



BUSINESS SCHOOL

**AALBORG
UNIVERSITY**

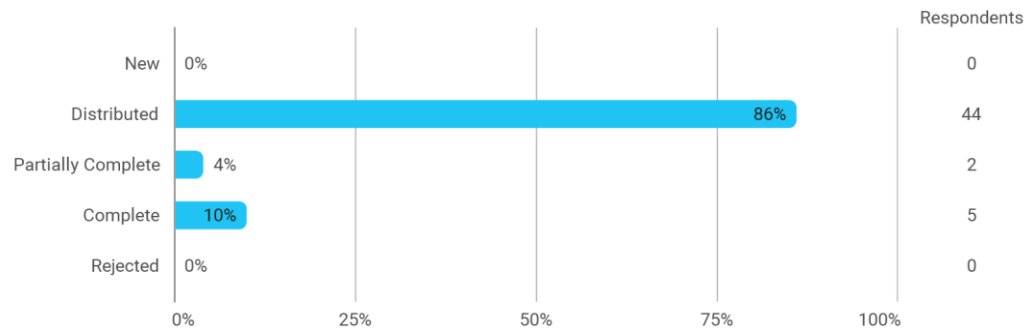
**MODULE EVALUATION
Advanced Topics in Marketing**

**Spring 2023
Bachelor of Science (BSc) in Economics and
Business Administration**

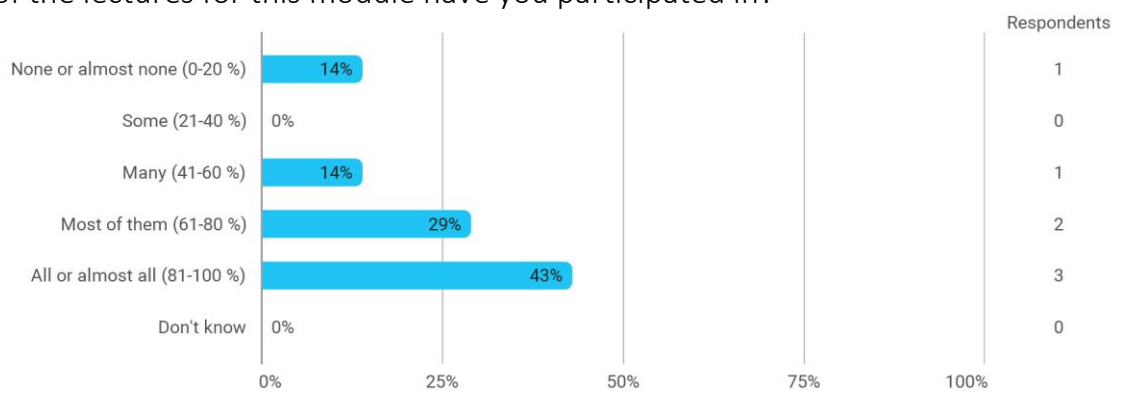
6. semester

Response rate: 10 %

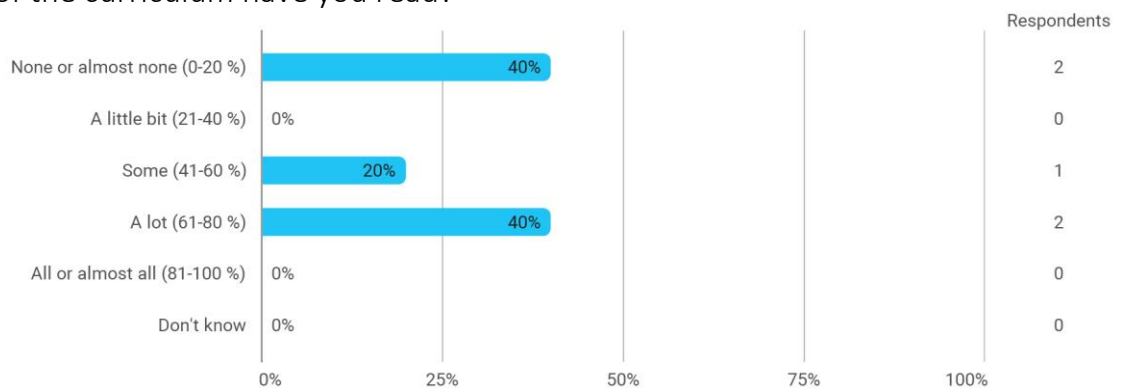
