

International Cultural Studies

**Study programme at
Department of Culture and Learning
for international guest students**



COURSES AND PRACTICAL INFORMATION

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About the study programme INTERNATIONAL CULTURAL STUDIES (ICS)

What is the academic focus?

The International Cultural Studies (ICS) Programme's academic focus lies mainly on culture, language, communication, international studies, politics, globalisation, and organisations.

What is the language of instruction?

The language of instruction and project supervision within the ICS programme is mainly English. For specific courses in the SIS programme, Spanish will be the language of instruction, and students with intermediate or advanced Danish-language proficiency may select from a range of courses that are taught in Danish. Please contact the ICS coordinator for more information on Danish courses.

Who are your fellow students?

ICS is integrated with the ordinary bachelor and master programmes for students in the Department of Culture and Learning at the Faculty of Social Sciences and Humanities at AAU. Approximately 10-20 international guest students, primarily from partner universities in Asia, Europe, and the US, enroll in ICS each semester.

Which teaching and evaluation methods are used?

A key concept of all educational activities at Aalborg University is **Problem-Based Learning (PBL)**. These six principles constitute the Aalborg model of PBL:

1. The problem as point of departure
2. Projects organised in groups
3. The project is supported by courses
4. Collaboration - groups, supervisor, external partners
5. Exemplarity
6. Student responsibility for learning

It's important that you acquaint yourself with the PBL principles:

- Booklet: https://prod-audxp-cms-001-app.azurewebsites.net/media/mmmjbthi/pbl-aalborg-model_uk.pdf
- Films: <https://www.pbl.aau.dk/films/>

Teaching is organized at two levels:

Courses

Some courses will take the form of lectures with up to approximately 80 students attending. Others will be offered as seminars with 10-30 students. Classroom activities include e.g. class attendance, participation in class discussions and oral presentations. All students are expected to complete recommended readings and exercises and actively participate by contributing to discussions and presenting papers. The examination formats for courses vary but may be topic papers or on-site written or oral exams.

Problem-based project work

Students who work individually or in groups formulate a problem or question of a theoretical or practical nature that relates to their project. Under tutorial supervision, they then collect and analyse data and discuss possible solutions to the problem. They submit a written report (as a group or individually) and sit for an oral project examination at the end of the semester. **It is only possible to register for ONE project each semester.**

Where do I find the course descriptions?

A schedule of courses will be given to guest students at the beginning of each semester.

More detailed course descriptions (than in this catalogue) can be found in the Moodle room for each course. Also, readings, contents, tasks etc. are listed in the individual course room in Moodle. When you have gained access to the AAU Moodle system, you can search for each of your courses, click the enroll button and find the information. It's important that you read this information carefully – and follow updates - so that you know what is expected.

Where and how often do course sessions take place?

Unless otherwise stated, classes are in the Kroghstraede 3 (KSt3) building, 9220 Aalborg East, Denmark. The classes usually meet once each week for two hours (2 x 45 min. including a 15 min. break) during the first eight to ten weeks of the semester.



How do I register for courses

There are two registration periods: About two weeks before the start of each semester, you will receive an e-mail from the ICS coordinator asking you to e-mail your pre-registration of courses you wish to attend, based on the course information available at the ICS website by that time. You will then be required to confirm or amend your course selection during the first two weeks of the semester. No changes in registration are permitted after that time.

How many ECTS credits are required for full-time enrolment?

The International Cultural Studies programme defines a typical full-time academic programme as 30 ECTS credits for one semester and 60 ECTS points for two semesters. Full-time registration may consist of 4-5 courses and a written project each semester, including oral project exam. Students receive from 10 to 20 ECTS points for their projects, and typically 5 ECTS credit points for courses that are assessed separately, i.e. without a project assessment. **ICS students are required to enroll in a minimum of 30 ECTS points. The maximum number of ECTS points allowed each semester is 35.**

What are ECTS credits?

ECTS credits are a numerical value (between 1 and 60) given to course units to describe the student workload required to complete them. They reflect the quantity of work each course unit requires in relation to the total quantity of work necessary to complete a full year of academic study at the institution. Lectures, practical work, seminars, tutorials, fieldwork, private study (in the library or at home) and examinations are included when estimating the quantity of work required for a course or a project. In other words, **one ECTS credit approximately reflects 28 student working hours**, including participation in lecture sessions, readings, preparation of class presentations, and exam work.

