



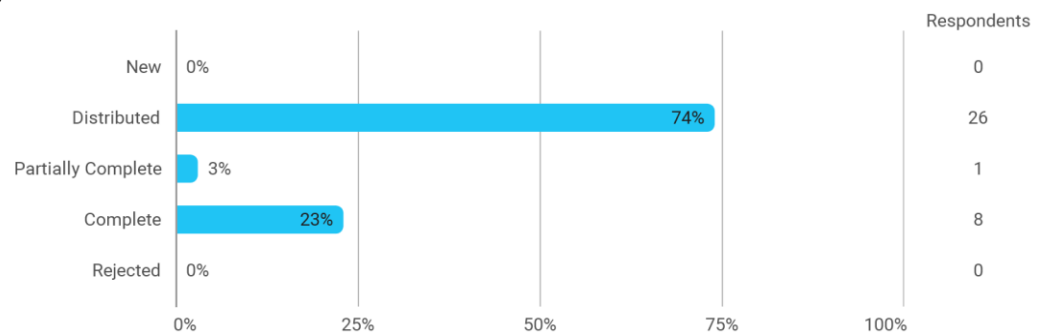
BUSINESS SCHOOL
AALBORG UNIVERSITY

SEMESTER AND EDUCATION EVALUATION

Spring 2021
MSc in Marketing
4. semester

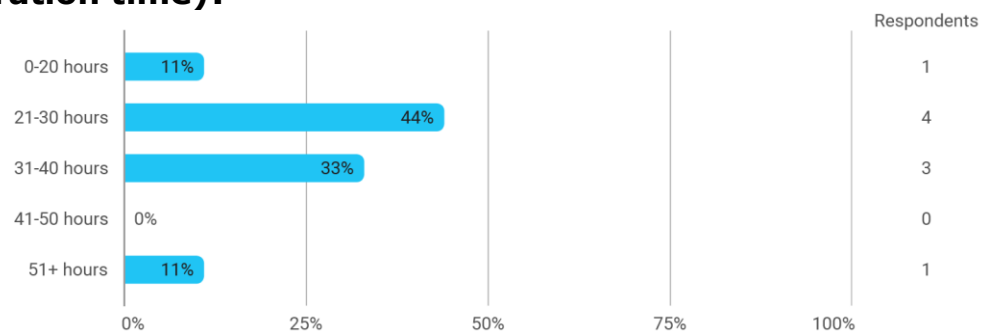
Response rate: 23 %

Overall Status

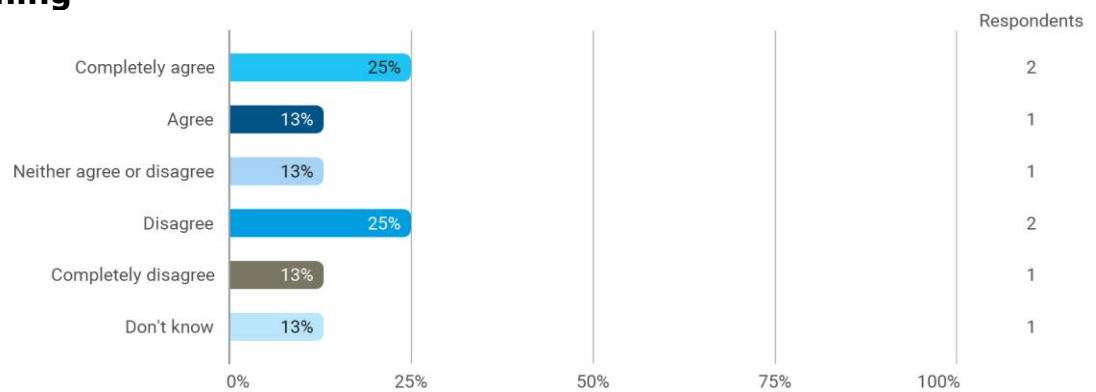


The semester

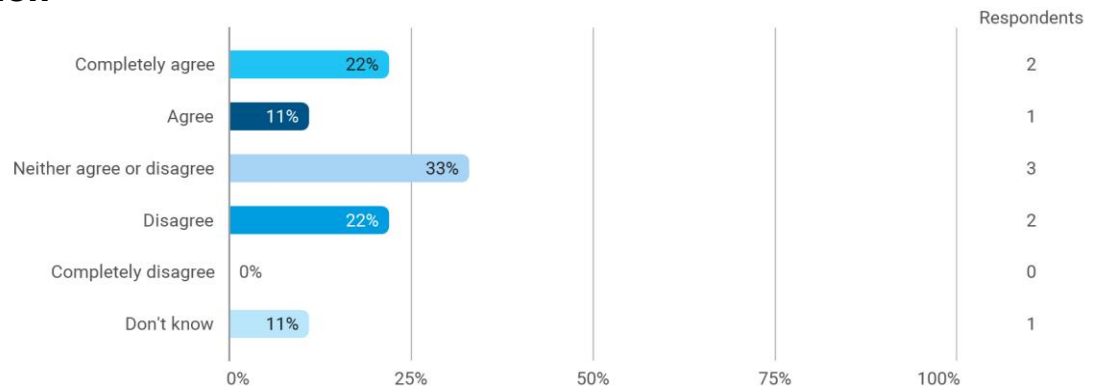
1. How many hours per week have you spent on average this semester (including preparation time)?



