



BUSINESS SCHOOL

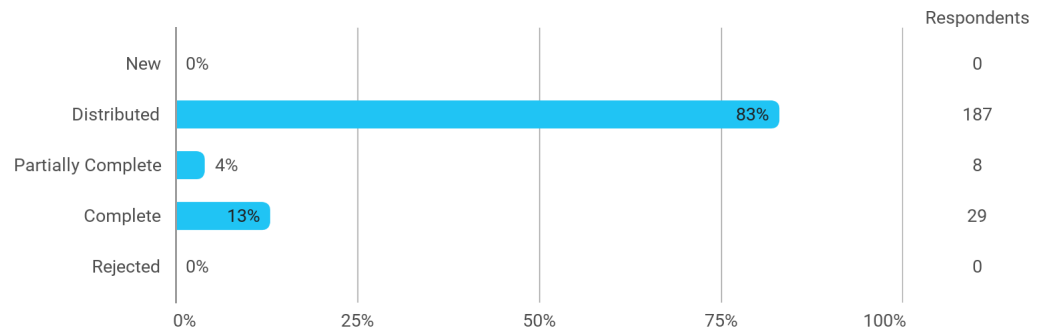
**AALBORG
UNIVERSITY**

**MODULE AND PROJECT
EVALUATION
Marketing**

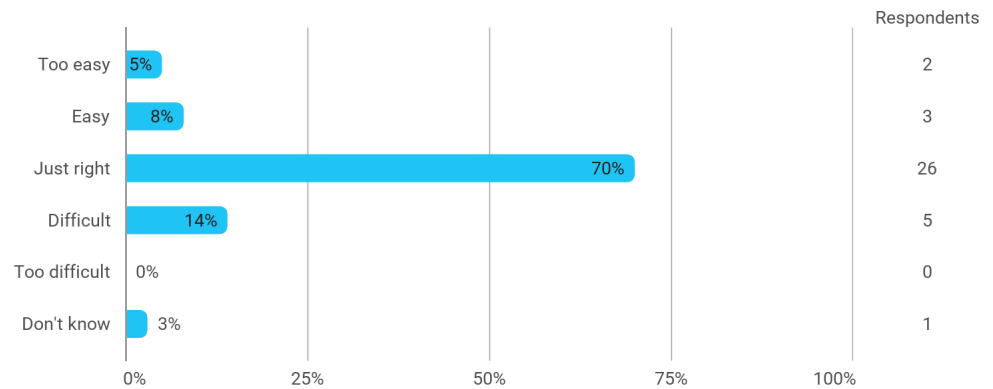
**Autumn 2023
Bachelor of Science (BSc) in Economics and
Business Administration
3. semester**