How are ECTS credits awarded by ICS?

Each programme affiliated with ICS allocates ECTS credit points for project work and other course-related examinations based on the study regulations of the degree programme that has been approved by the Danish Ministry of Higher Education and Science.

Will I receive a degree from Aalborg University?

ICS is not a degree granting programme. However, you will receive an official Aalborg University ECTS Transcript (Transcript of Records) with the titles of the courses and project work you have completed, the grades you received for your work, and the number of ECTS points you were awarded.

Eligibility and requirements

Academic level

Undergraduates are expected to have completed a minimum of one year of undergraduate studies within the humanities or social sciences. If you wish to enroll in 7-8th semester courses, you should have completed at least two years of related undergraduate study.

Language skills

Proficiency in English is required of all applicants. Please check the English requirements here: <https://www.en.aau.dk/education/apply/exchange#language-requirements>

Personal characteristics and skills

In general, all guest students should be mature, interested in learning about and experiencing other cultures, and able to work both independently and in groups.

General programme requirements and restrictions

The study programme into which you are admitted will consist of a number of courses at your own option. Minimum registration per semester is 30 ECTS credit points. Maximum registration per semester is 35 ECTS credit points.



Practical information

Application deadlines

For students applying for a fall semester: **1st April**

For students applying for a spring semester: **October 1st**

Application for exchange

Please see the documentation requirements here:

<https://www.en.aau.dk/education/apply/exchange#documentation-requirements>

ICS Coordinator

The ICS programme is coordinated by Dr. Anne Grethe Julius Pedersen (ics@ikl.aau.dk), who approves applications and course selection and advises students on academic, social, and cultural matters. In addition, Dr. Pedersen is Associate Professor at the Department of Culture and Learning. Her office is in room 5.204 (1st floor) at Kroghstraede 3, 9220 Aalborg East.



Academic calendar

Fall semester: 1st September - 31st January (or 23rd December)

Late August: Orientation

September 1: Classes begin

Mid-September: Final registration for courses and project

Early/Mid-November: Classes end; begin full-time work on project

November and January: Written and oral exams

Mid-December: Project reports due

December – January: Project exams

Spring semester: 1st February – 30 June

Late January: Orientation

February 1: Classes begin

Mid-February: Final registration for courses and project

Early April: Classes end; begin full-time work on project

April – June: Written and oral exams

Mid-May: Project report due

June: Project exams

Introduction

Both the International Office and the coordinator of the International Cultural Studies programme offer orientation and introduction events at the beginning of each semester. You are expected to attend these events as important information is shared.

International Office

The International Office plays an important role in the international activities of the University. See their website for useful and important information: <https://www.newstudents.aau.dk/master#arrival-and-welcome---aalborg>

Buddies

The ICS programme relies on a number of student buddies for international students, appointed by the International Office. International students may apply for a buddy when admitted. You can apply here: <https://www.newstudents.aau.dk/bachelor#buddy-network---aalborg>

Housing

Because Aalborg University does not itself own residence halls, most of the international students from exchange partner universities live in privately owned residences called *kollegium*, or in rented rooms and apartments contracted by the university. Accommodations typically include a single room furnished with bed, desk, and closet. Sometimes you have your own kitchen and bath; sometimes the kitchen and bath are shared. In your enrolment letter you'll find a link (www.newstudents.aau.dk) for Accommodation where you can apply for Housing. Please apply as soon as possible. Aalborg University's International Accommodation Office will arrange your housing.

Costs

The cost of attending International Cultural Studies will vary from individual to individual, depending on their lifestyle. There are, however, minimum costs that all students should anticipate. When you apply for a visa, you will need to provide documentation that you have at least 6,820 DKK (2024 level) for each month you are going to stay in Denmark. 1 semester = 5 months.

Financial aid

Students from European partner universities can apply for scholarships through the Erasmus+ Programme. Information about Danish Government Grants can be obtained at Cirius or at the Ministry of Education in your country. Students from non-partner universities in the United States may be able to apply for Stafford Loans from the US Department of Education. AAU's Identification number is 02604300.