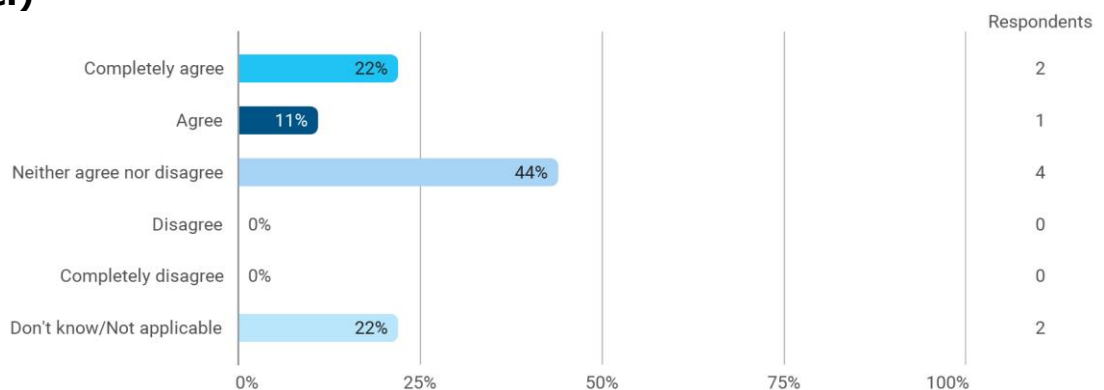
3. To what extent do you agree with the following statements? I felt satisfied in relation to: - 3.a How we were informed about the content of the teaching



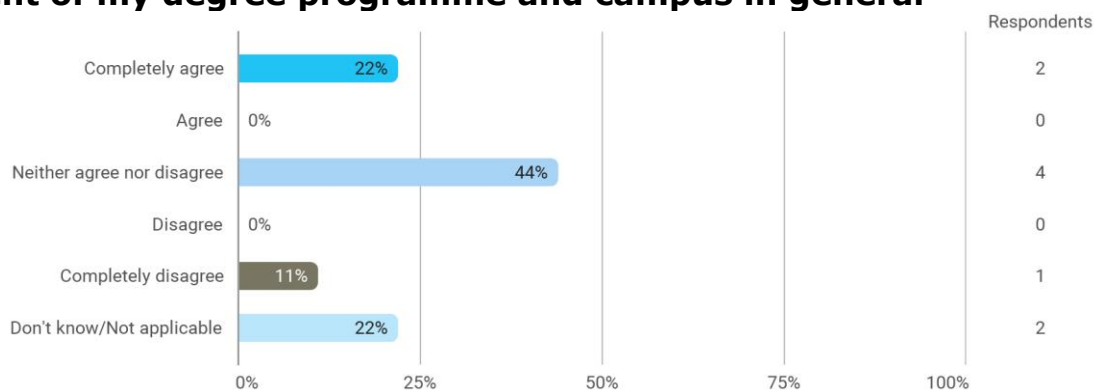
3. To what extent do you agree with the following statements? I felt satisfied in relation to: - 3.b The way lectures were scheduled and their duration



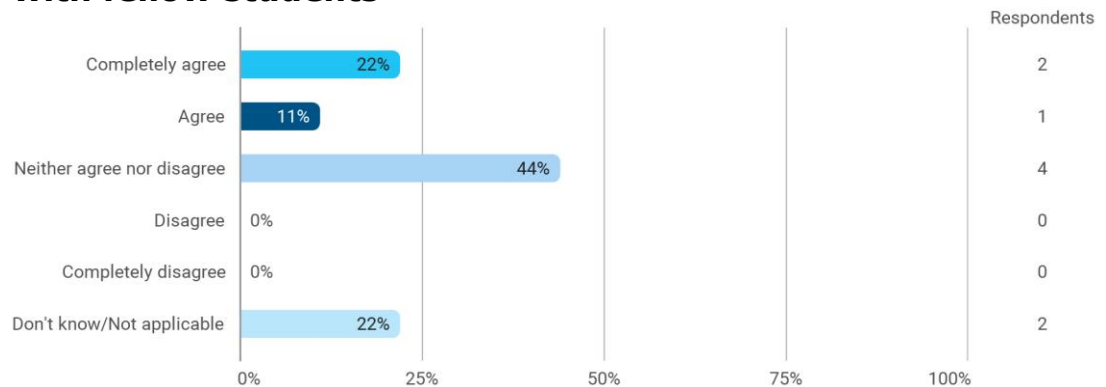
4. Do you agree or disagree with the following statements? - 4.a The premises are suitable for teaching (equipment, indoor climate, interior design, etc.)



