



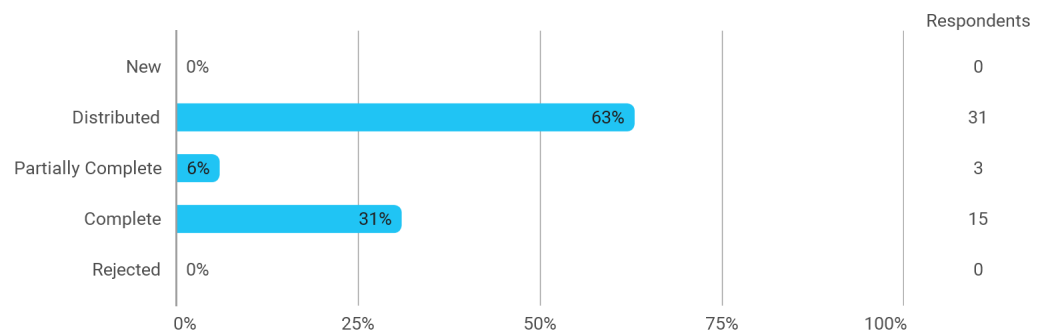
**BUSINESS SCHOOL**  
AALBORG UNIVERSITY

**MODULE EVALUATION**  
**Elective – Sales Enablement**

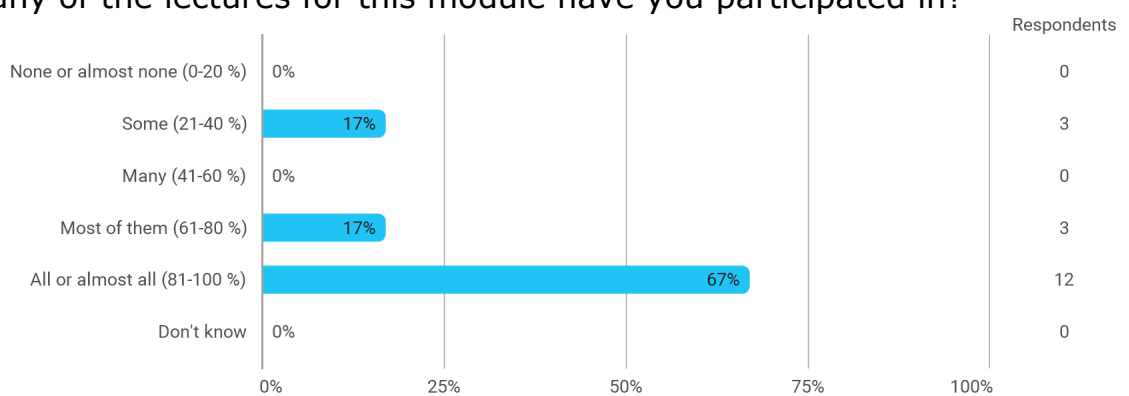
**Spring 2022**  
**MSc in Marketing**  
**2. semester**

Response rate: 31%

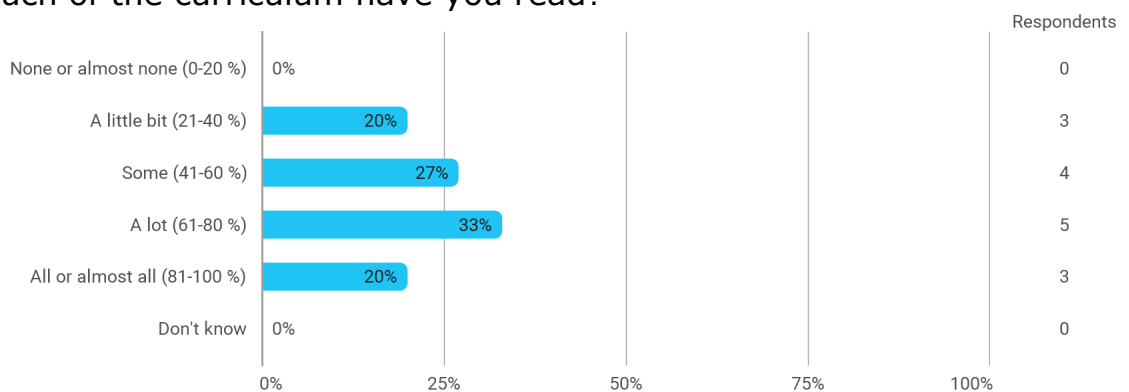
## Overall Status



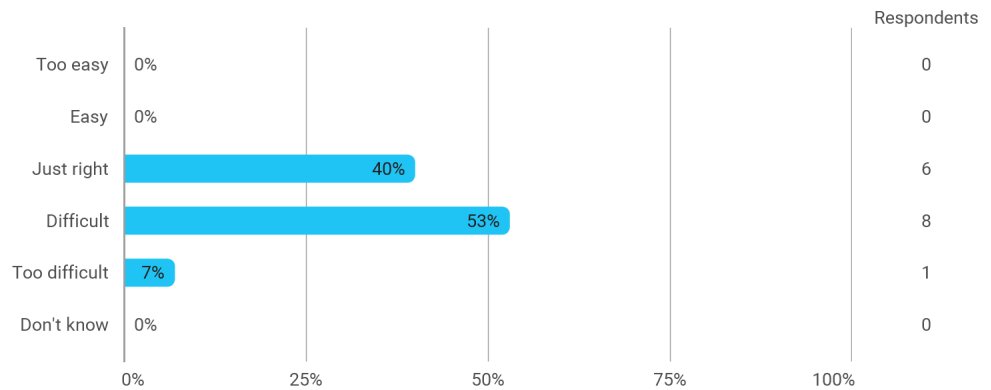
## 1. How many of the lectures for this module have you participated in?