Academic transcript

An academic transcript will be provided at the end of each semester. We will email you the transcript when all exam results, including re-exam results, are available, i.e. end of August and end of February. You don't need to do anything to receive the ToR. The transcript lists the titles and prefixes of all courses and projects for which you were registered, the number of ECTS credits points you earned, and the grade or mark you received for the classes and your project work. Grades are awarded in accordance with the Danish 7-point scale (see <https://ufm.dk/en/education/the-danish-education-system/grading-system>). A recommended grade conversion scale will also be provided. If you want to check your grades etc. during the semester, you may log into STADS Self-Service system: <https://www.students.aau.dk/practical/it/stads>

In short

- ICS students should select courses, including for example a project module, totaling 30-35 ECTS. Students are typically required to complete 4-6 courses. It is only possible to include one project module.
- The examination formats for the courses vary. It is the student's own responsibility to find available information relevant to them in Moodle. You may also find the relevant curriculum here: <https://studieordninger.aau.dk/>
- Written assignments must be submitted via Digital Exam by the submission deadline indicated. Please note that at AAU **one page is defined as 2400 characters including spaces**.
- Please note that some projects require an oral defense in January. The exam dates will be published online in the separate Study Secretariats' fora in Moodle.
- Unless otherwise stated, all classes are in the Kroghstraede 3 (KST3) building, 9220 Aalborg East, Denmark.
- **Please check your AAU email AND Moodle every day for any changes regarding courses etc.**



Courses offered by the ICS programme

The courses offered by the ICS programme are shown in the course list on the following pages.

Course prefixes in the course list below

Course prefixes are used to help you identify the programme in which the course is offered. The course prefixes will also help you identify the number of semesters a Danish student must have studied to enroll in the course. For example, LISE-4 is a course for 4th semester specializing in Language and International Studies. Courses taken during the 7th and 8th semesters are master's level courses. Although master's level courses, they are available to undergraduate guest/exchange students within ICS.

ENG: Courses offered by the *English Language and Culture BA* programme.

LISE: Courses offered by the *Language and International Studies BA* programme.

CCG: Courses offered by the *Culture, Communication and Globalization MA* programme

IBC: Courses offered by the *International Business Communication BA* programme.

SIS: Courses offered by the *Language and International Studies, Spanish, BA* programme.



Courses offered by the ENGLISH LANGUAGE AND CULTURE (ENG) programme

ENG-2 Texts and Contexts: Project Module [15 ECTS]

NO SEPARATE COURSE

Official title on transcript: Texts and Contexts

Must be taken in combination with the three ENG-2 courses Texts and Contexts, British History and American History.

Module description

The module comprises the following activities: The courses Texts and Contexts, British History and American History will help students prepare for project work, with supervision provided by a professor.

Supervision: A professor will be allocated as supervisor during the project period.

Please note that all ENG-2 courses MUST be combined with project work: The courses will not be separately graded.

Assessment

The courses Texts and Contexts, British History and American History may only be assessed by a project exam (see above). Assessment is by a written project plus an oral defense. A specific grade is awarded.

ENG-2 Texts and Contexts

Course description

The main aim of this course is to introduce you to ways of thinking about the past and especially about the relationship between context and text. While you (i.e. those of you who major in English Studies) in your first semester project examined the link between text and literary history, this semester emphasizes the cultural and social contexts rather than the 'purely' aesthetic one of literary history. Together with the courses on British and American history, this course prepares you for your second semester project work.

Course sessions: TBA

Please note that the course MUST be combined with project work. The course will not be separately graded.

ENG-2 British History

Course description

In this course we will explore cultural and social aspects of the modern history of the United Kingdom of Great Britain and Northern Ireland from the 18th century till today.

Course sessions: TBA

Please note that the course **MUST** be combined with project work. The course will not be separately graded.

ENG-2 American History

Course description

This course aims to introduce you to general tendencies in American history and culture. It also aims to acquaint you with central issues related to history as an academic discipline.

Course sessions: TBA

Please note that the course **MUST** be combined with project work. The course will not be separately graded.

ENG-4 Elective: Visual Culture [5 ECTS]

Course description

This elective asks where 21st century visual culture is headed. With the current trends of convergence, distinctions between film, tv, streaming, and videogames blur. We will focus on issues of animation, blockbusters, seriality, transmedia, and unruly media, while developing a critical vocabulary for analyzing visual works.

Course sessions: TBA

Assessment

Take-home assignment on a lecturer-decided topic. Maximum 8 pages. A specific grade is awarded.



Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES (LISE) programme

LISE is an interdisciplinary BA-level programme focusing on international politics, culture, and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organization, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programmes concerning politics, culture and communication across the humanities and social sciences.