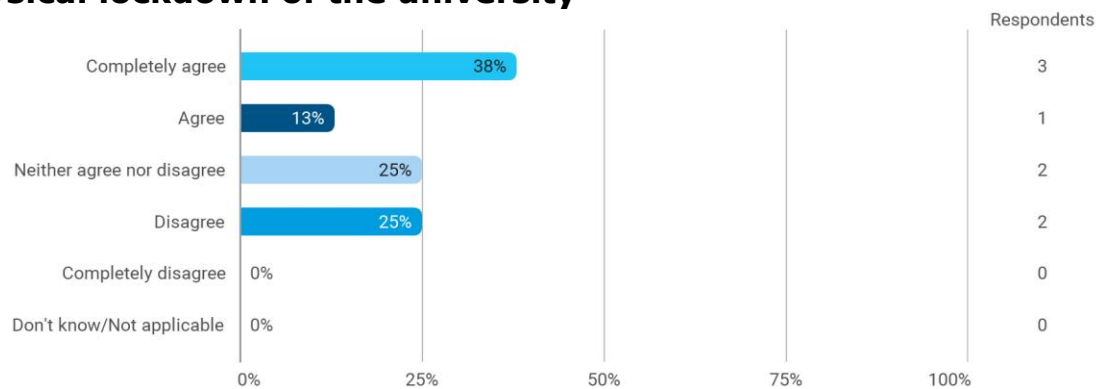
4. Do you agree or disagree with the following statements? - 4.b Student workspaces are available to support the academic environment of my degree programme and campus in general



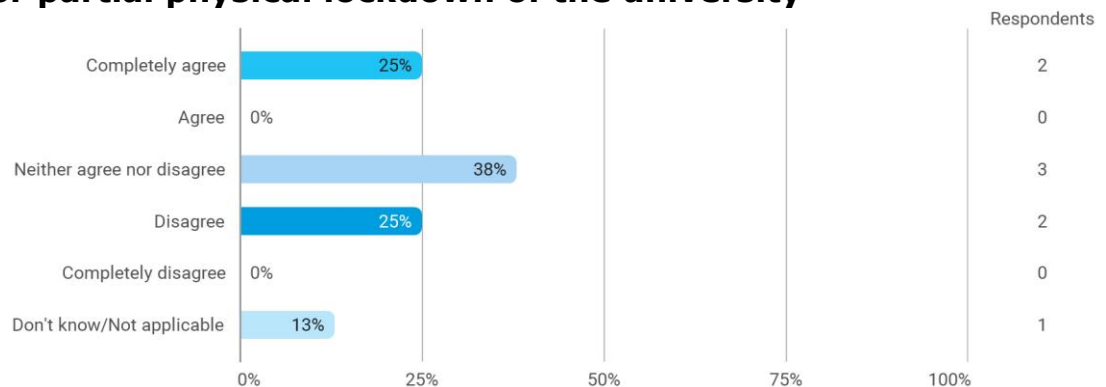
4. Do you agree or disagree with the following statements? - 4.c The university offers good social facilities and spaces for taking breaks and socialising with fellow students



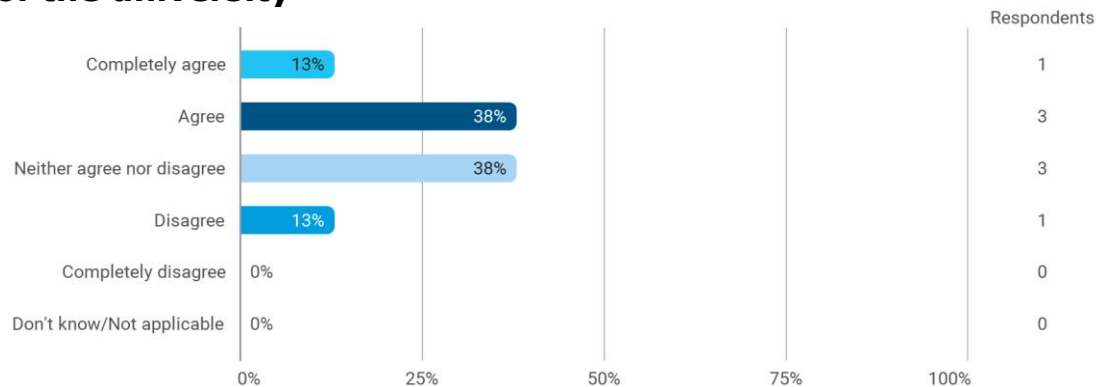
5. To which extent do you agree or disagree with the following statements? - 5.a The digital teaching has worked well enough for me to be able to keep up with my studies during periods of complete or partial physical lockdown of the university



