



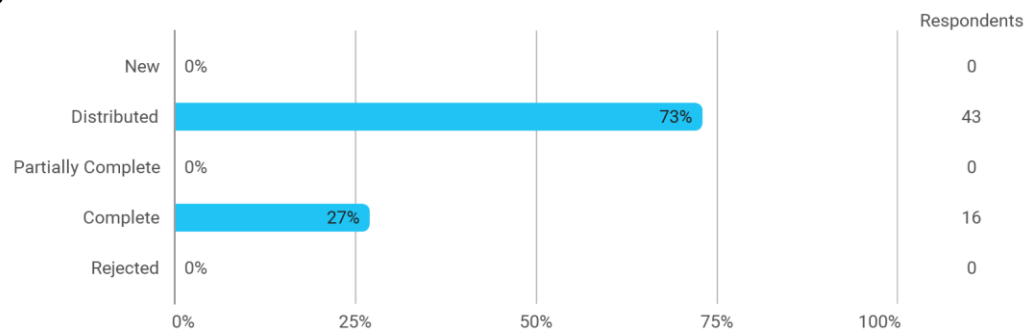
**BUSINESS SCHOOL**  
AALBORG UNIVERSITY

**PROJECT EVALUATION**  
**Fundamental Marketing, Customer Value,**  
**Sales Management and Customer Buying**  
**Behavior**

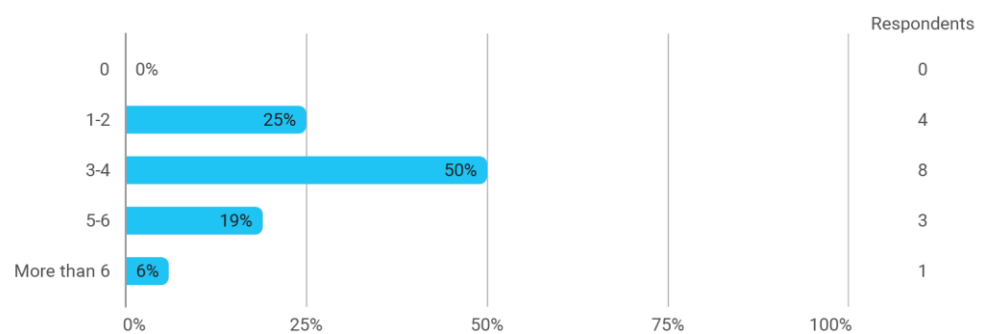
**Autumn 2021**  
**MSc in Marketing**  
**1. semester**

Response rate: 27%

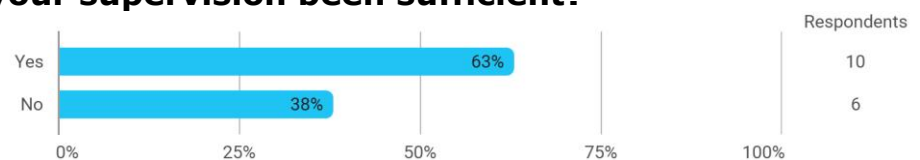
## Overall Status



## 2. How many personal/online meetings have you had with your supervisor?



## 3. Has the scope of your supervision been sufficient?



## 4. How do you evaluate the supervision? - Vejleder A