PLEASE NOTE: Students taking LISE project modules and sign up for the larger semester research project, which is the general focus of the university's educational model, PBL – Problem Based Learning (<https://www.en.aau.dk/about-aau/profile/pbl>), are required to take the background project courses. Students should be aware that those courses have grades of their own as well as leading to a project that is graded in itself.

LISE-2 Discourse Studies: Theories and Methods [5 ECTS]

Course description

This course provides students with valuable, practical experience in using a range of methods for analysing power and ideology in text, talk and social interaction appropriate for undertaking a group project in the field of discourse studies relevant for English language/international studies students.

Course sessions: TBA

Assessment

Exam portfolio (a range of shorter assignments collected together). A specific grade will be awarded.

LISE-2 Contemporary Social and Political Discourses [5 ECTS]

Course description

The course engages with a variety of the discourses that maintain, normalise, negotiate and challenge various social and political phenomena such as globalisation and international encounters and relationships. By discussing how diverse scholars approach and examine different discourses (for instance, discourses of international relations, gender and ethnicity, racism, and climate change), the course aims at demonstrating how discourse analytical methods can serve as a pathway for critical enquiries into how aspects of social and political structures and processes are mutually constituted through interaction and diverse formats of language-in-use.

Course sessions: TBA

Assessment

The examination is an individual exam portfolio. A specific grade will be awarded.

LISE-2 Project in Language, Politics and Society [10 ECTS]

NO SEPARATE COURSE

To participate in this exam, it is required that the project course module 'Contemporary Social and Political Discourses' has been completed and that the exam portfolio from the module 'Discourse Studies: Theories and Methods' has been submitted.

Project description

The objectives for the Language, Politics, and Society project include the acquisition of competencies to apply relevant theories and methods for the analysis of linguistic and/or discursive phenomena and their use in social, cultural, and political context.

Supervision: A professor will be allocated as supervisor during the project period.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded.

LISE-2 Key Concepts in the Humanities and Social Sciences [5 ECTS]

Course description

This course provides an introduction to some of the historically important works of cultural, social and political theory across the humanities and social sciences. Students will read important texts to the modern history of ideas and liberal arts in order to gain a grounding knowledge of essential problems in social analysis, cultural and historical change as well as to have the opportunity to consider their political consequences. Though not a philosophy course, the class will have a philosophical feel. The purpose is to assure that students have had sufficient contact with basic, building-block ideas in the humanities and social sciences.

Course sessions: TBA

Assessment

Take-home essay, with a specific grade awarded.

LISE-2 Grammar [5 ECTS together with Academic Communication]

This course is assessed together with Academic Communication below, for 5 ECTS in total.

Official title on transcript: English Communication and Grammar

Course description

This semester, our focus will be on grammar in the world – that is, how grammar is used in different genres, including journalism, academic writing, and bureaucratic writing. We will also continue to practice identifying sentence types and structures.

Course sessions: TBA

Assessment

Take-home essay, with a specific grade awarded.

LISE-2 Academic Communication [5 ECTS together with Grammar]

This course is assessed together with Grammar above, for 5 ECTS in total. Official title on transcript: English Communication and Grammar

Course description

This is the Academic Communication part of the module English Communication and Grammar.

Course sessions: TBA

Assessment

Take-home essay, with a specific grade awarded.

LISE-4 Social and Cultural Globalization, Theories and Methods [5 ECTS]

Course description

The course covers different perspectives on cultural globalisation, including theories of global cultural changes and connections between economic, political, and cultural globalisation. This includes topics such as global media, commodity chains, time-space compression, and debates about cultural homogenization versus diversification. We use examples from different case studies covering various national and regional contexts.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-4 International and Intercultural Communication [5 ECTS]

Course description

The purpose of the course is to introduce the student to key concepts in intercultural communication and to the most dominant approaches to the study hereof. The course addresses a broad range of social and political issues in which cultural and intercultural aspects become salient. Such issues include (but are not limited to) cultural values in human rights debates, identity politics, cultural positions in gender politics, and intercultural communication challenges in development and aid work.

Course sessions: TBA

Assessment

Exam portfolio. A specific grade will be awarded.

LISE-4 Intercultural Studies Project [10 ECTS]

NO SEPARATE COURSE

To participate in this module, it is required that the portfolios from the modules 'Cultural Globalization: Theories and Methods' and 'International and Intercultural Communication' have been submitted for assessment.