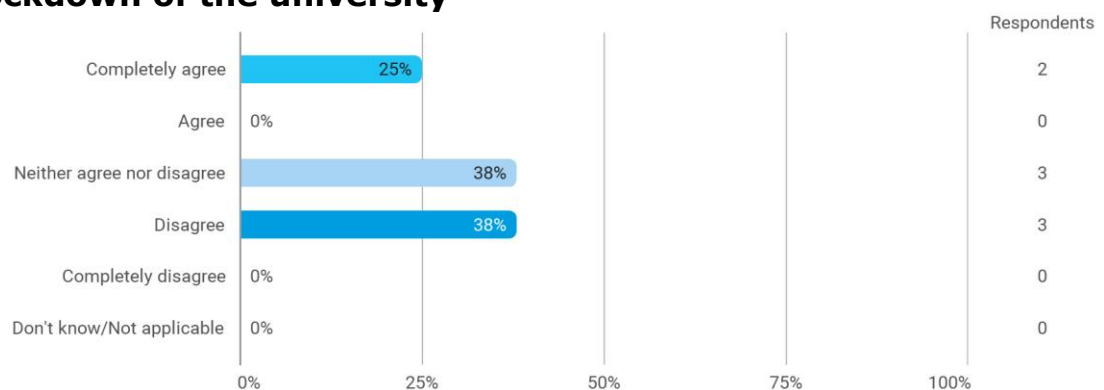
5. To which extent do you agree or disagree with the following statements? - 5.b My lecturers have succeeded in including and utilising relevant digital tools when teaching during periods of complete or partial physical lockdown of the university



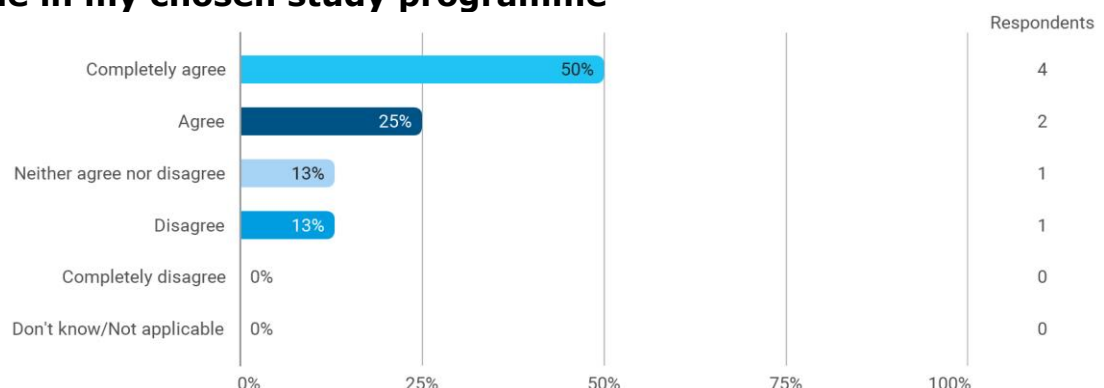
5. To which extent do you agree or disagree with the following statements? - 5.c The available digital tools have supported project/case work well during periods of complete or partial physical lockdown of the university



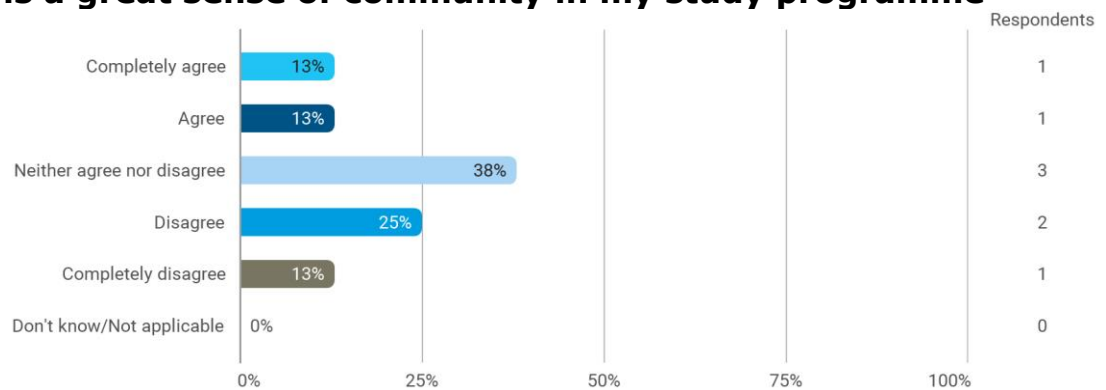
5. To which extent do you agree or disagree with the following statements? - 5.d The digital tools have supported me in keeping in touch with my fellow students during periods of complete or partial physical lockdown of the university