Overall Status



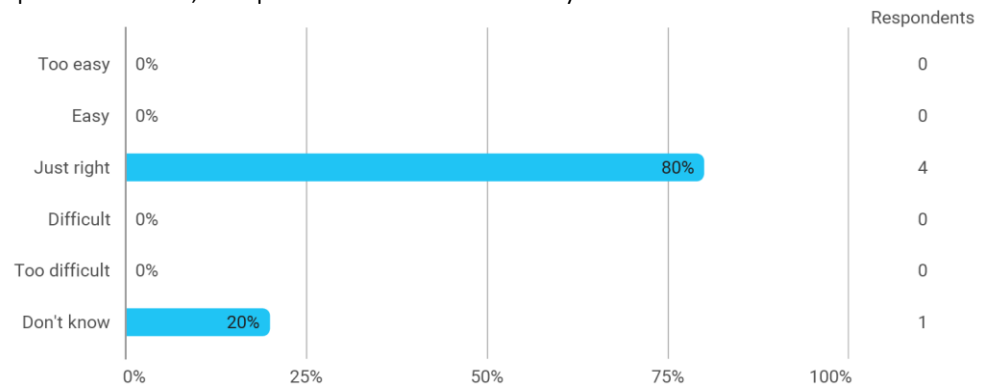
How many of the lectures for this module have you participated in?



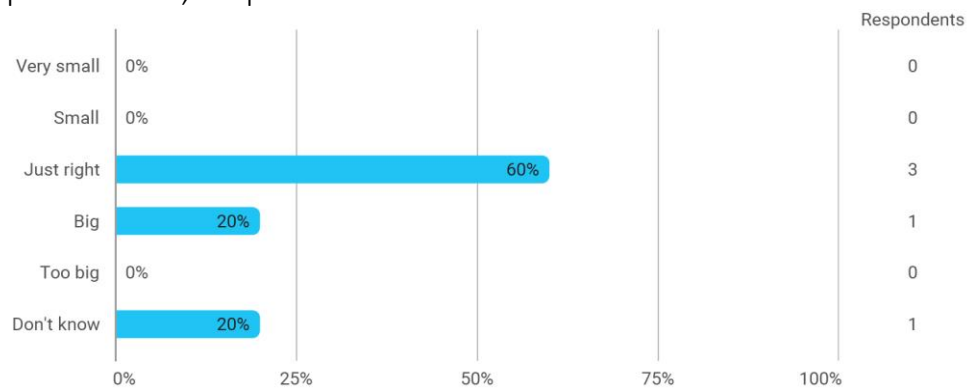
How much of the curriculum have you read?



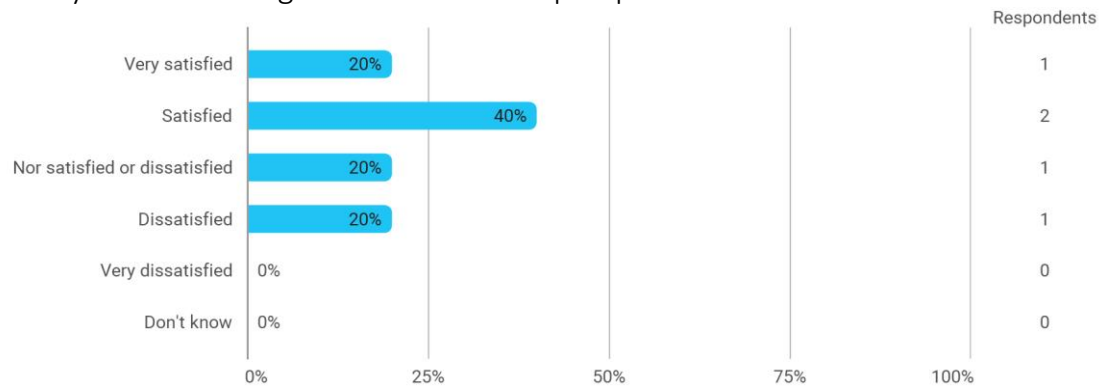
In relation to my own qualifications, I experienced the difficulty of the curriculum as:



