earlier than 2 weeks after the winner has been identified.

- A celebratory event is held once a year, where the winners must participate. Grant certificates are received here, photos are taken, speeches are given, etc.

Additional information:

Support is provided to students at Aalborg University who want to establish a business, based on the knowledge and skills gained through their studies.

Contact person

Annika Jørgensen, +45 26181623

E-mail: acj@adm.aau.dk

Aalborg University, AAU Innovation, Student Entrepreneurship, Thomas Mannsvej 25, 9220 Aalborg Ø