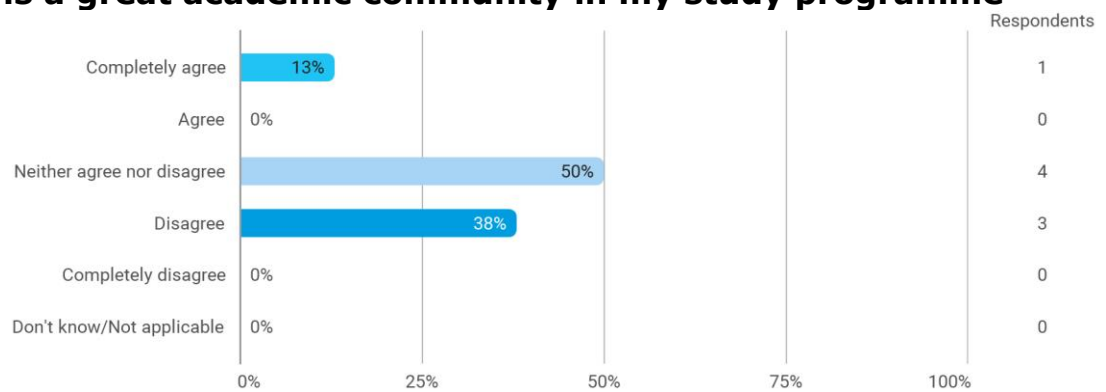
6. Do you agree or disagree with the following statements? - 6.a I feel comfortable in my chosen study programme



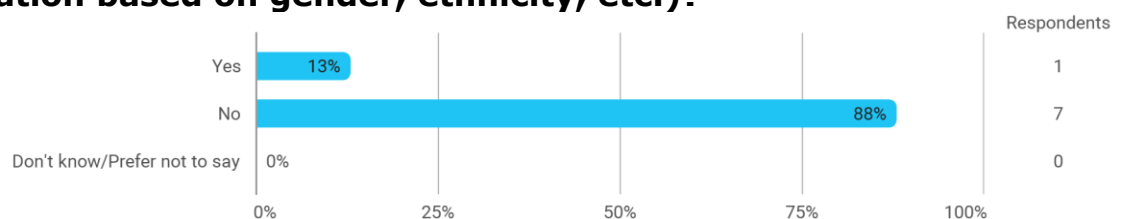
6. Do you agree or disagree with the following statements? - 6.b I feel that there is a great sense of community in my study programme



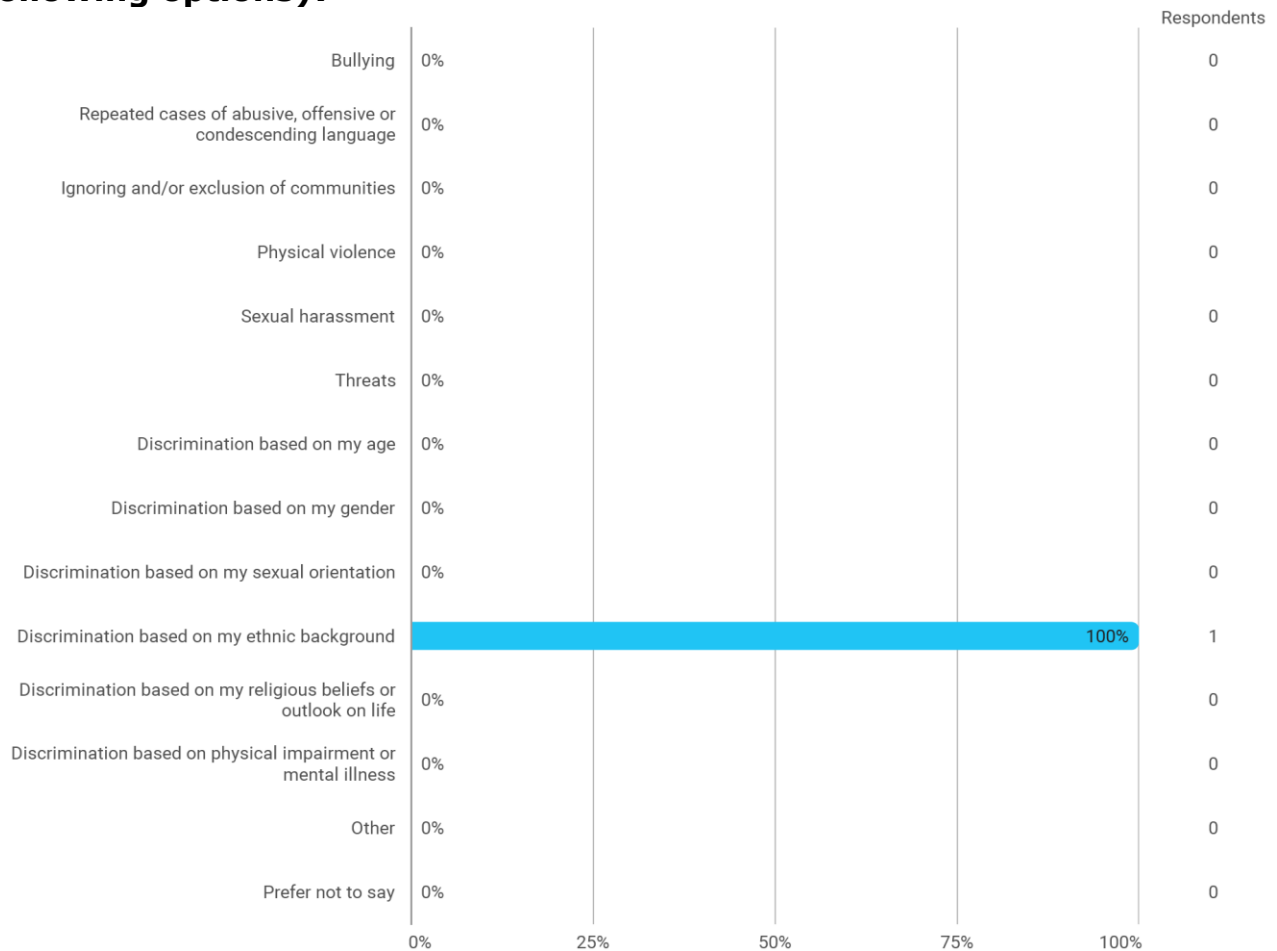
6. Do you agree or disagree with the following statements? - 6.c I feel that there is a great academic community in my study programme