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of Intercultural Studies. It is a requirement for completion of the module that the 'International and Intercultural Communication' course has been completed and that the take-home assignment in extension of the 'Social and Cultural Globalization: Theories and Methods' course has been submitted.

Project objectives

Students should gain knowledge and understanding of a selected topic within the field of intercultural studies on the basis of a written project. The topic will derive from the project courses of the semester. Students must identify, address, and analyze issues in which intercultural relations play a significant role, for example at international or inter-group level. Students are expected to address such issues on the basis of relevant theory and systematic analysis of data material and to be able to discuss their work using concepts and terms appropriate to the intercultural studies field.

Supervision

A professor will be allocated as supervisor during the project period.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded in accordance with the Danish 7-point grading scale.

LISE-4 International Human Rights [5 ECTS]

Course description

This course is intended to acquaint students with basic dimensions of the world of international human rights: foundational elements of the international human rights regimes, important documents in the history of human rights and the contemporary world of human rights conventions, human rights philosophy, and a range of topical issues in human rights such as human rights and statelessness, human rights in international relations, etc. Through the course, students should gain insight into major discourses, conceptual and practical problems around international human rights.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-4 Religion, Society and Politics [5 ECTS]

Course description

This course addresses the relation between religion, social identity, and political relations between groups and states. Focusing primarily (but not exclusively) on the Abrahamic faiths, the question is religious perspectives as a point of political contestation, the intersection of religion and cultural identity, the variety and multiplicity of religious beliefs and worldviews, and the question of political standards in the face of religious diversity and difference. Through the course, students should gain insight into religion as a site of contestation on the field of international politics.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-6 Media Analysis [5 ECTS]

Course description

This elective focuses on the intersection between media and culture in contemporary context and emphasizing how the two are intertwined and how much media impact our relation to culture and society.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-6 European Union [5 ECTS]

Course description

This course will provide you with a basic introduction to the historical development of the EU, its institutions (e.g. the European Commission, the European Parliament etc.), as well as to the overall power structure and the competences of the EU. You will receive an insight into various theories of European integration, covering both sociological and political science approaches to the integration process. Moreover, this course provides you with a basic knowledge on public opinion in the EU, and an insight into the discussion of the EU's democratic deficit.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-6 International Political Economy [5 ECTS]

Course description

This course should take students through an introductory level look at international political economy: the influence of global politics on economics and the influence of international economic structures on political

decisions and institutions. Though for humanities students, the course should help gain insight into the relation between economics and social and political processes.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-6 Corporate Social Responsibility [5 ECTS]

Course description

The purpose of the course is to analyze and discuss the social and political role of private business in contemporary societies. Faced with multiple social, political, and environmental crises, can we expect private companies play a positive role? This course will help think through this question.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.

LISE-6 Regional Studies [5 ECTS]

Course description

In this course, we inspect various regions in the world and get an overview over various forms of regions and regionalisms. The purpose is to engage crucial issues in regional development, international relations, important theoretical issues extending from regional development and conflicts as well as social trends and movements playing out in multiple regions on the global stage.

Course sessions: TBA

Assessment

Take-home essay. A specific grade is awarded.



Courses offered by the CULTURE, COMMUNICATION AND GLOBALIZATION (CCG) Master's programme

The Master's programme in Culture, Communication & Globalization offers three disciplinary profiles: 'Consumption and Market Communication' (CMC); 'Organisation and Leadership' (O&L), and 'International Politics, Migration and Movements' (IPMM).

In the spring semester of the CCG Master's programme, ICS students can acquire **5 ECTS** in each of the following courses:

- 1) the elective **Current Issues II** course
- 2) the Arctic specialization course **The Arctic in the Age of Globalization**
- 3) a **Profile Course II** - Please note that you can only gain ECTS from one of the three profiles. The two courses that are offered within each profile have one joint 5 ECTS exam which is an individual written exam.

CCG-7 Elective Course: Current Issues II [5 ECTS]

Course description

Current Issues II will focus on Films, Politics and Society

In this course we will discuss how politics can be 'seen' or made visible through films and series. During the course we will discuss contemporary politics and themes as borders and border struggles, class issues, community, migration, racism and sexism. We will examine how politics and political messages are embedded in film, what kind of political representation they bring forth, how films and series can politicize specific topics. Movies can visualize topics that can be invisible for a larger audience and bring in political debate and analysis where it is often absent. They can translate political issues and contestation from one societal context to the other, can help us identify commonalities across diverse geographies and societies. They can be experiments and laboratories for utopian thinking and illustrate progressive and repressive forms of governance. They can help us discuss challenges to democracy in the past, present and future. Movies can in this way be treated and analysed as empirical material and put in relation with other kinds of academic and non-academic material to discuss contemporary political issues.