Response rate: 13 %

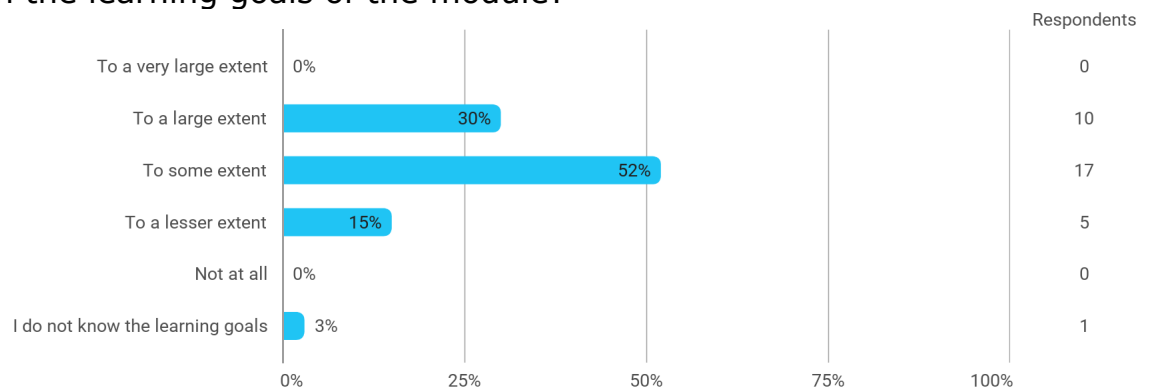
Overall Status



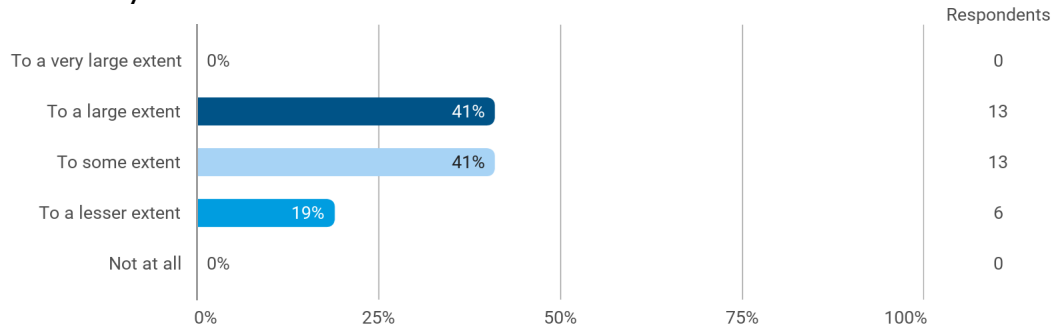
In relation to my own qualifications, I experienced the difficulty of the curriculum as:



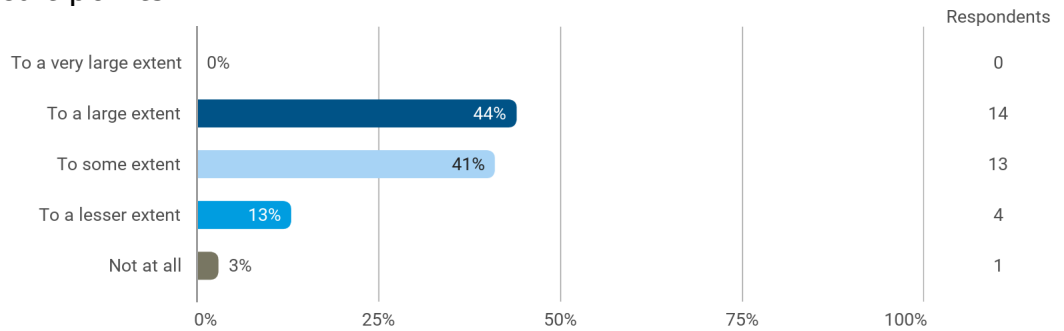
To what extent do you experience that you have gained the competencies defined in the learning goals of the module?



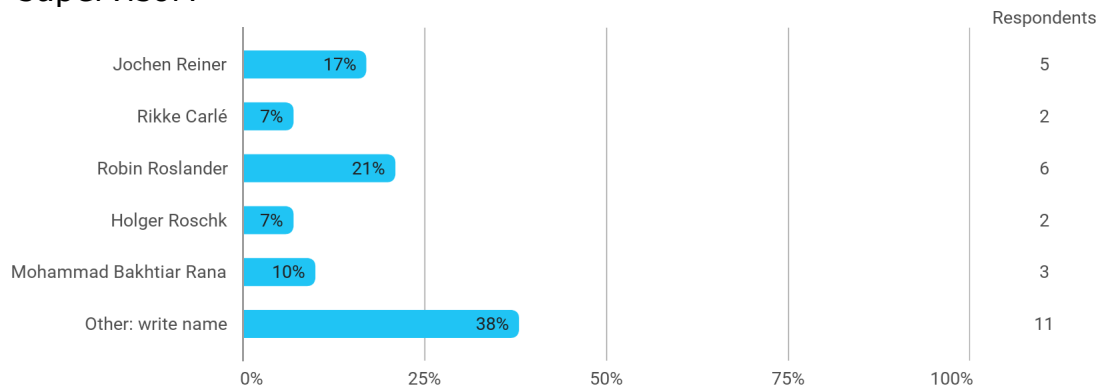
To what extent do you experience: - that the lecturers are good at explaining academic points clearly?



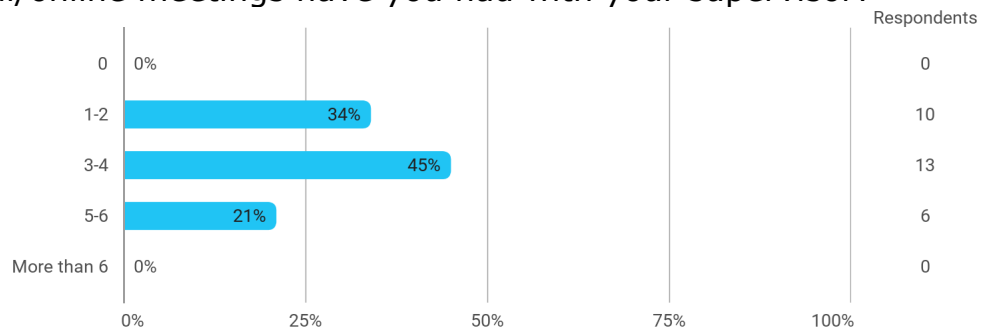
To what extent do you experience: - that the lecturers use practical examples to explain difficult points?



Who is your supervisor?



How many personal/online meetings have you had with your supervisor?



Has the scope of your supervision been sufficient?