7. Have you personally– within the last 12 months – experienced or been a victim of offensive or abusive behaviour and/or discrimination during your studies (such as bullying, violence, sexual harassment, discrimination based on gender, ethnicity, etc.)?

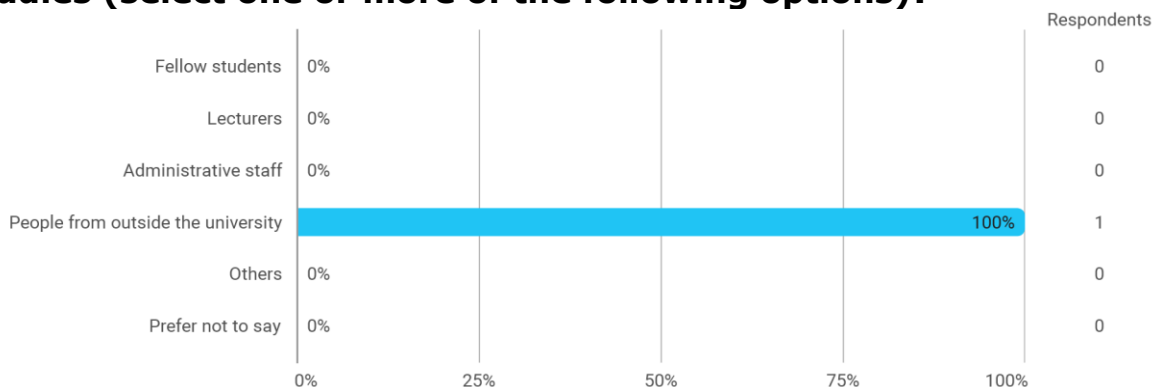


7.a Which type(s) of abusive behaviour and/or discrimination have you experienced during your studies (Choose one or more of the following options)?

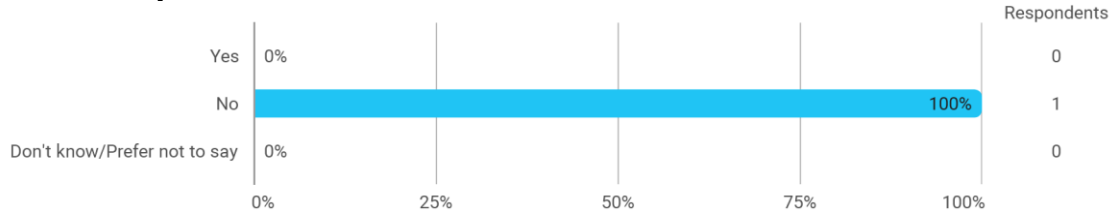


7.a Which type(s) of abusive behaviour and/or discrimination have you experienced during your studies (Choose one or more of the following options)? - Other