Course sessions: TBA

Assessment: Internally assessed oral exam based on a project/subject description, graded.

CCG-7 The Arctic in the Age of Globalization [5 ECTS]

The CCG Master's programme offers a specialization with a focus on Arctic communities and globalization. Through theories of identity-building, inter-cultural communication, international relations and sustainable development, the courses provide an advanced understanding of the Arctic region and its relationship with the rest of world, considering historical, social, political and cultural dimensions.

On the basis of relevant theories of, *i.a.*, international relations and sustainable development, this course focuses on the Arctic in a period of human history when global actors such as nation-states, supranational entities and multinational companies are increasingly interested in Arctic conditions and are investing resources in the region. The course explores the nature and consequences of globalization processes in the

Arctic, as well as responses in the form of mitigation and resistance from within the region. Sessions of the course will be based on theoretical texts and empirical case material and will include interactivity in the form of class or group discussions and workshops.

Course sessions: TBA

Assessment

Internally assessed written exam: 48-hour, take-home assignment (max. 10 pgs.), graded.

CCG-7 Profile: Consumption and Market Communication (CMC): consumer studies and market communication, with a special focus on intercultural communication and culture studies.

[CMC-1: Cultural Branding and Experience Economy](#)

Course description

In this course, we focus on various aspects of branding in intercultural and/or international contexts. These aspects include for example paradigms, strategies, practices as well as ethical and sustainability issues. In addition to this, we investigate and discuss contextual factors that influence the possibilities and limitations of branding initiatives. You may have come across the saying "Context is King" which means that it is useful to know and understand the socio-cultural context of any communication; therefore, we start off by investigating what is hidden under the term 'Experience Economy'.

Course sessions: TBA

[CMC-2 Consumption and Cultural Theory](#)

Course description

This course discusses social and cultural theories that are commonly used in a critical analysis of consumption. The main question is how reading of these theories can inform our understanding of the phenomena of consumption in the past, present and the future. In addition to application of the theories to practice, we will make room for critical discussion of these theories. Therefore, our goal is to focus on thoughtful analysis of the texts and contexts of theories. While reading 'closely' small portions of texts, we'll reflect and discuss main ideas and how such ideas work empirically. The course is centered around a number of activities (group and individual) and a high level of student involvement for the purpose of assisting student learning. The success of these activities is premised on students' careful reading and preparation before coming to class.

Course sessions: TBA

CCG-7 Profile: Organization and Leadership (O&L): organisational culture and management, with a special focus on intercultural understanding and multi-cultural management.

[O&L-1: Communicating Organizational Change](#)

Course description

Organizational change is a constant problem facing contemporary organizations, and leaders often struggle with the best ways to manage organizational change. However, rather than perceiving change as an issue or problem, some scholars argue that change is the natural state of organizing and the inability to change is the real problem. And organizational communication scholars attending to language, discourse, and other meaning-making activities as **the** practices that create and maintain organizations refocus their attention on communication as **the** process that can facilitate or stifle organizational change. This course focuses on the practice of communication as related to organizational change. We will begin the class with an introduction to communication and recent theorizing on how communication constitutes organizations (and change). We will then develop a framework for understanding organizational change from a communicative perspective. During the sessions we will review the different approaches for studying and practicing organizational change. We will move from traditional top/down managerial approaches toward critically exploring participatory organizational change practices that embrace conflict, promote engaged dialogue, and encourage collaboration in ways that enable mutually-supportive organizational change – especially as related to contemporary intercultural, global organizations and international contexts. The class is especially designed for future leaders who will face planned and unplanned changes to their organizations.

Course sessions: TBA

O&L-2: Organisational Culture and Communication

Course description

In today's global world, organisations strive to differentiate themselves from each other and to make their organisation the best place to work. The course mainly takes an internal perspective to organisations navigating in global contexts. We focus on different approaches to organisational culture and organisational communication, and we look at organisational identity, internal communication, employee voice, organisational responsibility, crisis and change communication in order to understand the different dynamics and processes that make up organisations.