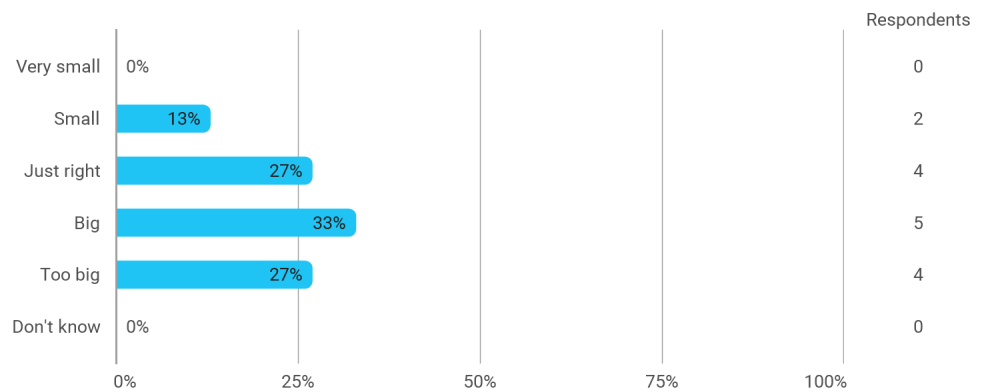
## 2. How much of the curriculum have you read?



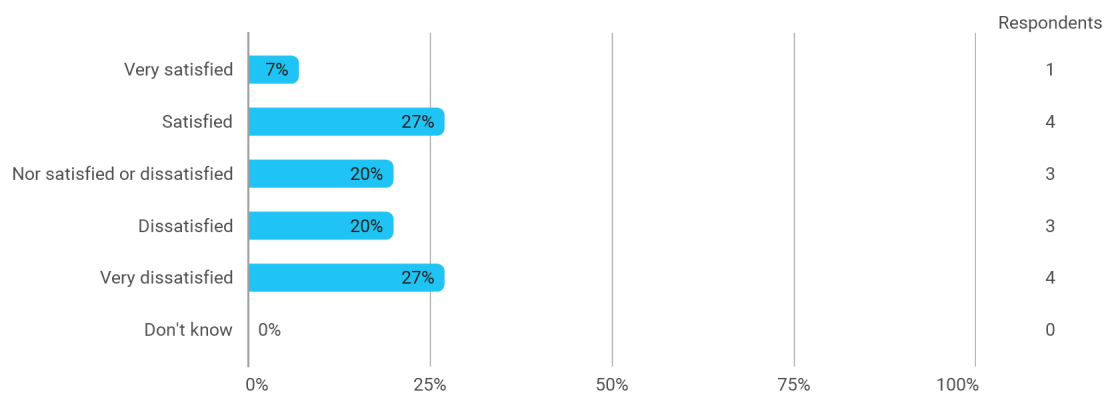
3. In relation to my own qualifications, I experienced the difficulty of the curriculum as:



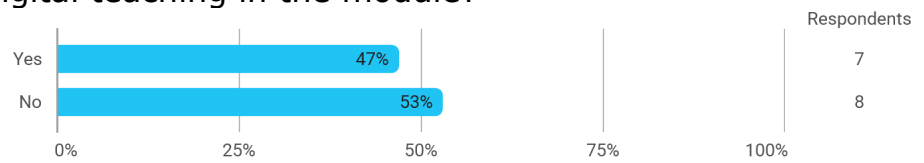
4. In relation to my own qualifications, I experienced the size of the curriculum as:



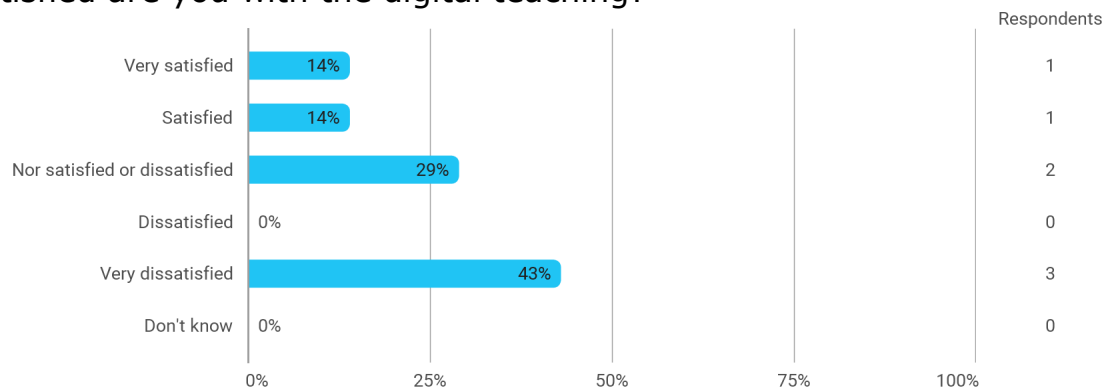
5. How satisfied are you with the logical order of the topics presented in the module?



## 8. Have you received digital teaching in the module?



## 8.a How satisfied are you with the digital teaching?



## 9. How much have you benefited from taking this module overall?