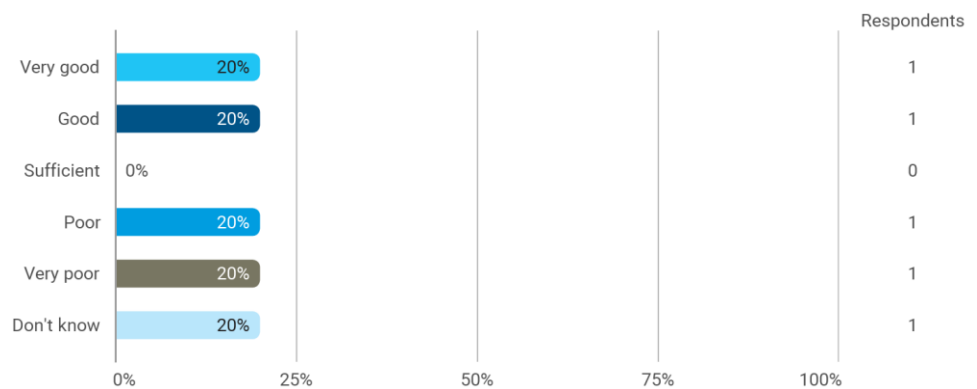
In relation to my own qualifications, I experienced the size of the curriculum as:



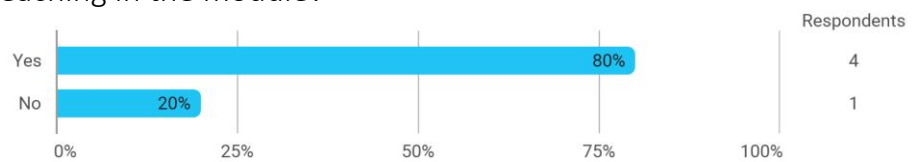
How satisfied are you with the logical order of the topics presented in the module?



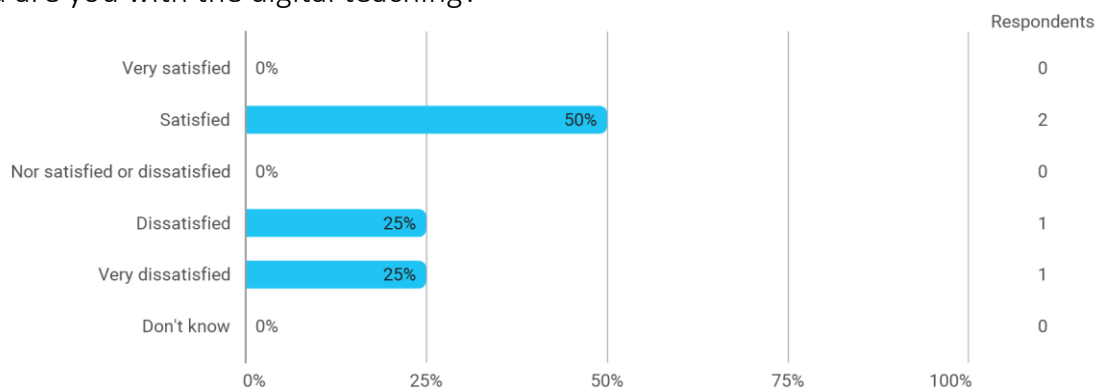
How would you rate the following teacher's ability to communicate the knowledge? -
Andrea Bujac



Have you received digital teaching in the module?



How satisfied are you with the digital teaching?



How much have you benefited from taking this module overall?