Course sessions: TBA

CCG-7 Profile: International Politics, Migration and Movements (IPMM): international politics and relations, with a special focus on issues relating to global politics, migration, civil society, and movements.

IPMM-1: Nations, Nationalism & Populism

Course description

National identity has been one of the world's most powerful and contested ideologies for the past two centuries. As globalization and increasing European integration have produced an increase in transnational linkages, the rise of an increasingly culturally and socially, as well as economically and politically, integrated world, and the empowerment of supra- and sub-national entities, may lead us to question the continued relevance of nations and nationalism. However, the relationship between nations, nationalism and globalization has turned out not to be a simple zero-sum game: national identity and nationalism have survived, in fact in some places seem to be thriving after spectacular (re-)awakenings. Sometimes in the classic forms, but more often as neo-nationalist movements, such as civic autonomism or protests against unchecked neo-liberal or undemocratic aspects of globalization. The aim of this course is to discuss both the theoretical underpinnings as well as concrete empirical examples of how nations and nationalism has

been debated, contested, and provided impetus for political and social mobilisation, indeed for populism. The lecturers do so drawing on each their respective fields of expertise.

Course sessions: TBA

IPMM-2: International Politics and International Institutions

Course description

Understanding the role of international institutions is a prerequisite for any meaningful discussion about international politics today. In this course, we will discuss central questions, approaches, concepts, and theories relevant for the study of international institutions and their role in world politics. We will be interested in formal institutions (intergovernmental and non-governmental) as well as more informal arrangements. After a general introduction to international institutions and international politics, we will take a closer look at some key cases, including the role of the United Nations, the situation in the Middle East, the US-China relationship, human rights and world politics, the role of INGOs, the transatlantic relationship, and the European Union.

Course sessions: TBA

Courses offered by the INTERNATIONAL BUSINESS COMMUNICATION (IBC) programme

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing, and intercultural competence.

Foreign guest students can choose freely between the courses, attend the same classes, and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-10-week period from the beginning of February.

Students writing a project or synopsis alone or in groups receive supervision by teaching staff during the project period. The examination period for all subjects is normally from mid-April until end of June.

IBC-2 Discourse and Organisation (5 ECTS)

Official title on transcript: Discourse and Organisation

In the course 'Discourse and Organisation', we will be working with different strands of discourse analysis, which can be used for analysing the texts and genres that constitute the organisation. A common feature of the strands is their critical outlook that allows us to investigate meanings embedded in text and context. During the course you will be introduced to Critical Discourse Analysis (CDA), Multimodal Discourse Analysis (MDA), Discursive Psychology (DP) and Small Stories. Furthermore, the insights gained from the course can be used to carry out further studies in text and discourse analysis, for instance, when working with cases or writing projects and assignments focusing on organisational communication.

To be able to qualify for the examination following the course, you must hand in two written papers on the basis of an assignment provided by the lecturer. These papers can be prepared in groups of up to four students.

Assessment

Examination takes the form of a 2-day written home assignment, further details of which will be given during the course. A grade will be awarded.

IBC-2 Business Knowledge (5 ECTS)

Official title on transcript: Business Knowledge (English)

Module description

The module deals with basic company and business understanding both national and international as well as business and market conditions in selected English-speaking areas of the world. The module consists of two courses, "Business Knowledge" and "Business and Market", both of which students are required to attend, as knowledge acquired from both courses is required to pass the written examination. The "Business Knowledge" course serves as an introduction to business, understanding how businesses depend on and interact with their surroundings, and how markets and business models work. The course consists of eight double-lectures which will present how businesses are constituted by and constituents of their

environment, business models and organisations. We look at value chains depending on types of business and industry, organisational structure and how businesses communicate internally and externally. The “Business and Market” course, which also consists of eight double-lectures, has a more internationally oriented perspective with focus placed on business and market conditions in e.g. the UK and the USA.

Assessment

Examination takes the form of a written home assignment, further details of which will be given during the semester. Note that no grade is awarded, i.e. the assignment is assessed as pass/fail.