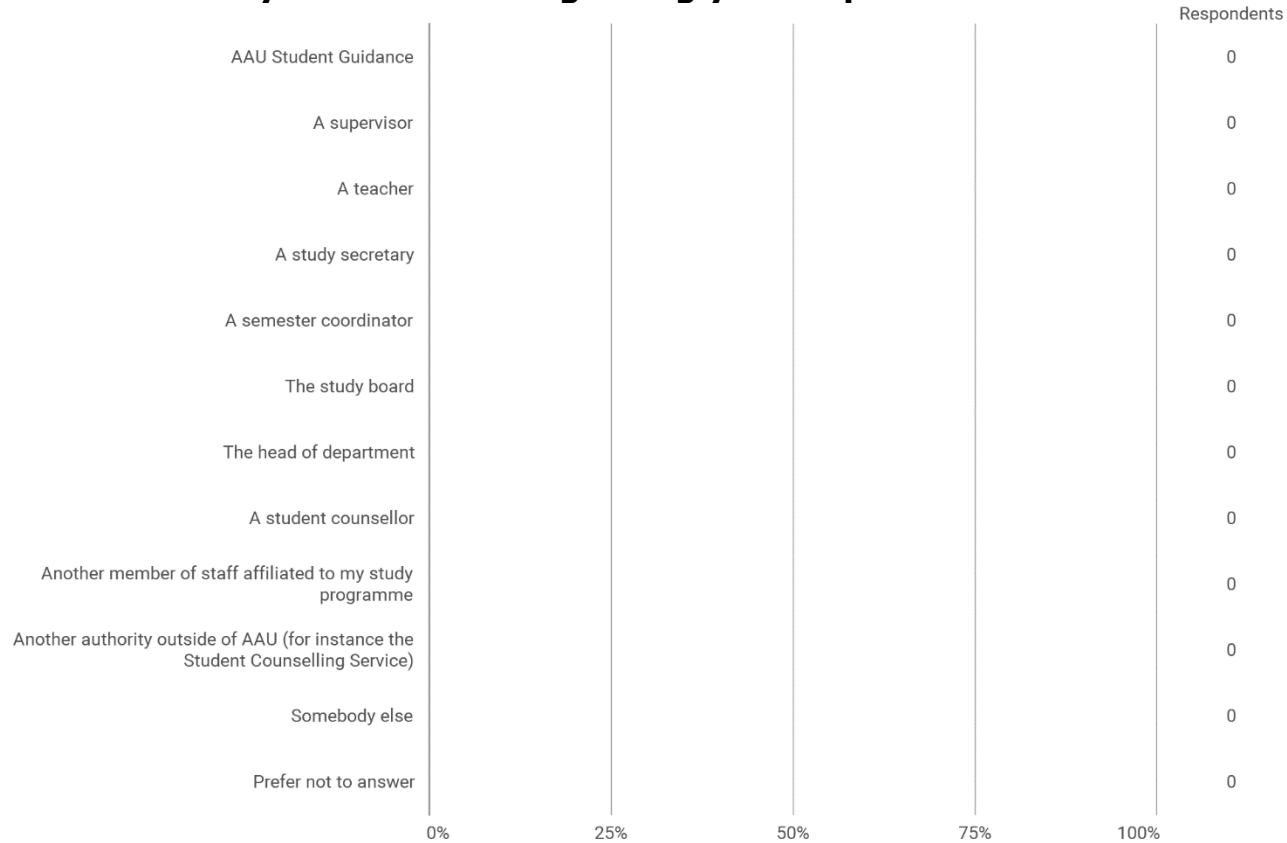
7.b Who has subjected you to abusive behaviour/discrimination during your studies (select one or more of the following options)?



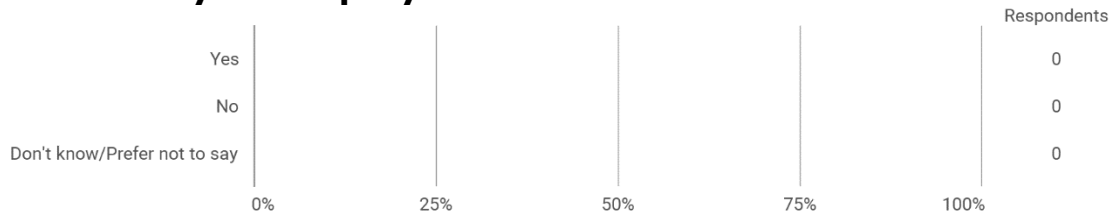
7.c Have you contacted anybody regarding your experience with abusive behaviour/discrimination?



7.d Who have you contacted regarding your experience?