Course sessions: TBA

IBC-4/6 Project and Change Management (5 ECTS)

Official title on transcript: Managing Projects and Organisational Change

Course description

This course will give you a thorough understanding of theories and practices of managing and communicating organizational change. With a point of departure in a communication perspective, this course will deal with different types of organizational changes, with developing change communicating strategies, with designing and communicating activities and messages directed and external stakeholder groups as well as with the core processes involved in the management of organizational change. In this course we will not only view change as a something that unexpectedly disrupts organizational life, but indeed also as something that all organizations go through on a continual basis. Consequently, in order for an organization to thrive and prosper the organization’s managers and communication experts therefore need to possess the knowledge, the competences, and the skills to anticipate, to handle, to overcome, and indeed to learn from changes as they occur. The course is designed as a series of lectures with built-in exercises and discussions during which theoretical concepts are translated into practice and applied to real-life cases.

Assessment

Examination takes the form of attendance (at least 80%) *and* active participation, further details of which will be given during the course. If students fail to attend at least 80% of classes and/or fail to hand in the required assignments, the examination takes the form of a written assignment, further details of which will be given during the course.

Note that no grade is awarded, i.e. assessment is pass/fail.

Course sessions: TBA

IBC-4/6 Communication Planning in Theory and Practice (5 ECTS)

Official title on transcript: Communication Planning in Theory and Practice

Course description

This course serves as an introduction to communication planning, and the various phases from situational analysis, over initial idea, to final communication product. The course consists of seven seminars covering

theoretical as well as practical aspects of communication planning, including topics such as audience, communication objectives, strategy, message creation, channel and media choice, and campaign evaluation. The aim is for students to be able to develop realistic, comprehensive, and systematic communication plans, and to reflect on the impact of (cultural) context. The seminars are organized as a mix of lectures, group exercises, and class discussions. In addition, there will be case work and student presentations in groups.

Assessment

Examination takes the form of attendance (at least 80%) *and* active participation, further details of which will be given during the course. If students fail to attend at least 80% of classes and/or fail to hand in the required assignments, the examination takes the form of a written assignment, further details of which will be given during the course.

Note that no grade is awarded, i.e. assessment is pass/fail.

Course sessions: TBA

IBC-6 Language, Communication and Professional Practice (5 ECTS)

Official title on transcript: Language, Communication and Professional Practice

Course description

This course serves as an introduction to language, communication, and professional practice. The course will consist of four lectures introducing professionalism and the role of language and communication in professional practice. The first lecture will focus on professionalization and what it means to be professional. The second will focus on communication as constitutive of organizational experiences, identities, and the discourses of work. The third lecture will discuss the challenges being professional. We will review the history of the professions and consider the consequences of professionalization and de-professionalization for successful communication practices. Finally, in the fourth and final lecture we will conclude the course by considering different ways of understanding professionalism and explore the notion of a “new” professionalism as well as potential consequences for communication.

Students should note that the module consists of two courses, “Introduction to Language, Communication and Professional Practice” followed by “English, Communication and Professional Practice”, both of which they are required to attend as knowledge acquired from the first, introductory course is a prerequisite for attending the second.

Course sessions:

Introduction to Language, Communication and Professional Practice: **Course sessions:** TBA

English, Communication and Professional Practice: **Course sessions:** TBA

Assessment

Examination takes the form of a written home assignment, further details of which will be given during the course. A specific grade is awarded.

Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES, SPANISH programme (SIS)

SIS is a BA-level programme focusing on language, culture, globalization, and international relations in relation to Spain and Latin America.

The courses are taught in Spanish, and Spanish is also the exam language. Therefore, to choose the modules, you must understand and speak Spanish and be able to write assignments in Spanish.

SIS-6 Global Processes, Multidisciplinary Approaches [5 ECTS]

Course description This course deals with globalisation as a general process and its various dimensions from a multidisciplinary perspective. In addition, the course deals with various theoretical and analytical directions within globalisation studies and the impact of various phenomena on political, social, cultural and linguistic conditions in the Spanish-speaking world.

Course sessions: TBA

Assessment The course is assessed on the basis of an individual take-home assignment of 6-8 pages, the precise contents of which will be determined by the lecturer. A specific grade will be awarded.

SIS-6 Spanish Oral Proficiency [5 ECTS]

Course description In this course, oral communication, and presentation and communication techniques in Spanish are trained.

Course sessions: TBA

Assessment The exam takes the form of a conversation between the student, examiner and censor based on an individually prepared synopsis, which has been approved in advance by the examiner. The synopsis is written in Spanish. The student initially explains the issues formulated in the synopsis as well as the relation of the particular area studied to the overall subject. A specific grade will be awarded.