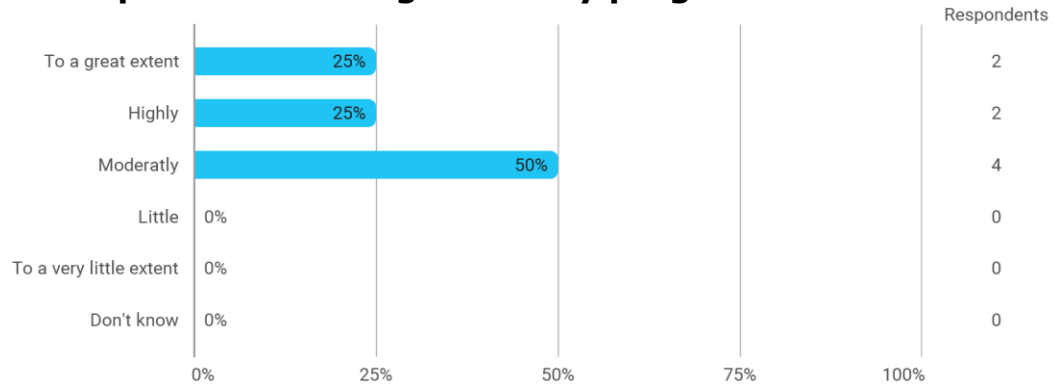


7.e Do you feel that your enquiry has been heard?

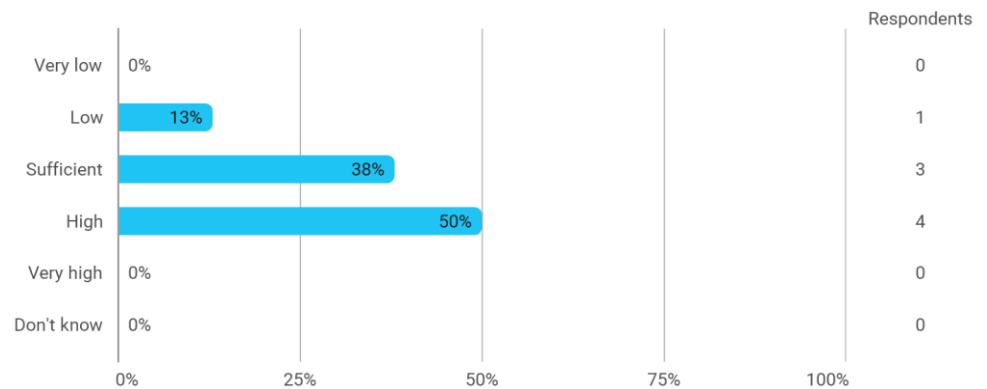


The education

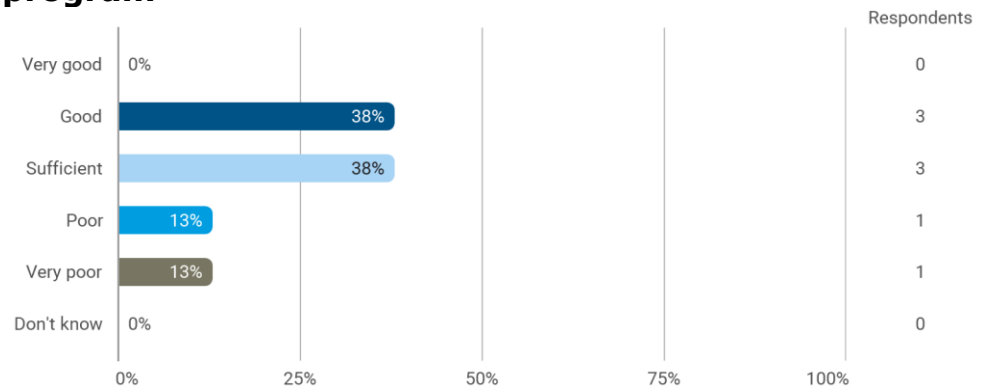
9. To what extent, according to your own assessment, have you acquired these competencies during the study programme:



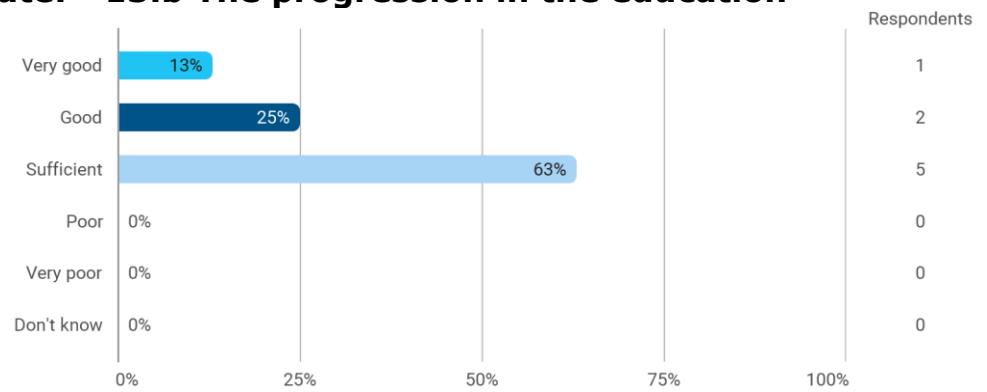
11. How did you experience the overall level of difficulty of the education?



13. How do you rate: - 13.a The connection between the individual semesters of the program



13. How do you rate: - 13.b The progression in the education



14. To what extent has the education lived up to your expectations?

